

KAILEY SIGODA

New York, NY • (469) 400-7109 • ksigoda@fordham.edu

EDUCATION

Fordham University, New York, NY

May 2027

Bachelor of Arts in Journalism, Minor in Fashion Studies, GPA: 3.93

RELEVANT COURSEWORK

Intro to Journalism, Media Law, Digital Production of New Media, Social Media for Journalists, Fashion and Digital Media, Intermediate Multimedia Production, Fashion and Culture, Fashion Design, History of Women's Magazines

AWARDS AND HONORS

Dean's List Fall 2023, Spring 2024, Fall 2024, Spring 2025

RELEVANT EXPERIENCE

Editorial Intern, *D Home and D Weddings (D Magazine Partners)*, Dallas, TX May 2025 – August 2025

- Produce and contribute editorial content, including blog posts, bi-weekly open house guides, and print interviews, focusing on design, lifestyle, and locally-focused stories.
- Assist with research and fact-checking while collaborating with the editorial team to maintain brand voice and meet publication deadlines.
- Regularly update online resource pages, including the D Weddings shop list and D Home room guide, to ensure accuracy and relevance for readers.

Culture Editor, *FLASH Magazine*, New York, NY September 2025 – Present

- Direct editorial content for the culture section by selecting story ideas and developing themes.
- Edit articles for clarity, style, and audience engagement.
- Collaborate with writers and designers on features and multimedia projects.

Contributing Writer, *The Fordham Ram*, New York, NY October 2024 – Present

- Research and write compelling articles focused on fashion trends, personal style, and culture.
- Contribute to both print and online editions, optimizing articles for digital platforms and reader engagement.

ACTIVITIES

Division I Cheerleader, *Fordham University NCAA Cheerleading* August 2023 – Present

Mode Magazine (Secretary), *Fordham University* September 2024 – Present

Matteo Ricci Seminar, *Fordham University* January 2025 – Present

Fashion for Philanthropy, *Fordham University* September 2023 – Present

ADDITIONAL EXPERIENCE

Creative Media Intern, *Fordham Athletics*, New York, NY October 2024 – Present

- Serve as point person for the cheerleading team's social media accounts.
- Attend and contribute to weekly meetings with the team to discuss new campaigns and content production.
- Assist in the production of real-time social media content during athletic events.

Copy Staff, *Fordham Undergraduate Research Journal*, New York, NY October 2024 – Present

- Attended training sessions on copy editing processes, including providing copy suggestions and formatting articles for various academic disciplines (sciences, humanities, social sciences, visual arts).
- Review and make corrections to accepted journal articles to ensure adherence to grammatical and academic formatting standards for publication.

VOLUNTEER EXPERIENCE

Threads of Voices Reporter, *Mentor A Promise*, New York, NY August 2025 – Present

- Leading the development of the "Threads of Voices" substack series, focusing on the state of fashion and the NYC Garment District.
- Write and edit a series of twelve essays that connect industry trends with broader cultural narratives to advance the nonprofit's mission of promoting story-driven fashion.
- Supporting creative production for the "Threads of Voices" podcast by working with scripts and shaping episode themes.

SKILLS

Adobe Creative Cloud software, Canva, Google Suites, Social Media