



BRYANNA VALDERRAMA



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LinkedIn : Bryanna Valderrama



bryannasantinamedia

EDUCATION

VERTO EDUCATION, STUDY ABROAD

Program -Aug 2022-May 2023

Fall 2022- Turrialba, Costa Rica

Spring 2023- Florence, Italy

SKILLS

- Strong research abilities and creative storytelling
- Grammar Proficiency and knowledge of AP style
- Proficient in Capcut and Canva Experienced in
- Premiere Pro Time Management and multitasking
- Teamwork and collaboration Critical thinking skills
- Attention to details
- Producing with Wirecast experience
- Anchoring experience

MY HOBBY

- Film
- Acting

ABOUT ME

Bryanna Valderrama is a senior majoring in Broadcast Journalism at the Nicholson School of Communication and Media. She is passionate about learning new skills with a driving curiosity. Great at making genuine connections and thinking of out of the box story ideas.

WORK EXPERIENCE

THE CHARGE ON AIR, CO-EXECUTIVE WEBCAST PRODUCER

Manages weekly Charge On Air Webcasts

Reports and anchors for both Newscasts and Webcasts

RTDNA, SECRETARY MAY 2025- CURRENT

Handles all communication for the
UCF RTDNA Chapter

THE SANFORD HERALD, NEWS INTERN Dec 2024- March 2025

Pitched and wrote stories

Interviewed all sources Edited

stories Wrote commission

meetings

VERTO EDUCATION, MARKETING INTERN Jan 2023- May 2023

Social media influencer in Florence,
Italy.

Created social media content for
marketing channels.