

Friends of SPH Newsletter

sph media

Welcome to the Friends of SPH community!



We are building this community for people who love our titles and products and anyone who is interested in what we do. Receive curated updates about SPH, gain backstage access to what goes into creating content for our brands and the talented people behind them. Get invited too to exclusive events, experiences and giveaways! This newsletter keeps you abreast of all these perks, so keep an eye out for it as it lands in your inbox every three months.

In this issue:

- Get insider tips about how to retire with more money from ST Invest editor Tan Ooi Boon.
- Delve into the history of the vastly popular Pokémon with an interactive, one-of-a-kind feature by our Straits Times journalists.
- Discover if AI is changing the way you think at The Straits Times' What's the News? travelling showcase
- Try your hand at the paper's new weekly crossword puzzles
- Take a radio station tour with one of our deejays, and learn about the award-winning campaigns produced by our Content Lab
- Celebrate National Day with us by joining SPH's Our Stories of Singapore campaign!

SPH Highlights



Retire with More Money with ST InvestMe

ST Invest editor Tan Ooi Boon shares advice on smart financial planning for retirement in the first of a series of InvestMe events organised by The Straits Times.

[Read more](#)



#ICYMI: Our Mind-blowing Pokemon Story

How long have you been catching 'em all and tracking their evolution? Covering the entire pocket monster ecosystem from Mew to Arceus and Pikachu to Ditto, this one-of-a-kind feature takes you on a deep dive into the history and family tree of these beloved characters.

[Read more](#)



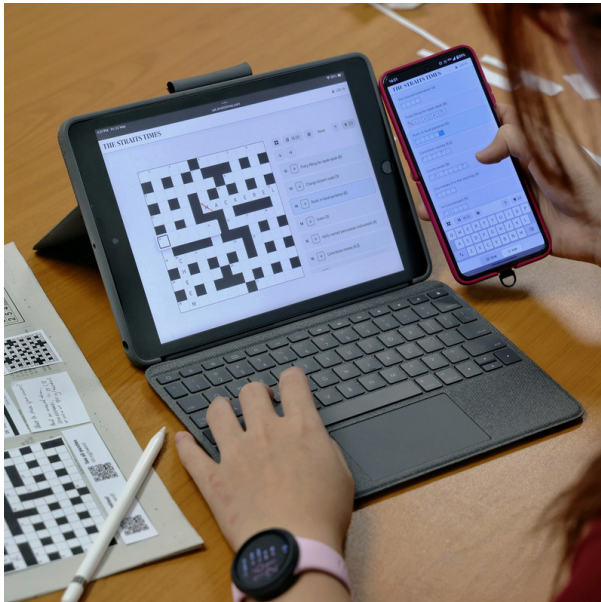
The Straits Times' **What's the News?** **Travelling Showcase**

As an extension of the vastly popular What's the News? current affairs quiz competition, a travelling showcase titled “Is AI changing the way you think?” will be located at Jurong Library from 4 to 15 September. Designed to include interactive segments, informative panels and videos, it invites young people to think about how AI is shaping the flow of online information and influencing our real-world interactions.

Read more

ST Partners National Library **Board for New Weekly** **Crossword Puzzle Series**

Starting on May 31, a new ST×NLB crossword puzzle will be published every Sunday in the Life section of ST's print edition, as well as online through ST's website and app. The digital version is also accessible via the NLB app. Inspired by NLB's Love Our Libraries and Archives crossword puzzles launched in 2025, the series features clues inspired by local food, culture and experiences.



Try Crossword

People of SPH

Curious about the work SPH employees do? Meet them in 'People of SPH' where they take you behind the scenes and spill the beans on what goes into creating what you see, listen and enjoy.

People of SPH



Audrey Siek

What's Work Like for a Radio DJ?

Meet Audrey, the voice behind the mic on MONEY FM 89.3! In this exclusive feature, she takes us behind the scenes for an insider's tour of her vibrant workplace. Tune in as she shares what it's really like balancing the fast-paced energy and daily excitement of a radio DJ.

Watch now



Ong Wee Jin

From the Other Side of the Lens

Ever seen those wonderful photographs that appear alongside articles in our news titles? They are taken by our dedicated photojournalists who chase down the best shots come hell or high water. Wee Jin, a veteran from the ST photo team, shares what it is like to shoot for a newspaper.

Read more

Upcoming Events and Giveaways



Glory of Singa Game (狮城荣耀杯)

Think you know Singapore's food, places, history and culture well? Take part in Lianhe Zaobao's The Glory of Singa online quiz competition to test your knowledge and stand a chance to win up to \$5000 in the grand finals in August!

Join now



MAJULAH SINGAPURA
GO BEYOND!

Our Stories of Singapore

What are the things other Singaporeans love? What are the stories behind spaces that shaped our experiences? Join us in uncovering and writing stories of Singapore as we celebrate our nation's 61st birthday.

Join now

To cut out

If someone has forwarded this newsletter to you, you can sign up **here** to be part of the Friends of SPH community and receive all the exciting updates too!

To cut out



You are receiving this email at your request when joining Friends of SPH, a community initiative of SPH Media Limited.

[Personal Data Protection Notice](#) | [Website Terms and Conditions](#) | [Unsubscribe](#) | [Contact Us](#)

SPH Media Limited. All rights reserved.

Note: A link for the 'unsubscribe' option will also be inserted when the relevant microsite page is ready.

Have feedback to share with us? Reach us [here](#)!

To cut out