

KIERA BAKER

Sugarland, TX | 832-647-8313 | kierashaney@gmail.com | LinkedIn: <https://www.linkedin.com/in/kierabaker>

EDUCATION

The Pennsylvania State University – University Park, PA

Bachelor of Arts in Broadcast Journalism – Sports Journalism Focus

Graduation: May 2025 | John Curley Center for Sports Certificate

SPORTS MEDIA EXPERIENCE

Houston Texans | Battle Red Teammate | August 2025 - Present

- Providing excellent customer service during all Texans home games and other events as needed
- Assist with game day and non-game day event setup and breakdown, and handling promotional fan activities
- Assisting with department administrative tasks

Collective Minds | Sports Media Associate | Summer 2024 – Present

- Conducted interviews with athletes and sports influencers to create engaging video content for the app's platform.
- Edited highlight reels and interview segments for use across TikTok, Instagram, and YouTube.
- Collaborated with digital media team to enhance audience engagement.

BGP Studios | Boxing Interviewer/Host | June 2025 – Present

- Conduct interviews for Pathway to Glory – YouTube Channel & Boxing Media Brand
- Host for “The Talk at Main Street”
- Researched fighters’ backgrounds, fight history, and storylines to prepare interview questions
- Collaborated with production team to make sure interviews fit broadcast timing

Houston Texans | Training Camp Intern | Summer 2025

- Responsible for fan interaction and handling premium items
- Assist with training camp related projects – giveaways, contests, etc.
- Assist with sponsorship activation execution

Centre County Report | Sports Reporter Intern | January 2025 – May 2025

- Cover local, national, and international stories as a sports news anchor.
- Live broadcast to cable to 500,000 households and streamed in Pittsburgh and Philly.
- Wrote, shot, and edited packages under tight deadlines using Adobe Premiere.

C-Net Broadcasting | Sports Intern | Aug 2024 – January 2025

- Delivered live play-by-play and color commentary for high school football and basketball broadcasts.
- Operated cameras and supported pre- and post-game production.
- Helped elevate community awareness and excitement for local athletics through multimedia storytelling.

Fox Sports | Production Assistant | November 2024

- Supported live sports coverage, assisting with pre-show prep, camera operations, and production notes.
- Gained exposure to national sports media workflows and industry standards.

LEADERSHIP & INVOLVEMENT

- USCAA All-American Athlete & Leading Scorer – Penn State Women’s Basketball
- Delta Sigma Theta Sorority, Inc.
- Black Sports Professionals – Houston Chapter
- National Association of Black Journalists
- Women in Sports Media – Houston Chapter

SKILLS

Sports Reporting | On-Camera Interviews | Play-by-Play Commentary | Video Editing (Premiere Pro) | Scriptwriting | Social Media Content Creation & Editing | Adobe Creative Cloud | Broadcast Production | Microsoft Office | Event & Game Day Operations | Broadcast Commentary | Content Creation & Editing | Organization & Time Management