

PRIYA BHOWAL

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EXPERIENCE

Marketing Communications Manager | Machine Maker

MAY 2025–PRESENT

Handling marketing communications delivery – from strategy to social media content – for machine manufacturing companies who outsource marketing services from Machine Maker.

Executive, Content, Marketing & Corporate Communications | L&T Technology Services

JUNE 2023–JULY 2024

Writing and editing content marketing assets for LTTs brand. Blog, Case Studies, Whitepapers, Brochures, Landing Page content, E-mail marketing content. Experience in APA, AMA, Chicago Manual of Style (CMoS)

Assistant Editor, Travel | DK Books India

JULY 2022–DECEMBER 2022

Editing DK Eyewitness and Top 10 Travel guides. Experience in APA, AMA, Chicago Manual of Style (CMoS)

Senior Executive, Copyediting | MPS Limited

JUNE 2020–MAY 2022

Working with Elsevier Books of various subjects ranging from nutraceuticals to data analytics. Doing both Language editing and Style Editing. Experience in APA, AMA, Chicago Manual of Style (CMoS)

Associate, Content Marketing | Netscribes India Pvt Ltd

JULY 2018–JUNE 2019

Writing content collaterals for companies like blog posts, comic book, SEO blog posts, case studies, video transcriptions

Web Creative Content Intern | Citrus Publishers

FEBRUARY 2017–AUGUST 2017

Job Responsibility: Creating content for the company's WordPress blog website, Facebook and Twitter pages.



EDUCATION

Master of Arts | Teesside University

SEPTEMBER 2022–SEPTEMBER 2024

Affiliated to University Alliance, UK

Subjects Opted: Creative Writing

Training Course in Copyediting I | Chartered Institute of Editors and Proofreaders

JUNE 2020

Learnt the techniques and principles of copyediting; difference between copyediting and proofreading; copyediting fiction, non-fiction, text with illustrations.

Postgraduate Diploma | St. Xavier's College, Kolkata (Autonomous)

JULY 2017–JUNE 2018

Affiliated to Calcutta University

Subjects Opted: Mass Communications and Public Relations

Bachelor of Science | St. Joseph's College, Bangalore (Autonomous)

JUNE 2014–APRIL 2017

Affiliated to Bangalore University

Subjects Opted: Additional English, Chemistry, Zoology, Biotechnology

Online Workshop on Creative Writing | My Captain Program, The Climber

MAY 2016–JUNE 2016

Gained Knowledge on micro-poetry and fiction writing.

Online Workshop on Novel Writing | My Captain Program, The Climber

JUNE 2016–JULY 2016

Gained Knowledge on Plot structuring, Characterisation, Setting creation, Proofreading.

Certificate Course | St. Joseph's College, Bangalore (Autonomous)

JUNE 2014–MARCH 2015

Affiliated to Bangalore University

Subject Opted: Creative Writing

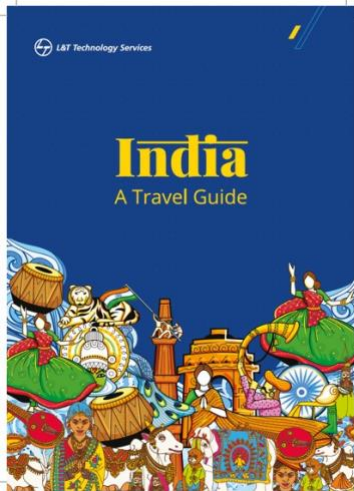


SKILLS

- Microsoft Office – Word, Excel, PowerPoint
- Copyediting
- Adobe InDesign, Acrobat
- Communication

PUBLISHED WORKS

- India Travel Guide for L&T Technology Services (marketing asset used to distribute to foreign clients)



- Travel guides (my name mentioned as Assistant Editor)
 - [DK Eyewitness Southwest USA and National Parks](#) ◦ [DK Eyewitness Austria](#) ◦ [DK Eyewitness Slovenia](#) ◦ [DK Eyewitness Top 10 Copenhagen](#) ◦ [DK Eyewitness Berlin](#)
- [Where Bravehearts Dwelt](#) (as Beta Reader, mentioned in Acknowledgment)
- [Nutraceuticals — Efficacy, Safety and Toxicity](#)
- [Stem Cells: Scientific Facts and Fiction](#)
- [Emerging Technologies and Biological Systems for Biogas Upgrading](#)

