

November/December 2020 Malaysia Issue 20

# UFO

UnFranchise™ Owner Magazine

## A Year of Change, a Year of Perseverance

"The UnFranchise Business remains an excellent opportunity for entrepreneurs to pursue their dreams." – JR Ridinger

## Online Shopping Just Got Better

"In a year that's been filled with uncertainty, MY.SHOP.COM continues to bring you stability and reassurance for the new year."

MEET OUR NEWEST  
NATIONAL SUPERVISING COORDINATOR,

**JESSICA HEW**

**RM40,000 – RM59,999**

*Received in commissions and management bonuses within a four-week pay cycle.*

# Table of Contents

November/December 2020

## 4 A Year of Change, A Year of Perseverance

Be inspired by Founder, Chairman & CEO of Market America | SHOP.COM Worldwide JR Ridinger after this year of change.

## 7 A Year of Resilience With the UnFranchise Business

Be encouraged by Market Malaysia General Manager Cherie Foong, and look back on an amazing year filled with optimism and resilience.

## 8 Online Shopping Just Got Better

See new enhancements and features that have been added to MY.SHOP.COM to make your online shopping experience better than ever.

## 10 Congratulate These Chairman's Challenge and Motives Challenge Winners

Recognize and congratulate these challenge winners and be inspired by their achievements to work even harder on your UnFranchise Business.

## 12 TLS Tips for Self-Control

Let TLS help you maintain your health during the festivities in the upcoming year.

## 13 Power People

Meet our newest National Supervising Coordinator, Jessica Hew! Read her success story for inspiration and encouragement.



# UFO

UnFranchise™ Owner Magazine

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### Blogs

beingjrridinger.com  
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**SHOP SMART** Click on the interactive areas throughout this digital magazine, which will redirect you to MY.SHOP.COM and allow you to find the products quickly and easily.


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# A Year of Change, A Year of Perseverance

By **JR Ridinger**, Founder, Chairman & CEO of Market America | SHOP.COM Worldwide

***The UnFranchise Business remains an excellent opportunity for entrepreneurs to pursue their dreams.***

I think everyone in the world can attest that 2020 has been an unprecedented year. Every aspect of society has been impacted by the global pandemic, but as with Market America Worldwide, the human spirit can shine through as ordinary people persevere in pursuing their goals of business ownership.

One thing that has been true of our business since the beginning is that when we are faced with a challenge, we keep going and become better and stronger. We've seen UnFranchise Owners (UFOs) around the world who have rallied together to not only support one another in business but also have a positive impact on society; we've even seen some who have selflessly served on the frontlines of pandemic response.

We celebrated our 28<sup>th</sup> year as a company this year. And while it looked different than any year before it, one thing remains the same: The UnFranchise Business is a dynamic and empowering business unlike any other. We still offer the best system, the best resources and the best products so that UFOs can thrive. And while social distancing has changed many aspects of life this year, UFOs have been able to successfully operate their businesses. Market America's weekly Zoom sessions allowed all of us to stay connected and build the UnFranchise Business.

Of course, presenting the business and qualifying prospects looks a little different these days; our GMTSS events have been held online and meeting face-to-face in many cases has given way to meeting online. However, for me, adversity and obstacles have always represented opportunities in disguise, and this situation is no different. We have the ability to turn adversity into opportunity because the UnFranchise Business was built to overcome challenges.

By leveraging our digital resources and online tools, we empower entrepreneurs and help people thrive at any time. We even hosted one of our largest annual events online! On 11–13 Sept. we hosted the Market America Worldwide | SHOP.COM 2020 Online International Convention. If you were watching, you know it was one of the most empowering events we've ever hosted; the fact that it was hosted online made it easier than ever for everyone to tap into this vital learning opportunity. If you have prospects who have been sitting on the fence about the business, circle back to them. Explain to them

that they can get out of the rut and fill it in for good! Disruption creates opportunity. Teach them to reprogram their brain to become a hopeless success.

What's more, Market America has not only grown and overcome obstacles in 2020; we have continued to reach out to our communities, give back and stand up for what we believe in. President and COO of Market America Worldwide Marc Ashley and a team of volunteers visited a local hospital in Greensboro, N.C., where they delivered gift bags for the nurses there who've been on the frontlines of the global pandemic. In Singapore, our Market Singapore team and UnFranchise Owners delivered vitamins and gift bags for healthcare workers at the National Centre for Infectious Diseases. In Taiwan, the Market Taiwan team held a blood drive event. UFOs enthusiastically participated, and more than 200 pints (100 liters) of blood were donated, helping to relieve the blood shortage caused by the COVID-19 pandemic.

Another community effort that Market America made was to take a strong stance for social justice and our unwavering commitment to fight racism and inequality. Juneteenth — an American holiday celebrated annually on 19 June in commemoration of the ending of slavery in the United States — is now an official company-paid holiday in the United States and Canada. As a company, we are proud to recognize and celebrate this day as we continue to strive for unity throughout our nation and beyond.

**I don't know what 2021 will hold for each of us, but I can guarantee Market America and the UnFranchise Business will meet it with perseverance and unity.**

This year we also said goodbye to one of Market America's pioneers, Rick Hannon. Rick believed in me before anyone else did. We stuck together, and formed a friendship based on inspiring others through entrepreneurship. The impact Rick left on the world was undeniably powerful. He has an amazing "dash" full of love, travel, adventure and success stories. He definitely changed and positively influenced hundreds of people.

As I reflect on 2020, I'm so blessed to be in business with some of the most passionate and brilliant entrepreneurs in the world. Together we are changing the world — despite a global pandemic. Our business has thrived during these 28 years because it resonates with people around the world and helps average people become entrepreneurs. We truly are stronger together, and the way we've adapted and overcome obstacles together in 2020 by empowering and supporting one another has been an inspiration to everyone.

