

MARKET SINGAPORE 2025 LEADERSHIP SCHOOL:

A CELEBRATION OF GROWTH AND THE POWER OF SAYING 'YES'

The Market Singapore® 2025 Leadership School, bringing together UnFranchise® Owners from across the region, marked an extraordinary celebration of belief, learning, networking and transformation. Led by Chief Growth Officer of Market America Worldwide | SHOP.COM Steve Bosson and National Supervising Coordinator Eddie Choo, they set the tone for an unforgettable weekend that inspired every attendee to embrace new possibilities and commit to their entrepreneurial journey with renewed purpose.





FIELD LEADERS SPARK PASSION AND MOMENTUM

Day one of the event built upon that momentum, beginning with a vibrant dance performance by Lysha Hsieh, who was joined by Market Singapore and Market Australia General Manager Jojo Soh and Senior Sales & Marketing Manager Jane Li.

Jojo then gave an uplifting welcome address, getting everyone excited for the weekend ahead. Following Jojo, making his first appearance in Singapore, Steve delivered an empowering message, encouraging everyone to pursue new levels of growth in the year to come.

Throughout the day, participants were inspired by an exceptional lineup of speakers, including Eric Hsieh, Claire Hou, Allen Chen, Sofia Ma, Fiona Tan, Janice Lin and Joanne Hsi, who delivered powerful sessions on business development and leadership. Their expertise and personal journeys sparked fresh ideas and provided actionable strategies to promote UnFranchise Business growth.





The energy continued with impactful Health & Nutrition product testimonies from Charlene Hui and Linda Ong, who shared their personal transformations and the real impacts made by Market Singapore products. The excitement peaked during the recognition ceremony, hosted by Master Coordinator Gabriel Ee, where Wilfred Tham, Tong Yen Fang and Mary Ang were honored as new Master Coordinators. Their achievement of this milestone was an inspiration to all UnFranchise Owners!

Day two was a celebration of innovation and confidence, beginning with Amy Kuo's enlightening "Glow and Grow: Unlocking Skincare Retail" session, where she shared expert strategies and insights for elevating skincare business success. The crowd was captivated by the "A New Me" runway hosted by Ellen Ho and Wilfred Tham, who introduced cutting-edge beauty products. Finalists Annie Ng, Annie Lee, Elanie Lim, and Leonardi Tadjudin also shared how Market Singapore's products and business positively transformed their lives.







Vivien Ho, Campbell Chang, Yvonne Huang, Liyen Ho, Ted Chou and Emily Cheng, and Johnny Huang offered invaluable perspectives on business growth and leadership, enriching the crowd's understanding of the UnFranchise Business.

Recognition continued to be a major highlight as Gabriel honored Master UFO qualifiers and Health & Nutrition Challenge and Chairman's Challenge winners, spotlighting their hard work and dedication to the business.



A CELEBRATION OF COMMUNITY AND PURPOSE

The final day concluded with Steve's uplifting wrap-up, where he shared exciting updates and invaluable insights for Market Singapore's future growth. During his segment, additional presentations on SHOP Live, UnFranchise CoPilot and the Health Quiz had the event end with attendees feeling united by belief and driven by purpose.

