

ANDREW CLIFFORD

Professional Scout / Opposition Scout-Analyst

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Location: Leek, Staffordshire, United Kingdom

Date of Birth: 06/10/1984

Nationality: British

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Online Profile: [Andrew Clifford](#)

ABOUT ME:

In 2025, I made the decision to fully commit to developing my 'Scouting' career within football. I have since completed several relevant scouting and analysis qualifications and continue to learn through structured courses and practical experience, as I strongly believe personal growth in football is an ongoing process. I am currently involved in voluntary Scouting roles with two clubs but seek to work for a club on a professional basis.

For over 25 years, I have watched football live and on television, gaining a deep understanding of the game across UK leagues, European competitions (UCL & UEL) and international levels, including men's, women's and youth football. I have also travelled abroad to France, the Netherlands and Spain to study different styles, player types and tactical approaches. I'm now focused on building my experience and offering my insight, reliability and attention to detail to a professional football organisation that values development and analytical thinking.

SCOUTING EXPERIENCE:

July 2025 – Present: PFSA (Professional Football Scouts Association)

- Scouting players and opposition teams through both live and video analysis.
- Producing structured scouting reports for player identification and tactical review.

September 2025 – June 2026: US Mondorf-les-Bains (Luxembourg)

- Supporting the club with talent identification and match analysis.
- Providing scouting reports / videos on potential player targets and opposition teams.
- Creating tailored video reports of teams who will be upcoming opponents.

October 2025 – February 2026: Leamington FC, National League North (England)

- Supporting the club with talent identification and match analysis.
- Providing scouting reports on potential player targets and opposition teams.

SCOUTING EXPERIENCE CONTINUED:

January 2026 – Present: Ipswich Town Ladies (WSL2, England)

- Scouting players remotely through video analysis methods.
- Producing structured scouting reports on individual players
- Completing 'Talent ID' tasks, watching games to identify possible future transfer targets.

February 2026 – Present: Hednesford Town FC

- Scouting players at live games & also via video links
- Completing 'Talent ID' tasks at live games & via video link, identifying them using KPI methods
- Completing live player scouting tasks, doing live & in-depth reports on individual players

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MY SKILLS:

- Strong attention to detail and analytical mindset
- Highly reliable, driven and disciplined approach
- Excellent time management and reporting skills
- Passion for continuous learning and self-improvement
- Effective communicator and team contributor
- Confident working independently or collaboratively
- Computer & I.T. Literate – Able to complete reports & or videos
- Experience using Wyscout, Sportscube & Tableau
- Experience scouting players at professional football academy settings

QUALIFICATIONS & CERTIFICATIONS:

A.F.C.A.S (Association of Football Coaches and Scouts)

- Module 1: Positional Scouting & Recruitment
- Module 2: Positional Scouting & Recruitment
- Module 3: Positional Scouting & Recruitment
- Level 1: Football Fundamentals & Talent ID

Football Association (FA) – Coaching / Scouting

- Introduction to Talent Identification in Football
- FA Safeguarding Certificate
- FA Learning – Coaching Children
- FA Learning – Planning, Preparing C'ing Sessions
- FA Learning – Soccer Camp Coaches
- FA Learning – Player & Match Analysis
- FA Learning – Laws of the Game

Football Association Wales (FAW) – Scouting

- Level 1 Talent ID Certificate

PFSA (Professional Football Scouts Association)

Level 1:

- Opposition Analysis
- Performance Analysis in Football
- Talent ID in Football
- Technical Scouting in Football
- Data Analysis in Football

Level 2:

- Opposition Analysis in Football
- Technical Scouting in Football
- Talent ID in Football

Hudl | StatsBomb

- Introduction to Football Analytics
- Analysing Football Using Video

Current Enhanced DBS Certificate

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ACHIEVEMENTS:

- Achieved all GCSEs at grades A–C
- Completed BTEC and City & Guilds qualifications alongside professional football studies
- Experience in management roles, developing people and getting the best from teams
- Developed a broad understanding of European and international football through travel and observation

EDUCATION:

- High School & College Education
- BTEC in Public Services – Leek College
- City & Guilds Level 2 Basic Plumbing Studies – Stoke on Trent College
- Continuous self-learning through online football courses and video analysis modules

Languages:

- English (Fluent)
- Basic Dutch and German

REFEREE'S:

- MR JAMES COX – Owner of 'Work In Sport' & 'Work in Football'

Tel: 07385452796

or email at: jcoxy98@hotmail.co.uk

- MR ALEX BARKER – Current Manager at Employer

Tel: 07869861813

or email at: leeman@generaltraffic.co.uk

- MR CRAIG TABINOR – FORMER MANAGER / EMPLOYER

Tel: 07891131475