

TINA MORROW

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Profile

I am a front-end web developer and program manager who specializes in gauging user needs and crafting content to engage and inform. I seek out collaboration across departments and am committed to inclusive practices. I am experienced with Drupal, WordPress, GovDelivery, Adobe, and Siteimprove.

Work History

Accessible Programs Manager

08/2023 to Current

Colorado Office of the Governor

Responsible for developing and implementing a strategy to address digital accessibility.

- Supports 400 staff members across 32 offices
- Evaluates and remediates 40 web properties
- Manages appropriation budget and vendor contracts
- Supervises remediation support staff
- Provides training to staff on accessibility best practices
- Distributes and manages software licenses
- Reports to leadership on progress made reaching accessibility goals
- Responds to constituent feedback and complaints

Digital Content Coordinator

07/2022 to 08/2023

National Renewable Energy Laboratory – Golden, CO

Website coordinator for the Department of Energy [State and Community Energy Programs website](#).

- Developed and maintain web content using Drupal CMS
- Project management of web projects
- Optimized images and PDFs for web
- Performed quality assurance for standards and accessibility
- Wrote/edited content to adhere to editorial style guide
- Developed content for newsletters
- Set annual budget across separate operating plans
- Presented quarterly and annual statistics from Google Analytics (UA and GA4)
- Provided technical support for learning management system

Web Content Coordinator

05/2015 to 07/2022

Arapahoe Libraries – Englewood, CO

Responsible for information available on [Arapahoe Libraries website](#).

- Created branded content for website, email, social media and other communications
- Worked with internal and external stakeholders to ensure up-to-date information on website
- Developed website writing and style guide
- Presented several webinars on website inclusivity practices and content creation

- Co-chair of Inclusivity Committee working to create a more equitable work environment
- Founding member of Indigenous Community Outreach project

Content Editor

01/2012 to 10/2012

The Daily Source – Online

Scanned the internet for high quality news articles to add to [news site](#), researched any facts in question, copy edited and kept webpage content current on CMS.

Media Specialist

02/1999 to 12/2011

Comcast Corp – Centennial, CO

Supported cable channels and other video and communication services, mastered an array of operational equipment and platforms, wrote standard operating procedures, and acted as the assistant editor for the department newsletter.

Portfolio

<https://tinawilkerson.journoportfolio.com>

Education

Bachelor of Arts: English

2006

Metropolitan State University of Denver - Denver, CO