I don't know what 2021 will hold for each of us, but I can guarantee Market America and the UnFranchise Business will meet it with perseverance and unity.

**I believe in you. Keep growing.**

*JR Ridinger*



# MOTIVES®

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Get smoother, more supple lips with the **Motives® MUAH Vanilla Lip Mask**, **Motives MUAH Vanilla Lip Scrub** and **Motives Vitamin E Lip Treatment**. Hydrate lips with shea butter for the ultimate nourishment with the Vanilla Lip Mask. Pair that with the Vanilla Lip Scrub to exfoliate and buff away rough skin to make your lips softer than ever. Finally, protect your lips and create a flawless canvas for your favorite Motives lip colors with the Vitamin E Lip Treatment. Rain or shine, let Motives help you nourish and care for your lips! **Purchase these great Motives products today at [my.motivescosmetics.com](http://my.motivescosmetics.com) and [MY.SHOP.COM](http://MY.SHOP.COM)!** 🌐

★★★★★

"I apply this every day to let my lips stay hydrated and moisturized."

– ElsaN



1. Motives® Vitamin E Lip Treatment **MY41MVITE** | RM87 2. Motives® MUAH Vanilla Lip Scrub **MY502LMT** | RM83  
3. Motives® MUAH Vanilla Lip Mask **MY501LMT** | RM93



# Basic Skincare for a HEALTHIER COMPLEXION



★★★★★

"My skin feels supple, and it doesn't leave my skin feeling oily."  
– Anonymous

Lumière de Vie® Skincare Value Kit  
MY12210 | RM544

Be kind to your skin and give it the care it needs with the **Lumière de Vie® Skincare Value Kit**. Containing the Lumière de Vie Facial Cleanser, Toner and Intense Rejuvenation Crème, this kit cleanses, moisturizes, refreshes, hydrates and softens your skin to give it a newfound radiance and smoother complexion. Treat yourself and follow this skincare regimen to help maintain the health of your skin.

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# A Year of Resilience With the UnFranchise Business

By Cherie Foong, General Manager, Market Malaysia

*This year has shown our resilience, optimism and spirit as UnFranchise Owners.*

While New Years is something we can look forward to, we must acknowledge the trials that this year has brought us and the rest of the world. We've made many changes and faced many challenges; however, these challenges have made us stronger and more mature as UnFranchise Owners (UFOs). This year has shown and reflected the unique resilience, optimism and spirit of entrepreneurship that the UnFranchise Business offers.

I'm so proud that we were able to successfully co-host the 2020 Online Asia Pacific Leadership School (#APLS2020) together with Market Australia, Market Singapore, Market Hong Kong and Market Taiwan. With more than 16,000 people in attendance, the #APLS2020 was truly impactful for all of us! I'm sure you're still carrying the energy, passion and wisdom you experienced during the three-day event.

Without barriers such as cost and location, we could see a global cooperation across the Market Countries and the Corporate Team as they imparted their knowledge on us for the success of everyone's UnFranchise Business. Executive Vice President of Market America | SHOP.COM Worldwide Dennis Franks, Executive Vice President of Asia-Pacific Kevin Buckman, Vice President of Sales Jim Winkler, Vice President Andrew Weissman, Vice President of Business Integration Chris Peddycord and other leaders were able to share gems of wisdom through their meaningful presentations – ranging from technicalities about the business to the skills needed to succeed. The lineup for local speakers was also very significant with presentations from Chloe Yong, Kevin Ng, Dr. Cheah Wei Loong and many other phenomenal speakers.

This is the perfect testament to the optimism found in UnFranchise Owners, not just in Malaysia, but throughout the Asia-Pacific region and the rest of the world.

To those who joined the event for the first time, I'm sure you could see the excitement and enthusiasm portrayed by our UFOs. I would personally like to thank the global and Asia-Pacific Markets and the local Corporate Teams for making this event such a huge success! I'm confident that this event supercharged all UFOs as we continue building from event to event.

I can't stress enough the tremendous effect that buying **2021 Southeast Asia Convention (SEA Convention) tickets** will bring. On 7–9 May 2021, let's hope for an even more intriguing event! I would also like to reveal the first ever Regional GMTSS for the Asia-Pacific region. On 9 Jan. 2021, the Asia-Pacific Local Seminar will feature top Corporate Speakers including Founder, Chairman & CEO of Market America | SHOP.COM Worldwide JR Ridinger, Senior Executive Vice President of Market America | SHOP.COM Worldwide Loren Ridinger, President & COO of Market America Worldwide Marc Ashley and more. Don't wait! Grab your tickets today!

Something else I'm excited to announce is the arrival of the **TLS 30-Day Jump-Start Kit**. We had a huge impact from the first-ever online TLS Certified Coach Training this past November, led by TLS Director of Training Sosan Hua and TLS Director of Sales Melanie Nelson. The turnout for this event shows that yet again Market Malaysia can bring about good changes for health and lifestyle in the community.



We're seeing even more great products come to our market. **Motives** and **Lumière de Vie** have introduced numerous new products for you to buy for yourself or for your friends and family, and now **Layered**, our first-ever semi-precious jewelry line, is available for you to purchase as well. For the multifaceted modern woman, Layered helps complete your beauty and grace and can help others feel great about themselves as well. Spread some joy and celebrate the spirit of giving this festive season with our new, amazing products.

If I could summarize this year with a simple statement, I would say that the UnFranchise Business is adaptive, resilient and will continue supporting UnFranchise Owners and the community with its own unique perspective. With that being said, let's finish the year off with a bang and bring the momentum into the next!





# ONLINE SHOPPING JUST GOT BETTER

By Morgan Overcash

*In a year that's been filled with uncertainty, MY.SHOP.COM continues to bring you stability and reassurance for the new year.*

With a new year coming around the corner, shopping for friends and family is more than likely on everyone's to-do list, and next year, it's expected that we'll see more online shopping than ever before. So, let MY.SHOP.COM be your solution to getting everything you need all in one place.





