

AL HUSSEIN ELWAN

alhusseinelwan.com

This is Hussein! I leverage my pharmacy education and passion for storytelling to translate technical information into captivating narratives—with a base of 30+ clients across the MENA region, Europe, and the US.

Whether it's conducting academic research at the *National University of Singapore* on the rise of health

influencers or leading a genetic disease awareness campaign for *Roche Pharma*, I've witnessed firsthand the power of communication in transforming lives.

The future of health, from advances in longevity medicine to AI use cases, fascinates me to no end. And I'm eager to shape the conversations that move this future forward.

WORK EXPERIENCE

Sep 2023-Present

Medical Content Writer at *Rejuve.AI*

[DUBAI, UAE \[REMOTE\]](#)

- Writing weekly meticulously researched articles on different longevity topics.
- Crafting a comprehensive content strategy tying together socials, email, blog, and podcasts.
- Collaborating with product, business development, and community teams.
- ★ **Key Achievement:** Interviewed distinguished scientists in aging and AI research, including Dr. Kevin Perrot, Dr. Ben Goertzel, and Dr. Axel Schumacher

April 2024-Present

Junior Mentor at *NUS Healthy Longevity Talent Incubator 2024*

[SINGAPORE](#)

- Submitted an accepted research project proposal to investigate the role of health influencers in driving pro-longevity lifestyle changes in Singapore.
- Led a team of 7 participants through the whole research cycle of the project.
- Currently writing a manuscript to publish our results, supervised by Prof Andrea Maier.
- ★ **Key Achievement:** Won the Best Presentation award and were honored by a member of the Singapore Parliament who committed to sharing our findings with relevant authorities.

Aug 2022-Aug 2024

Content Manager at *3Sixty Dental*

[ATLANTA, GA \[REMOTE\]](#)

- Writing dentist-targeted content, including articles, social ads, newsletters, and more.
- Managing the website's content, regularly updating it with new pages and media to enrich the user journey.
- Assisting in the production of educational resources, such as eBooks and webinars.
- ★ **Key Achievement:** Generated \$125K+ in dental education course sales via email marketing.

May 2021-May 2022

Medical Content Creator at *AKQA; Handling the Roche Middle East Account*

[CAIRO, EGYPT](#)

- Creating easily digestible medical content in English & Arabic.
- Setting strategies for disease awareness campaigns.
- Researching Roche's priority therapy areas, including oncology and rare diseases.
- ★ **Key Achievement:** Led Roche's SMA Awareness Month campaign, from conception to execution, bringing patients, HCPs, and PAGs together on set to tell a resonant story.

Nov 2018-Present

Freelance Content Writer & Producer

[REMOTE](#)

- Writing all sorts of copy, including social media, landing pages, emails, articles, etc.
- Researching target audiences, relevant industry trends, and competitors.
- Listed on *Springer Nature Middle East's* official freelance content writers network.
- ★ **Key Achievement:** Worked as a Medical Content Producer for *Forbes Middle East's 2024 Healthcare Leaders Summit*.

EDUCATION

2023

Healthy Longevity Talent Incubator - *National University of Singapore*

[SINGAPORE](#)

Best Presentation Award

2020

Bachelor of Pharmacy & Biotechnology - *German University in Cairo*

[CAIRO, EGYPT](#)

[BERLIN, GERMANY](#)

Excellent with High Honors Graduate. 1.07 GPA ('A' Zone)

2015

American High School Diploma - *Cairo International School*

[CAIRO, EGYPT](#)

3.93 GPA

VOLUNTEERING

2021-

Content Writer - *SASTA*

[Society for the Advancement of Science and Technology in the Arab World]

[REMOTE](#)

2016-2018

Content Manager - *Canvas GUC*

[CAIRO, EGYPT](#)

2015-2016

Social Media Associate - *TEDxGUC*

[CAIRO, EGYPT](#)

SKILLS & INTERESTS

English & Arabic Copywriting Leadership & Task Delegation

Content Generation & Research Workshop Delivery

Social Media Handling Proofreading & Editing

Microsoft Office Suite CRM Software

Storytelling Entrepreneurship Psychology

Filmmaking Science Communication Longevity

LANGUAGE

English - Complete Command

Arabic - Native Tongue

German - Intermediate

French - Beginner