

# Laura Martello

**GHOSTWRITER | EDITORIAL CONSULTANT | STORY ARCHITECT**

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## --- PROFESSIONAL SUMMARY ---

Award-winning, commercially oriented ghostwriter with extensive full-time experience helping thought leaders, CEOs, physicians, and high-achieving individuals translate their vast human experiences into market-ready books. Ghostwritten **45 full-length** works spanning memoir, leadership, advocacy, self-help, and narrative nonfiction. Expert at shaping projects, concept to worldwide-distribution indie launches, aligning and enhancing authorial voice, and building authentic, emotionally resonant narratives that advance brand authority and legacy.

## --- AREAS OF EXPERTISE ---

### PROFESSIONAL SKILLS

Ghostwriting | Publishing strategist | Developmental/Plot Doctor | Line Editing | Writing Coach | Ethical AI-assisted interview, transcription, content synthesis & narrative workflow | Authorial voice matching | Manuscript management, idea to launch | Wordpress design, Oxygen

### TECHNICAL SKILLS

Google Workspace | MS360 Suite | Amazon DP/Ingram Spark | Audacity | GoBrunch | ElevenLabs (voice synthesis for audiobooks) | Ethical use AI

## --- PROFESSIONAL EXPERIENCE ---

### Independent Ghostwriter & Editorial Consultant

2008 – Present

*Deliver high-impact writing and editorial services worldwide for individuals and businesses seeking clarity, authenticity, and literary excellence. Specialize in developmental editing, author coaching, and publication strategy for nonfiction and narrative-driven works.*

- **33 full-length books** ghostwritten; 150 edited
- Ghostwriting clients include: Fortune Top 5 Company SE Asian region leadership global exec (who shared the book with U.S. Ambassadors and world leaders), physicians seated on TX State Medical Board, CEOs, UK International Supermodel, Cannes Film Festival Nominee, Hollywood nutritionist, customer-facing content for Energy company, former NFL player, Leaders of Global Peace Initiative (The Troubles, Ireland), political activists for Africa, TEDx speakers, Holocaust Museum speakers, wealth managers.
- Editing/Coaching clients include: London Book Festival winner, USA Today bestselling authors (romance), CEOs,
- Winner: *IndieReader Discovery Award (2020)* and *Next Generation Indie Book Award Finalist (2020)*
- Two-time national finalist, *Romance Writers of America Golden Heart Award*; monthly featured author, Kindle Vella (April 2023)

### Relay Publishing (fiction); Cascadia Publishing (nonfiction) – London, UK

2014 – 2021

*Reported to the CEO, editorial teams worldwide*

- **12 full-length books** conceptualized, plotted & ghostwritten (4 series), including an Amazon #1 contemporary romance (Germany), in the following genres: women's fiction, romantic suspense, sports romance & contemporary/Western romance.
- Maintained the highest reader review average (4.8/5 stars) across active titles under the *Leslie North* pseudonym

### --- E D U C A T I O N ---

Bachelor of Science, Interdisciplinary Studies, Texas A&M University, College Station, TX  
Lawson Writer's Academy, Immersion graduate