## ShopBuddy™ helps you save

Saving money and earning SHOP Points has never been easier. ShopBuddy ensures that you never miss a deal again. It alerts you to the latest deals and coupons from your favorite merchant's websites, saving you time and money. Install ShopBuddy, visit your favorite stores and get notified by stores that have available coupons so that you can save and earn off your purchase. Save more now than ever before and never miss a deal with ShopBuddy.

## Don't miss a thing with preordering

Are you tired of always checking shopping sites to see if your favorite products are back in stock? Now, on MY.SHOP.COM, you can preorder new Market Malaysia products and be the first to receive them as well as order out-of-stock Market Malaysia products and have them shipped once they are back in stock in the warehouse. Whether you want to preorder the latest products released at #MAIC, #MAWC and/or the Southeast Asia Convention, or order hot sellers that are temporarily out of stock, you can now place your preorder without the hassle of repeatedly coming back to the site or potentially missing out when the product becomes available. Even while you're busy celebrating a new year, you can count on MY.SHOP.COM to have your back and do all of the hard work for you.

## Personalize and customize

To improve the overall shopping experience, MY.SHOP.COM is as personalized and customizable as possible. With over 20 different personalization areas – including a display of you and your customers' favorite stores, providing top stores and showing a list of recently viewed products, just to name a few – MY.SHOP.COM makes it seamless to find what you want. You can also get alerts straight to your email when your favorite stores are offering higher BV or IBV. Get your New Year shopping done more efficiently with these new and improved personalization tools.

## Set up AutoShip

No matter how you decide to celebrate the New Year, you can still make sure you have everything you need on time. With MY.SHOP.COM's

newly enhanced AutoShip program, you and your customers can get your favorite products before you run out. Market Malaysia exclusive products that offer AutoShip will automatically default to AutoShip on the product detail page. Let MY.SHOP.COM help keep you prepared for 2021, and never run out of the products you use every day with this updated feature.

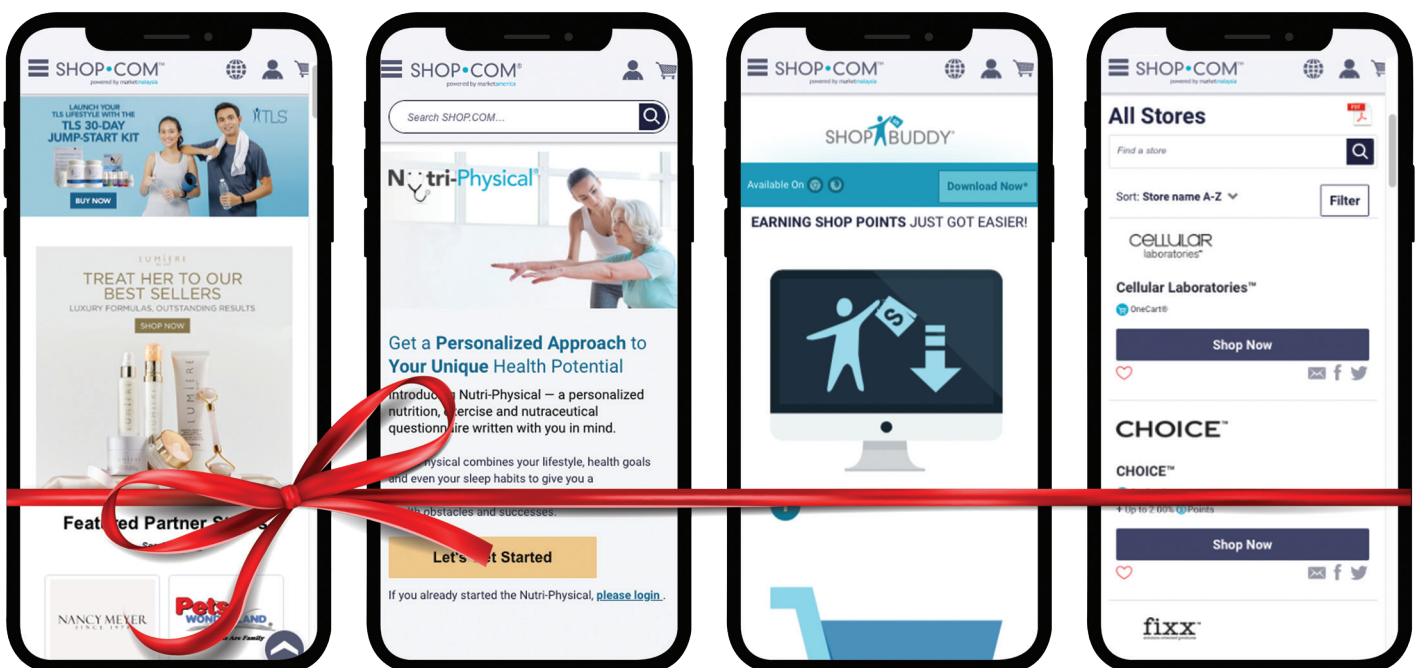
## Receive SMS notifications

As you're preparing for New Year festivities, cooking feasts and spending quality time with your family, you may not have as much time as you want to go through your emails. So, you now have the option to receive SMS notifications to help you keep track of your business with ease. You can receive updates on commission checks, Form 1000 information and so much more via SMS. And, if you are a part of an international Market Country, you can now receive these SMS notifications through WhatsApp. Don't let the holidays keep you from running your business. Stay on track and let this technology help you grow your business.

## See the new Nutri-Physical™\*

Gifts and festivities aren't the only things that matter during the holidays. Your health and the health of your loved ones is also extremely important. And because it is important to you, it's important to Market America. The new Nutri-Physical, for example, has been redesigned to be more effective than ever. Nutri-Physical is now made up of a series of quizzes that your customer can take whenever they need or want to. These short quizzes give you personalized results and offer recommendations based on what your customer needs and wants for optimal well-being. Your customers can customize their program and let the results reveal which supplements, meal plans and sleep schedules are going to work best for them. No matter where you are in life, taking care of your health is vital. Don't stress about your health in 2021 because MY.SHOP.COM is here to support you and those you care about.

