



Nathalia Tetzner

Journalist, Social Media and Screenwriter

With experience in content production, my journalistic work combines analytical rigor and creativity, adapting to diverse audiences. I'm proficient in both written and audiovisual formats, always seeking innovation and engagement.

Education

Bachelor's Degree in Journalism

São Paulo State University "Júlio de Mesquita Filho" (UNESP)

Expected Graduation: 2025



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São Paulo - SP

Awards and Recognitions

- Winner of the Expocom Award for Best Investigative or Data Reporting, regional and national levels, by Intercom;
- Author of the award-winning paper "Entenda os dados da violência de gênero no estado de São Paulo ao longo de 10 anos";
- Final thesis (TCC) approved on Formula 1;
- Undergraduate Researcher (PIBIC/CNPq) focusing on "O telejornalismo brasileiro e a dramatização da narrativa jornalística".

Skills

- Advanced English;
- Creativity;
- Text Editing;
- Story Development;
- Writing;
- Problem-Solving.

[Portfolio](#)

[Blog](#)

[LinkedIn](#)

Professional Experience

Associação Brasileira de Televisão Universitária (ABTU), Bauru, SP

March 2025 - August 2025

Journalist

Responsible for producing the ABTU Podcast and Somos ABTU TV show, with focus on content, research, and scriptwriting. Collaborated on pitch development and ensured journalistic quality. Actively contributed to the creative process, proposing new topics and innovative approaches.

Persona Unesp - Jornalismo Cultural, Bauru, SP

September 2021 - May 2025

Editor-In-Chief

Led the editorial and production teams, overseeing content quality and implementing editorial guidelines. Also coordinated special coverages, such as the São Paulo International Film Festival (Mostra SP).

TV Unesp, Bauru, SP

October 2023 - December 2024

Journalist

Produced content for the TV Shows Desinfodemia, and SET News, along with the Pacto Federativo documentary (available on Globoplay). Responsible for research, scriptwriting, and editing.