

Shani Rosen *Aspiring Broadcaster*

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Education

09/2024 – 05/2026
Whitewater, WI

Bachelor of Arts in Journalism Emphasis: Broadcast/Web/Print, *University of Wisconsin-Whitewater*

Professional Experience

10/2025 – 05/2026
Whitewater, WI

WSUW 91.7 FM The Edge, *On-Air Personality*

- Lead and produce weekly live campus radio programming, curating content designed to increase listener engagement.
- Manage technical production, including studio equipment operation and audio editing, to ensure seamless broadcast.
- Oversee show planning and programming logistics, contributing to steady audience growth.
- Develop on-air presence and production skills through hands-on live broadcasting experience.

05/2022 – 06/2022
Chicago, IL

WCRX 88.1 FM Chicago's Underground, *Writer & Director*

- Co-wrote and co-directed a scripted audio drama, translating narrative vision into immersive audio storytelling.
- Provided performance direction to voice talent, enhancing character depth and audience connection.
- Contributed to sound design and post-production decisions to strengthen story clarity and pacing.

09/2025 – 01/2026
Remote

No Shame On U, *Social Media Intern*

- Created and managed a content calendar to promote mental health education and strengthen online community engagement
- Partnered with team members to execute campaigns aligned with organizational goals and brand identity
- Analyzed social media trends and translated insights into innovative content strategies for mental health advocacy

Skills

Studio Recording Equipment & Sound Boards

Operated studio consoles to manage audio levels and live broadcast transitions.

Live Broadcast Production Systems

Managed live playback, timing, and on-air transitions.

Audacity

Edited multitrack audio and applied noise reduction for broadcast ready content.

Adobe Audition

Produced and mixed audio using multitrack editing and post-production tools.

Canva

Designed branded graphics for digital and social media promotion

Google Workspace

Designed branded graphics for digital and social media promotion

Achievements

05/2025

Dean's List