

# Hannah Newman

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## EXPERIENCE

### Princeton University, Princeton, NJ

#### *Office of the Dean of the Faculty Communications Intern*, February 2025 - Present

- Research and write summaries on faculty news; write and release announcements, memos and features for the Office of the Dean of the Faculty website
- Write and edit instructions for Interfolio; work closely with the Office of Information Technology to produce valuable site navigation for academic units
- Assist in promoting and advertising the renowned Princeton University Public Lectures series, create promotion plans and outreach strategies

### The Rider News, Lawrenceville, NJ

#### *Managing Editor*, April 2024 - April 2025

- Converted a newspaper with 94 years of printed publication history into fully digital biweekly issues as a result of getting the newsroom budget cut entirely by Rider's financial crisis
- Covered breaking news and follow-ups during the search for a new president, financial deficits, layoffs and new shifts to the higher education learning community
- Oversee all newsroom operations and host weekly budget meetings, publication was named best in the state by New Jersey Press Foundation

#### *Features Editor and Reporter*, September 2021 - March 2024

- Developed featured series to stabilize content and consistency in the section
- Worked closely with graphic designers to create more visual means of storytelling
- Delegated and copyedited stories weekly and collaborated with contributing writers

### Nothing Beats Skills, Remote

#### *Marketing Manager and Content Developer*, January 2024 - May 2025

- Filmed, edited and produced video clips for U.S. soccer scout Charlie Inverso's virtual drill curriculum
- Created a marketing plan and strategy for program
- Conducted voiceovers and engaging content to break up the educational aspects

### Themis of Zeta Tau Alpha, Mount Carmel, Indiana

#### *Remote Contributing Writer*, January 2023 - May 2025

- Worked with writers nationwide to produce content for the seasonal magazine issues
- Worked with chief editor to edit stories and create content for company website and LinkedIn
- Edited collegiate and alumnae news reports

### Rider Greek Council, Lawrenceville, NJ

#### *Slating Committee*, April 2024

### Zeta Tau Alpha Fraternity, Zeta Lambda Chapter, Lawrenceville, NJ

*President, November 2023-November 2024; Officer Leadership Academy, February 2024; Community Service Chairman, September 2023-December 2023; Emerging Leaders Academy, July 2023; Vice President of Harm Reduction, November 2022-October 2023*

## EDUCATION

### Rider University, Lawrenceville, New Jersey

#### *Bachelor of Arts*, May 2025

Major: Journalism; Minor: Sports Media

GPA: 3.7; Dean's List; All Semesters

*MBA*, expected December 2026

## HONORS

Rider Presidential Scholarship; Freshman Journalist of the Year Award; Sophomore Journalist of the Year Award; Senior Journalist of the Year Award; Department Service Award, Journalism and Media Honor Society; Order of Omega Honor Society; The Rider News Managing Editor Half-Tuition Scholarship; Zeta Tau Alpha Academic Achievement Scholarship, Rider Media Internship Scholarship, New Jersey Press Foundation Third Place News Writing

## SKILLS

Proficient with WordPress; Adobe InDesign, Acrobat, Photoshop, Illustrator; Copy Editing; Reporting; Podcasting; Digital Marketing; Drupal; Constant Contact; Excel