

# SHANI ROSEN

## BROADCASTING & MEDIA PROFESSIONAL

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### PROFESSIONAL SUMMARY

Energetic broadcasting and media professional with experience in radio, podcast, audio production, interviewing, and audience engagement. Experienced operating professional with broadcast equipment, including Axia iQ consoles, RE20 and Shure SM58 microphones, and Adobe Audition. Passionate about creating content that connects with audiences across radio, podcast, and digital platforms.

### TECHNICAL SKILLS

#### Broadcasting & Production

- Live Radio Broadcasting
- Audio Production
- Axia iQ Console
- RE20 & Shure SM58 Microphones
- Interviewing
- Public Speaking

#### Software

- Adobe Audition
- Audacity
- Canva

#### Technology

- Google Workspace
- Microsoft Office

### EDUCATION

Bachelor of Arts in Journalism (Broadcast/Web/Print) | UW-Whitewater May 2026

- Dean's List Recipient (2022, 2025)

### WORK EXPERIENCE

#### Anywhosies Podcast | Co-Host & Social Media Manager

June 2026 – Present

- Co-host weekly podcast episodes focused on entertainment, music, and storytelling.
- Collaborate on episode planning, audience engagement, and content development.
- Create promotional content and social media assets using Canva.
- Support podcast growth through audience outreach and platform promotion.

#### WSUW 91.7 FM THE EDGE Radio Host & Producer | Whitewater, WI

September 2024 – May 2026

- Hosted and produced weekly live radio broadcasts.
- Operated the Axia iQ console board during live programming.
- Conducted guest interviews using professional broadcast equipment.
- Edited audio content using Adobe Audition.
- Strengthened communication and audience engagement skills through live broadcasting.

#### Arista Records College Marketing Representative

August 2025 – May 2026

- Executed artist marketing campaigns through social media, digital outreach, and on-campus promotional initiatives.
- Created opportunities to increase artist visibility and engagement among college audiences.
- Represented Arista Records as a campus ambassador, supporting music promotion, audience development, and brand awareness efforts.
- Collaborated with Arista Records representatives and fellow campus marketers to support artist releases, promotional campaigns, and audience growth initiatives.

#### WCRX 88.1 FM CHICAGO'S UNDERGROUND Radio Broadcaster & Audio Producer

June 2021 – May 2023

- Hosted radio programming and developed on-air communication skills.
- Wrote, directed, and produced original audio drama content.
- Assisted with live broadcasts and station operations.
- Operated the Axia iQ console board during live programming.
- Edited audio content using Adobe Audition.