Skip the lines and the crowds and become more efficient shoppers with MY.SHOP.COM's new and improved features that help you shop smarter, not harder. With MY.SHOP.COM on your side, celebrating the New Year couldn't be better.



\*Nutri-Physical is currently not available in Market Malaysia.





# Congratulate these Chairman's Challenge and Motives Challenge Winners

## CHAIRMAN'S Challenge Winners



Micheal Ooi Wooi Jin



Brandon Ung Lik Yueh



Chin Kwong Yan



Lee Ai Ling



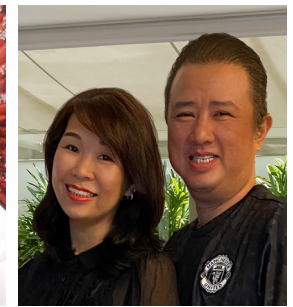
Ooi Phing Wei



Ooi Shu Kai



Sophia Kok &  
Melvin Pak



Pamela Hew &  
Stenn Wong



Ch'ng Joe-Lene



Teh Wen Kai



Lo Wan Ting

**CONGRATULATIONS  
TO OUR WINNERS!**

The completion of the Chairman's Challenge and/or the Motives® Challenge is proof of a UFO's drive to take action and lead by example. By satisfying the criteria for these challenges, you not only become closer to achieving your personal and financial goals, you inspire your team and others to do the same.



**MOTIVES®**  
Challenge Winners



Micheal Ooi Wooi Jin



Amy Koo &  
Yeubert Leong



Chin Kwong Yan



Chua Lee Yeng



He Xiaw Wei



Tan Sen Yee



Lee Ai Ling



Tan Neon Chun &  
Kong Shy Mun



Cheng Poh Poh



Ooi Phing Wei



Tan Mei Ching



Lim Meow Pin



Cheng Lee Hui



Ch'ng Joe-Lene



Yap Hui Ying



Loo Mei Theng



Denise Chai Thien Nie



Liew Su Tien



Ooi Shu Kai



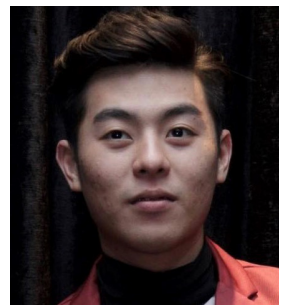
Hii Tien Tien



Choo Si Bee



Lo Wan Ting



Yong Jiunn Yuan





## TLS Tips for Self-Control

Among Asian countries, Malaysia has the highest rate of obesity and overweight individuals, with 64% being male and 65% being female (WHO, 2019).

A wide variety of festivals and holidays are celebrated in Malaysia during December, January and February. Even if you have iron willpower, the holidays are challenging when it comes to self-control and avoiding weight gain.

With wellness during these festive months in mind, we want to give you some healthy habits to help you maintain and enjoy good food without stress. Every year, people make New Year's resolutions all over the world in order to improve their lives, so why not start your resolution now!

### Don't Skip Meals

According to the **National Weight Control Registry**, over 75% of those successful in maintaining lost weight eat breakfast, and those who skip meals are more likely to overindulge later and won't feel as in control when faced with high-calorie options.

Instead of skipping meals to bank calories for later, plan your meals according to the activities you have scheduled for that day!

If you have a dinner party to go to, plan a light but balanced breakfast, a lunch with fiber and lean proteins, and a healthy snack, like a **TLS® Nutrition Shake**, before you head out the door.

### Eat What You Love, Mindfully

- Decide what you really want and eliminate what you can have at another time of the year.
- If you want three or four desserts, be mindful of how full you are and choose your serving sizes accordingly.
- Choose healthy snacks or desserts.

**Instead of skipping meals to bank calories for later, plan your meals according to the activities you have scheduled for that day!**



### A sufficient intake of essential vitamins and minerals is important for your health

While enjoying your festive feasts, don't forget to take the different products packed with vitamins and minerals found in your **Isotonix™ Daily Essentials Kit**.

### Don't forget to take your Isotonix Digestive Enzymes Plus Powder.

During festive seasons, take Isotonix Digestive Enzymes Plus Powder to help replenish essential digestive enzymes and contribute to good digestive health.

### Stay hydrated

Staying hydrated is the most important part of staying healthy. Always keep a bottle of water with you to avoid feeling dehydrated.

Start your 30-day weight management journey now by getting your TLS support materials on **UnFranchise.com** > Help & Training > Support Materials > Search TLS.

### Source:

<https://www.who.int/malaysia/news/detail/08-04-2019-malaysia-and-who-call-for-more-investment-in-primary-health-care-the-21st-century>







## Meet Our Newest National Supervising Coordinator: **JESSICA HEW**

From Kuala Lumpur, Malaysia



Received **RM40,000 - RM59,999** in commissions and management bonuses within a four-week pay cycle.\*

I'm 26 years old, and before joining Market Malaysia, I managed a WeChat business. I knew in my heart that starting my own business was the best way to change mine and my family's lives. Therefore, after I graduated, I took what money I had left and became an internet entrepreneur. After two years of hard work, my business was doing well, but my income was not stable, and I started becoming more stressed as time went by.

Coincidentally, I met my sponsor Sherlyssa, and that was when I joined the UnFranchise™ Business. However, I set it aside soon after joining. During the first six months of being an UnFranchise Owner (UFO), I witnessed so many ordinary people changing their lives with the UnFranchise Business, and so, I decided to give it all I had.

I actively learned how to retail and trained myself to learn from morning until midnight, and after six months, I began seeing results. Through the systematic learning system, my partner and I were able to grow together. With Market Malaysia, I have heard countless touching stories, experiences and great achievements. All of these things prove that the UnFranchise Business really works.

