



ARYLL ELISHA LIM RE SHAN

Diploma in Media Production & Design Student

Creative Media Production & Design student with professional experience in digital marketing, visual communication and content creation through a five-month internship at SPH Media. Experienced in designing marketing collateral, social media campaigns, newsletters and digital platforms while collaborating with cross-functional teams. Passionate about creating meaningful visual stories that engage audiences and communicate ideas effectively.

EDUCATION

REPUBLIC POLYTECHNIC 2024-PRESENT

- Diploma in Media Production & Design

SINGAPORE CHINESE GIRLS' SCHOOL 2014-2023

- GCE 'O' LEVEL

WORK EXPERIENCE

SERVICE CREW/BARISTA JUNE 2024
Gong Cha Singapore (Woodlands MRT) -FEBRUARY 2025

- Organised stocks in store
- Barista
- Customer Service

BUSINESS OPERATIONS INTERN MARCH 2026-
SPH Media- Strategic Partnerships Team AUGUST 2026

- Designed marketing collateral including EDMs, newsletters and social media content.
- Developed the Friends of SPH community webpage and microsite mock-ups.
- Created digital campaigns and youth-focused content to drive engagement.
- Conducted market research and collaborated with cross-functional teams on strategic projects.
- Supported event planning, merchandise development and operational reporting.

LANGUAGES

ENGLISH (FLUENT)

CHINESE (FLUENT)

ACHIEVEMENTS

- Digital Marketing Certified 2025
(Hubspot Academy)

RESOURCES



CONTACT

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SKILLS

- Video editing and montage creation
- Photography and photo editing
- Digital collage and layout design
- Attention to Detail
- Interpersonal Skills
- Positive Attitude

REFERENCES

Jagdish Kumar
Mentor | Republic
Polytechnic

Lee Jo Ann
Teacher | Singapore Chinese
Girls' School