



MOTIVES

MAKEOVER MAGIC

The Motives® brand always strives to empower women to feel and look their best. Coming to our events gives you so much hands-on learning and experience; at #MALS2024, we wanted to give you the opportunity to touch, feel and play with our products. We put the Motives X Amber Essential Collection v.2 to the test in a series of makeovers — and you all loved it!

Makeovers happened every day at the Motives booth with some of the top professional makeup artists in the Miami area. Don't miss your chance to be made up by the best at 2024 ICON in August while getting an exclusive hands-on way to get to know our products better.



★★★★★

"I love this beauty kit! It is a must-have for either a busy beauty on the go or a busy pro artist!"
– Yesenia M

★★★★★

"I am in LOVE with this collection. All of the palettes are very versatile and can be used to complete your look. This is a staple collection for everyone for sure."
– Leigh R

Grab your Essential shades today at
[my.motivescosmetics.com](https://www.motivescosmetics.com) and [MY.SHOP.COM](https://www.MY.SHOP.COM).