With the UnFranchise Business, I'm free from my previous life, and even my mother is encouraging me now and is planning to join the Market Malaysia family! What I've achieved was not accomplished by me alone, but instead, it was a joint effort between the Market Malaysia system and regimens, my sponsor, Taiwan leaders, and all of my team members!

Thank you, everyone! Because of trust, we can go further, and because we are lifting each other up, we can achieve greater heights!

\*The examples of income shown for each of the UnFranchise Owners featured in Power People are not intended to be representative of the earnings of any specific class of Market Malaysia UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business plan in building their Market Malaysia businesses. The success of any Market Malaysia UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her Market Malaysia business.





## POWER PEOPLE

The following UnFranchise™ Owners have advanced to a higher UnFranchise Level from 22 May – 10 July 2020.

### PROFESSIONAL COORDINATOR | RM18,000\*

Received in commissions and management bonuses within a four-week pay cycle.



**Desmond Lee & Celine Tan** | Pulau Pinang

We're so grateful that Market Malaysia provides such an amazing opportunity for average people like us to have ongoing income. With the GMTSS, quality products and converting spending into earning, there is no limit to how far we can grow. The greatest part is that we're able to help others succeed as well. Thank you so

much to all of our senior partners for their guidance and teamwork.

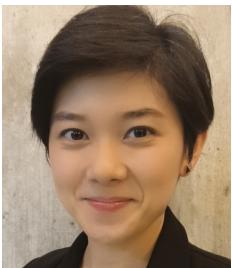


**Lee Wai Syn** | Perak

I was a founder of a WeChat business team. As a top retailer, I earned a decent income, but this didn't last very long. Later on, I met my sponsor, and I decided to join MY.SHOP.COM! I'm no longer working alone trying to achieve my goals. With the mutual sharing model, I can create ongoing income and have more time with my family. My goal is to build one BDC and purchase my dream house.

### SENIOR MASTER COORDINATOR | RM12,000\*

Received in commissions and management bonuses within a four-week pay cycle.



**Chan WinnEr** | Kuala Lumpur

I'm an entrepreneur for five companies. I spent 12 years of my life looking for the best way to achieve financial freedom, but little did I know that I was just trading time for money. In April of 2019, my sister introduced me to MY.SHOP.COM, and I immediately fell in love with the idea of converting spending into earning. My goal is to empower my friends and

family to achieve ongoing income as well.



**Hew Kah Wai & Chloe Chin** | Kuala Lumpur

I'm very grateful for a company that provided us with such a good platform that even ordinary people like us could earn ongoing income. We can see that this company has a proven system. We're very thankful to have our leaders' support as well. The secret to success is to have the willingness to learn, to invest your time

wisely and change yourself, and with those things our dreams will come true!

### SENIOR MASTER COORDINATOR | RM12,000\*

Received in commissions and management bonuses within a four-week pay cycle.



**Lai Jen Nee** | Pulau Pinang

I'm a makeup stylist and own an optician store. In the past, an entrepreneur started from zero. Thank you, Market Malaysia, for providing an equal, fair, comprehensive and proven system! It made our journey to success become smooth and steady. I also wish to thank Market Malaysia for making me believe that an ordinary person has the chance to change their life. We are one team, one dream!



**Lee Ai Ling** | Selangor

I'm a single parent and have been in the beauty industry for 13 years. After purchasing a house, my burdens became even heavier. I started searching for ways to change my life because I wanted more quality time with my child. My friend in Taiwan introduced me to Market America and I decided to join. I was surprised by the income that I earned, and it showed me

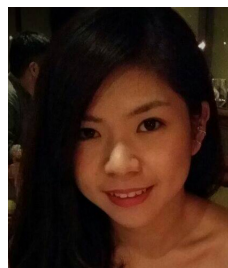
that this business's proven system works!



**Grace Lim Yoke Siew** | Johor Bahru

I'm a manicurist and work on my UnFranchise Business full time. I can work from home and use online tools to expand my business worldwide. I'm now able to have time and financial freedom. Growing my UnFranchise Business really makes me happy and satisfied, and I'm so proud that our products could help my friends and partners. My next goal is to

have at least five partners in Malaysia!



**Ong Ee Lyn** | Pulau Pinang

I'm currently a full-time mother taking care of two sons. It's always been my dream to be a stay-at-home mother, but I'm also constantly looking for opportunities to create some income. I said "yes" to Market Malaysia and was able to get the life I wanted. Just by following the system, I'm able to achieve health, wealth and time freedom. I can even help my friends

improve their lifestyles, too!

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# POWER PEOPLE

The following UnFranchise™ Owners have advanced to a higher UnFranchise Level from 22 May – 10 July 2020.

## SENIOR MASTER COORDINATOR | RM12,000\*

Received in commissions and management bonuses within a four-week pay cycle.



**Tan Choo Hua** | Pulau Pinang

In 2017, I noticed a trend between franchising and the internet and knew it was the future, so I decided to join SHOP.COM. I started part time, and every week I would spend a few hours learning, honing my knowledge and coaching with my team. We repeated it day after day for two years, and this year, I managed to achieve my goal of becoming a Senior Master

Coordinator. Thank you to my team!



**Jasmine Teh** | Selangor

As a bar singer, I earned a decent income, but this kind of life doesn't last long. As I grew older, staying up late really affected my health. I knew I needed an alternative plan. Then, I met Market America and started running my UnFranchise Business part time. Within one year, I have been able to transition into full time.

## MASTER COORDINATOR

A Master Coordinator is an UnFranchise Owner who has accrued a minimum of 5,000 GBV on both the left and right side of a BDC, has earned a RM2,400 commission and has earned a RM2,400 management bonus.\*



**Susan Chan** | Johor Bahru

I love the UnFranchise Business and Market Malaysia culture. With Market Malaysia, each team assists and motivates one another. The products from this company help people maintain their health. Thank you, JR Ridinger for creating such a wonderful business, as it has changed my life. I wish that all UFOs will be able to succeed with

this business and enjoy their dream lives.



