

# JASON NAJUM

## Senior Editor & Writer

Portfolio: [www.jasonnajum.com](http://www.jasonnajum.com) | [LinkedIn](#) | Email: [jnajum@gmail.com](mailto:jnajum@gmail.com) | +14384836273

---

Contributor to Seeking Alpha, National Geographic, Lonely Planet, and other major publications. Versatile editor and writer with experience in both the business and creative realms. Managed content for major media and tech organizations. As a former business owner and magazine founder, I understand the realities of producing content in a commercial world.

## PROFESSIONAL EXPERIENCE

---

### Writer & Investment Analyst Seeking Alpha

June 2024 - Present

Contributing writer and analyst for this major investment and stock market publication. Click [here](#) for work samples.

- Published articles and analysis on top companies and market news. Performed research and quantitative analysis, providing readers with investment insights.
- Hosted the Seeking Alpha podcast and interviewed industry leaders.

### Senior Editor Supermind (Psychedelics.com)

Jan 2024 - May 2024

Senior Editor for a top publication in the psychedelic medicine industry. Short-term contract position. Click [here](#) for work samples.

- Oversaw production of medically-reviewed articles, performing copy and line edits, checking sources and preparing documents for publication.
- Hired new writers, prepared writer's briefs, managed editorial calendar.
- Used software like SEMRush to perform SEO checks and plan SEO strategy.

### Managing Editor & Senior Writer MD Media

March 2021 - Dec 2023

Managing editor and lead writer for this industry-leading media company. Work samples [here](#).

- Planned editorial strategy, hired new writers, oversaw the editorial budget.
- Implemented SEO strategy with many articles ranking in the top 5 on Google.
- Interviewed industry leaders, hosted podcasts, and produced YouTube videos.
- Wrote and edited several articles per day (industry news and longform features).
- Created images using AI software. Implemented AI strategy for written articles.
- Created sponsored content campaigns, built sales materials, and generated revenue.
- Involved in executive decisions and collaborations across various divisions.

### Head of Content Pond Technologies

Feb 2019 - Aug 2020

Head of content for this innovative tech startup. Click [here](#) for work samples. [Pondtech.com](http://Pondtech.com)

- Developed content strategy, brand storytelling, marketing materials, and social media posts.
- Prepared sales decks and press releases.
- Developed PR and business relationships.

# JASON NAJUM

## Senior Editor & Writer

Portfolio: [www.jasonnajum.com](http://www.jasonnajum.com) | [LinkedIn](#) | Email: [jnajum@gmail.com](mailto:jnajum@gmail.com) | +14384836273

---

### Writer

April 2020 – Present

#### National Geographic

Freelance writer producing travel and culture features for this historic magazine. Click [here](#) for work samples.

### Writer

Aug 2018 – May 2020

#### Lonely Planet

Lonely Planet travel writer. Produced featured articles and covered local events. Click [here](#) for work samples.

### Writer

April 2015 – Dec 2017

#### The Huffington Post (HuffPost)

Regular contributor and opinion columnist to HuffPost US and Canada editions. Click [here](#) for work samples.

### Director of Operations

March 2014 – May 2017

#### Gables Produce

Co-owner and director of operations. Created a successful new brand with sales to major retailers across the US. Managed the import and distribution of over \$4 million in product per year. Other duties included marketing, web content, and client management.

### Founder & Editor

April 2013 – Sep 2015

#### HeadSpace Magazine

Started a digital magazine focused on current events and social issues. The passion project built a loyal following, with several posts hitting over 100,000 views.

## EDUCATION

---

Concordia University / University of Western Ontario

Bachelor's degree – Economics

## Languages

---

English / French / Spanish

## Skills

---

Project management / CMS experience / WordPress site building / Image creation / AI content creation & editing / Sales & marketing