

Subject: Disney Celebrates World War II Veteran 101st Birthday at Magic Kingdom Flag Retreat Ceremony

Hi [Name],

On Sunday, January 25, 2026, Walt Disney World was proud to celebrate World War II Veteran Herbert Maneloveg's 101st birthday at Magic Kingdom Park. He served as a Private in the U.S. Army's 106th Infantry Division during the Battle of the Bulge, where he was wounded and later received the Purple Heart for injuries sustained there. Herb and his family were overjoyed to watch the Festival of Fantasy Parade and was honored during our storied Flag Retreat ceremony as the Armed Forces Representative of the Day where he received prolonged applause from the park's guests.

Disney has long-honored U.S. military service throughout the company's more than 100-year history. Since 1955 at Disneyland and 1971 at Magic Kingdom, daily flag ceremonies have honored U.S. veterans and service members. Each day, a guest is chosen from the park's daily visitors at Magic Kingdom to serve as "U.S. Armed Forces Representative of the Day" during the sunset ceremony.

The Walt Disney Company is proud to continue recognizing and honoring the brave men and women who have served our country both inside our company and in our communities. As America commemorates its 250th anniversary, we remain committed to sharing the remarkable stories and enduring legacies of U.S. service members, veterans, and their families.

Below is the link to the electronic press kit, featuring footage and photos from Walt Disney World, as well as an interview with Herbert Maneloveg, his daughter Susan and a Walt Disney World Ambassador.

[\[LINK TO PHOTOS AND VIDEO\]](#)

Please reach out with any questions if you are interested in covering this story.

Thank you,

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