**Chong Ai Ling** | Selangor

I'm glad that I joined Market America in my twenties, as this platform has enabled an ordinary person like me to enjoy an ongoing income. I want to thank my senior leaders for their guidance and my team members who always trusted me. Ongoing income is just too great, so I will share this business with everyone around me, and

together we can change income distribution.

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**Ee Ching Wen** | Melaka

I've been working as a nurse for five years, and this is my dream job, but not a long-term career. While taking care of others, I'm also sacrificing my health. I actively looked for an alternative, and fortunately, I found Market America. Thanks to my senior partner's support and guidance, I successfully built my team in one year. I hope in

the next two to three years, I can realize my dream, return to Malaysia and continue earning ongoing income.



**Lau Ung Ing** | Sarawak

While being an entrepreneur for 10 years and for the sake of earning more income, I've sacrificed time with family and my health. Coincidentally, I came to know Market America. The UnFranchise Business has a proven system, and it enables everyone the ability to change their life. Thanks

to SHOP.COM, I can maintain mine and my family's health. The GMTSS changed my way of thinking, and my goal is to lead my team to success.



**Lee Choong Yong** | Selangor

Three years ago, I came to know about Market America | SHOP.COM through Isotonix™. After 10 days of taking Isotonix products, I was amazed by the results. I became interested in the UnFranchise Business and evaluated it three times, and it was then when I truly saw the power of the Plan. I'm now able to make a weekly

ongoing income, and I get to work with a lot of good people.



**Munnie Lim Pei Mun** | Selangor

I've been running a fashion business for six years and have been through many challenges. A year ago, I decided to start my UnFranchise Business and now it's a big part of my life. I've been going through the GMTSS with my team to become a Master UFO and complete the Chairman's Challenge. I've learned

how to better manage my time and be self-disciplined. With perseverance, I believe I'll achieve SMC in 2021.

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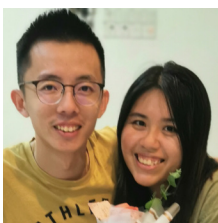
**Sha Wan Xuan** | Selangor

I'm a university graduate who managed a WeChat business for seven years. I'm glad I know Market America because it has changed my income structure and shortened my path towards time and financial freedom. This is a simple business; just follow the steps and plug in to the system. My next goal is leading my team members to higher UnFranchise levels!



**Wong Wei Shyong** | Johor Bahru

Before joining Market Malaysia, I was in education, looking for opportunities to change my life. I am thankful to my senior business partner for introducing me to the UnFranchise Business. I totally agree that the MPCP business model can be leveraged to easily achieve success. I hope that I can help more people achieve their dreams.



**Ivan Yong Yik Wei & Sea Su Yee** | Pulau Pinang

I'm an entrepreneur with three children. Although I'm running my own businesses, I found that it's even harder for me to have quality time with family. With MY.SHOP.COM, I have hope that my dream can be fulfilled simply by utilizing the proven system and having my partners' and senior partners' support. I promised my children I would become a full-time dad in three years, so I wish to help more people achieve their own dreams and goals as well.

**GET THE RECOGNITION YOU DESERVE.**

Submit your materials for Power People recognition.

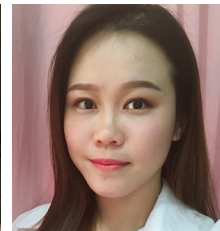
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**Ch'ng Joe-Lene**



**Chew Lee Ching**



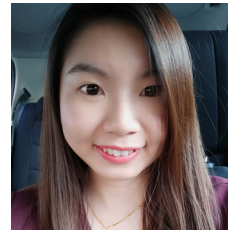
**Chin Chen Ming**



**Chin Xue Qi**



**Evonne Lee**



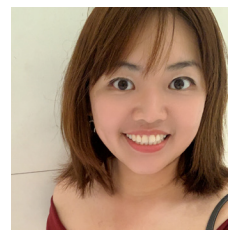
**Foo Ai Min**



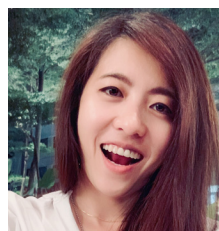
**Foo Yie Chu**



**Regina Fung**



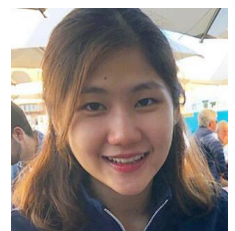
**Ho Pei Yee**



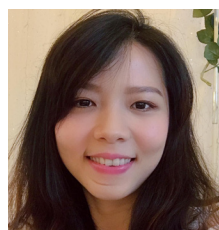
**Koh Xue Yee**



**Kong Wei Fung**



**Lai Heng Yin**



**Lai Sok Xian**



**Annie Lau Ung Khien**



**Lau Ngiik Kok & Song Pei Shih**





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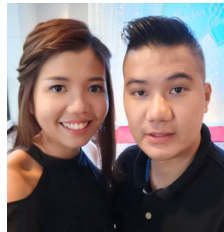
Lee Sok Ying



