

## **ASHLEY COUTURIER**

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### **SUMMARY**

Communications and Spanish student with a lifelong passion for baseball and experience in scouting, metrics, and media. Completed MLB Coaching & Scout Development Program with strong skills in data-driven player evaluation and report writing. Experienced writer covering scouting, MLB draft, prospects, and the major leagues. Fluent in Spanish, certified in baseball pitching and hitting through Rapsodo baseball technology. Experience with Synergy. Willing to travel and willing to relocate.

### **EDUCATION**

*Oakland University* – Rochester, MI – 2024-Present

- Majoring in Communications, Minor in Spanish
- Taking a Spanish-to-English Interpretation & Translation class
- Took various public speaking classes

*MLB Scout Development Program* – Glendale, AZ – October 2025

- Learned to scout players from experienced MLB scouts
- Wrote scouting reports on prospects at the Arizona Fall League

*SABR Analytics Conference* – Phoenix, AZ – 2025

- Attended the SABR Analytics conference with MLB Pipeline cohort
- Attended team networking events, connected with baseball professionals

*Baseball Analytics with Max Phillips* – Remote – 2024

- Weekly classes with Arizona Diamondbacks Director of Operations via Zoom
- Learned how teams evaluate and value players using metrics and analytics
- Used learned skills to construct and present final project on undervalued player

*Oakland Community College* – Auburn Hills, MI - 2024

- Completed prerequisite classes to obtain MI transfer degree

### **EXPERIENCE**

*WDIV Channel 4 News* – Intern – Detroit, MI – 2025-Present

- Write articles about the Detroit Tigers and prospects
- Tigers Minor League Report* – Writer & Analyst – Detroit, MI – 2024-Present

- Write articles about the MLB draft and scouting
- Attend minor league affiliate games and scout prospects
- Write and publish scouting reports on website
- Recap minor league games and prospect performance

*Esthetician/Business Owner* – Grand Blanc, MI – 2018-Present

- Own and operate business
  - Maintain strong client relationships
  - Advise on skincare and sell corresponding products
- Financial Service Representative* – Grand Blanc, MI – 2014-2018

- Sold financial products and services
- Serviced clients with accounts and financial needs
- Maintained strong client relationships