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Feature Spotlight: Alexa Built-in Software Update



Ford Power-Up 3.X starting in October 2023*

What Alexa Built-In Does

Alexa Built-In brings you help inside your vehicle and lets you easily get assistance with many activities, simply by using the sound of your voice. Go ahead and make a call, check the weather, interact with your smart-home devices, make a shopping list, ask for a joke — all from your vehicle. Plus, add Ford Premium Connectivity and listen to music and podcasts too. Visit the Ford Software Updates Knowledge Base in Additional Topics at the bottom to learn how to view your latest Ford Power-Up software update details — or go to your FordPass App or in-vehicle settings for your latest software version.

Update History

Ford Power-Up Version 3

Which Vehicles Are Receiving This Software Update

In version 3, the following vehicles will receive Alexa Built-in:

- MY21 & MY21.5 F-150
- MY21 Bronco
- MY21 & MY21.5 Mach-E
- MY21 Edge
- MY21 Nautilus
- MY22 F-250

What's Included In This Software Update

The latest Ford Power-up software update will soon place your favorite home digital assistant right inside your vehicle, ready to answer at the sound of your voice. With Alexa on board, you'll soon feel more accomplished and in control of things while on the go.

What Alexa Built-In Does To Your Vehicle

Alexa comes included as an app on your vehicle touchscreen and lets you do just about anything you use Alexa for at home.

Experience Alexa base functions from day one with your complimentary 3-year trial, or upgrade to Ford Premium Connectivity and get additional enhanced Alexa functions with your subscription.

Alexa base 3-year complimentary trial assists you with:

- Radio player controls
- Phone calls
- Navigation
- Web search information
- Vehicle and ambient settings
- Conversation and jokes
- Weather updates
- Traffic conditions
- Shopping lists
- Smart home controls
- Remote communications and announcements
- Calendar activity plans

Alexa with Ford Premium Connectivity subscriptions adds enhanced assistance with:

- Flash news briefings
- Games
- Music streaming
- Playing podcasts and audiobooks
- Hearing long-form news reports

Where You Can Find Alexa Built-In In Your Vehicle

You'll know it's time to activate Alexa when the icon appears on your SYNC® 4/4A screen. Just click on the Alexa icon and follow the steps to register. Remember, your vehicle must have Enhanced Voice Recognition and an activated modem. And you'll need an Amazon account, of course.

Additional Topics

- [How to view Ford Power-Up software update details](#)
- [View the Ford Power-Up release notes history](#)

*Please note this is a phased roll-out. Not all customers will receive this update at the same time. Check the FordPass App or your in-vehicle settings for your latest software updates.

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