Cherly Lee



Leong Kha Yan



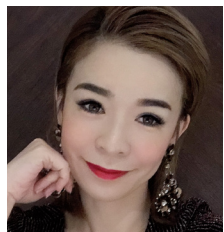
Lew Wah Sing & Lim Wen Hui



Annie Lim



Lim Chew Sieng



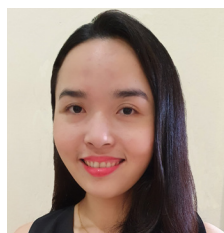
Lim Meow Pin



Lim Sock Yee



Loh Ah Nya



Loh Chin Ying



Low Sin Ling



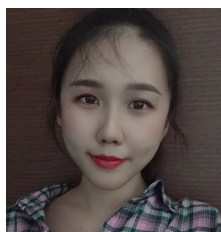
Celine Ng Yan Shan



Micheal Ooi



Ashley Pang



Poh Cai Yen

## EXECUTIVE COORDINATOR

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Sin Swee Keng



Goh Siaw Teng



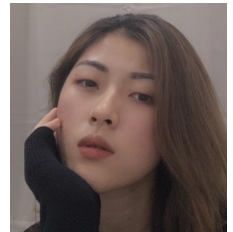
Tan Lee Ngho



Tee Siew Mun



Jacelyn Teh



Lemon Teh



Megan Tua



Brandon Ung Lik Yueh



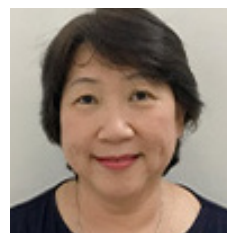
Ken Woo



Yap Kean Pin



Yap See Mang



Yii Ming Ley

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Yong Voon Man

**EC Not Pictured:** Boon Siaw Hui, Cheong Li Jre, Chin Ming Keat, Christine Chua, Chum Jie Ching, Er Qi Leng, Koh Yew Bing, Kok Chiew Yee, Lai Siew Mui, Lau Shen Ni, Lean Yin Sum, Lee Hong Choo, Lee Yoong Xin, Lem Siew Chen, Lim Bee Peng, Lin Chen Cieh, Ng Chee Yang, Ng Rachel, Ng Yi Wei, Ooi Yoong Kang, Poon Chyi Feng, Queh Chen Huan, Seah Qing, Tan Hooi Yu, Tan Jin Kit, Tan Mina, Tan Stephy, Tay Hieng Tuan, Teow Jinq Tee, Tong Sai Nam, Voon Boo San, Wee Jennifer Jie Nee, Wendy Tan Chia Ling, Wong Siaw Lee

## COORDINATOR I RM1,200\*

A Coordinator is an UnFranchise Owner who has earned at least RM1,200 in commissions.

Yasmin Emilia	Su Hua Chin	Shelly Kam	Yann Yee Lee
Ahmad Azhari	Yen Fong Chong	Yueh Chiu Kang	See Kong Lem
Fui Sian Ang	Yi Xin Chong	Pi Xia Kee	Kailun Lew
Hui Ping Ang	Si Bee Choo	Poon Keong	Shiko Lew
Yau Chen Boon	Hui Yi Choong	Yen Hong Keong	Maygie Liew
Xue Chin Cha	Chiou Tsuey Chua	Chia Pin Khoo	Mung Hua Liew
Hwei Ven Chai	Wei Suan Chung	Megan Koid	Pei Ling Liew
Paul Chai	Sin Nie Chuwa	Karen Kong	Lee Lee Lily Chong
See See Chan	Jia Ye Elsa Looi	Kien Kiong Kua	Apple Lim
Wan Yin Chan	See Ming Eng	Vanessa Kuck	Chee Yung Lim
Nyuk Lee Chang	Su Mei Er	Jia Yi Kwan	Chuen Lin Lim
Charlene Hui	Zhu Xiang Evan Yeap	Calice Lau	Hong Mei Lim
Ming Chaw	Ka Peng Fu	Ai Lea Lee	Jasmine Lim
Hui Fen Cheah	Hui Ling Goh	Choon Teng Lee	Jean Jiat Lim
Lai Teng Cheang	Hui Ci Hai	Dylan Cherytat Lee	Louisa Lim
Yam Leng Chen	Cheng Yeen Heng	Gia Gi Lee	Ly Ling Lim
Jun Hao Cheok	Weng Chiat Hew	Hui Yin Lee	Nellie Ai Leng Lim
Ee Huan Chia	Yee Nong Ho	Jayne Lee	Oon Kheng Lim
Freda Chin	Yung Peng Ho	Poh Chin Lee	Phebe Lim
Hui Lun Chin	Jing Lin Hong	Sharon Lee	Ser Nee Lim
Jessie Chin	Wei Wei Hoo	Si Hou Lee	Siew Kiew Lim
Kui Chun Chin	Shuk Yen Houng	Wei Xian Lee	Teo Hee Lim
Lena Chin	Yen Ling Huan	Woon Hiong Lee	Terry Lim
Shee Loo Chin	Elaine Hue	Yan-Yee Lee	Wai Kian Lim

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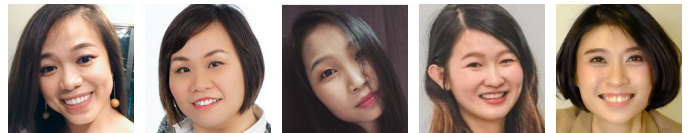
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Wern Yi Lim	Yuen Fun Sam	Tang Tang Tee	Lavender Yap
Ying Zing Lim	Yin Qian See	Wei Xuan Tee	Nichole Yap
Tiffany Ling	Wan Yi Sha	Monica Shia Eik Teo	Shing Yi Yap
Marlvin Zi Kang Liu	Huimin Sho	Chun Keat Teoh	Cuan Guan Yeap
Chee Liang Loo	Chu Yong Siah	Lee See Teoh	Phoi Loon Yeap
Mei Theng Loo	Lai Kuan Siew	Chui Yee Tham	Sheau Shuang Yeap
Siah Von Low	Xin Y'ng Sik	Yee Ling Tham	Jia Qi Yeo
Fiona Mok	Chai Teng Siong	Tommy Yun Yick Then	Shear Yee Yong
Shun Hui Neo	Chong Siow Yen	Chin Fang Tiew	Tracy Yong
Cani Ng	Jia Yih Soe	Shiao Shuang Toh	Wei Chin Yong
Coe Ng	Regine Soh	Wan Hua Toh	Sin Yi Yoong
Ghee Wei Ng	Joanne Soo	Chin Chuan Tok	
Jie Xuan Ng	Mong Chin Tai	Yonnie Wee	
Siew Ching Ng	Huiting Tan	Wan Yee Wendy Goh	
Yit Man Vera Ng	Ing Ay Tan	Jong Khiang Wong	
Yuan Man Ng	Jia Xing Tan	Kah Yee Wong	
Zhe Ler Ng	Joan Tan	Sook Fong Wong	
Bee Kee Ngai	Kok Ing Tan	Sook Fun Wong	
Kui Uong Ng	Siow Yian Tan	Teck Wei Wong	
Sze Jia Nyau	Star Tan	Yii Fen Wong	
Apple Ong	Sze Yin Tan	Hooi Mee Woon	
Siew Wen Ong	Winyi Tan	Lee Hwa Woon	
Yaojie Ong	Yin Yin Tan	Ho Xinyau	
Yi Ting Ong	Alice Hui Wen Tee	Chow Yin Yam	
Lay Hoon Ooi	Hui Fang Tee	Tzuo Sern Yang	
Pauline Perera	Hui Kiat Tee	Booe Teng Yap	

