

NURSYAHINDAH

BINTE MOHAMMED RASUL

Dear Hiring Manager,

I am writing to express my interest in the Graphic Design Internship position. As a Media Production student with hands-on industry experience, I am passionate about creating visually engaging designs that communicate ideas effectively. I am eager to continue developing my creative and technical skills while contributing to your team.

During my internship at Creative Technology, I worked as a Graphic Design Intern in the marketing department, where I designed promotional mailers, website banners, social media advertisements, pop-ups, and digital assets for the company's global marketing campaigns. I collaborated closely with the marketing and design teams by following creative briefs, presenting design drafts, and making revisions based on feedback. Through these projects, I learned how to manage multiple deadlines, communicate effectively across departments, and produce designs that met both branding and marketing objectives.

My internship also strengthened my technical skills in Adobe Photoshop, Adobe Illustrator, Figma, and generative AI tools. I created AI-generated lifestyle images featuring Creative's products and adapted campaign assets for different regions, languages, and platforms. I also worked on localising promotional materials for international markets, ensuring that each design met regional requirements while maintaining brand consistency. Working on large-scale campaigns taught me the importance of attention to detail, organisation, and teamwork in a fast-paced environment.

In addition to my internship experience, I have developed my design skills through academic and personal projects. I am familiar with Adobe Creative Suite, especially Photoshop, Illustrator, and After Effects, and I enjoy learning new techniques that improve both my creativity and efficiency. I am comfortable receiving constructive feedback and continuously refining my work to produce high-quality designs.

I am excited about the opportunity to further develop my skills while contributing my creativity, strong work ethic, and willingness to learn. I believe my industry experience, technical abilities, and passion for graphic design would allow me to make a positive contribution to your team.

Thank you for your time and consideration. I have attached my resume and portfolio for your review. I look forward to the opportunity to discuss how my skills and experiences align with your internship programme.

Yours sincerely,



Nursyahindah

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BINTE MOHAMMED RASUL



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nursyahindah.journoportfolio.com/



Media Production Student

Overview:

I am currently studying Media Production in polytechnic, where I am building skills in filming, editing, and creative content development. Although I am still early in my career, I am eager to contribute, learn quickly, and take on new challenges during an internship in the media industry.

Education:

Republic Polytechnic – Singapore

Diploma In Media Productions | Apr 2024 - Present

Poly Foundation Programme Certificate | Apr 2023
– Feb 2024

Bukit Batok Secondary School – Singapore

GCE N-Level / Nitec (Secondary Education) | Jan
2019 – Nov 2022

- *Edusave Scholarship (4 years)*
- *EAGLES Award (2022)*
- *Student Council Member & Orientation Leader*

Experiences/Projects:

Internship: Creative Technology LTD.

Worked on,

- Sale Mailers
- Banners
- Short Video Ads
- Social Ads

Skills:

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Illustrator
- Alight Motion
- Motion Graphics
- Video Editing
- Storyboarding
- Teamwork & Communication