## MASTER UFO RECOGNITION

The following UnFranchise Owners have qualified as Master UnFranchise Owners three out of the last four quarters as of the second quarter 2020.



Alison Low Sin Ling   Cecilia Chin Feet Ying   Evon Lim Sze Wei   Irene Tan Wan Yi   Lee Chye Yen



Liaw Wee Quan   Lim Pang Im   Mary Tan Kui Hian   Ooi Phing Wei   Ooi Shu Kai





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The following UnFranchise Owners represent initial and requalifying UnFranchise Owners who qualified in the second quarter of 2020.

## INITIAL QUALIFIERS

Adeline Lau Pei Ling  
Belle Lee  
Brandon Ung Lik Yueh  
Catherine Lau Kai Lin  
Celine Ng  
Charlyn Lee  
Cheang Lai Teng  
Cheong Sze Ying  
Chia Yi Tsy  
Chin Que Qi  
Choh Khar Ling  
Choo Si Bee  
Choo Yern Mun  
Cindy Ling Jia Ying  
Dyain Lee Cherytat  
Fong Fui Yok

Foo Ai Min  
Goh Choon Ling  
He Xiaw Wei  
Jaclyn Wong Chun Yin  
Jacqlyn Tan  
Janice Goh Siew Ping  
Ken Woo  
Kho Chui Ling  
Khoo Jia Li  
Khoo Xuan Teng  
Koh Xue Yee  
Lee Chin  
Lee Fong Ling  
Lee Kah Yen  
Lily Kok  
Lim Bee Peng  
Lim Chee Yung  
Lim Chuen Lin  
Lim Sock Lim

Lo Wan Ting  
Loo Chee Liang  
Loo Mei Theng  
Mak Yai Kian  
May Kew Say May  
Micheal Ooi  
Neo Hong Chee  
Ong Bee Lan  
Ooi Nai Lee  
See Lay Peng  
Silvia Chew  
Soh Lih Huey  
Sophia Kok  
Stephy Tan  
Tan Kok Wei  
Tan Meo Shian  
Tan Pei Yee  
Tan Soon Giap  
Teh Wen Kai

Teo Wen Yan  
Thien Yann Ching  
Ting Ruo Qian  
Wong Ka Man  
Wong Yi Hui  
Yao Shing Yi  
Yeap Cuan Guan  
Yong Jiunn Yuan  
Yong Yik Wei

## REQUALIFIERS

Ang Pheik Cheng  
Candy Oon Yu Juan  
Chan Siew Lan  
Chen Kian Keong  
Chen Yoke Chet  
Cheng Ai Ling  
Cheng Lee Hui  
Cheong Woon Chee

Chew Sze Jie  
Ch'ng Joe-Lene  
Chong Pui See  
Danny Ong  
Beng Tiong  
Er Qi Leng  
Evelyn Ng Yee Song  
Felix Ung Lik Hong  
Fo Siew Yuen  
Gigalink Agency  
Goh Yee Hui  
Jasmine Teh  
Jenyne Lai Jen Nee  
Ken Lim Foong How  
Khoo Lay Khoon  
Lam Chee Choong & Tey Pei Wern  
Liew Chun Seian  
Lim Cheng Lah

Amy Koo & Yeubert Leong (Ayeumi Project Sdn Bhd)  
Lim Meow Pin  
Lin Tzu Hua  
Ling Souk Jing  
Liow Foong Peng  
Long Pow Lin  
Lue Min See  
Nicole Lai Heng Yin  
Paul Chai Poh Luk & Lee Sih Ying  
Probiz Network (Sim Kheng Ling)  
Sia Char Ling  
Sim Shean Shu & Lim Koke Keng  
Soong Tian Yun

Stella Hii Tien Tien  
Tan Neon Chun & Kong Shy Mun  
Tan Shi Qi  
Teo Chiat Jing  
Teo Yu Chian  
Wi Waynez Enterprise (Leow Kien Theng)  
Wong Wai Onn & Chew Sue Lee  
Yap Hui Ying  
Yeo Jia Qi  
Yong Pui Yee  
Yu Poh Ting  
Zess Hathaway  
Trading (Ho Swee Er)  
Lim Cai Hooi  
Chiah Guat Ching

Chow Siew Mun  
Lau Ung Ing  
Pung Yin Ying  
Chung Nyuk Fong & Chua Poh Lim  
Lee Chin Ming & Leong Kar Lai  
Stephy Tam Huey Yi  
Tan Chu Fui  
Wong King Hong & Sii Hun Kew  
Chew Shun Ping  
Chia Pui Shan



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KKLIU0289/2020  
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PP19433/12/2018(035019)