



## NEWS RELEASE

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**CURT'S CLOSET FINISHES**  
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CULLMAN, AL. – *Curt's Closet (CC)*, a nonprofit organization dedicated to providing youth and families in need with clothing and basic necessities for free, has just finished its annual donation drive, “Captain Underpants.”

*Curt's Closet* is committed to providing brand new underwear to every person it serves. Because underwear can only be brand new, not used, it is regarded to be the most needed item throughout the year. To solve this, *CC* holds “Captain Underpants,” a donation drive held specifically with the purpose of collecting new, unused packages of underwear, every February to stock up for the year.

“Captain Underpants” is held as a competition for local elementary, primary, and high schools as a “Fun and age-appropriate way to engage kids in community service,” according to Administrative Director Lauren Rhodes. Every classroom for registered schools is provided with a box where students can donate packs of underwear throughout the week. At the end of week, *CC* collects the donations from each of the boxes, tallying one pack to be worth one point. The

classroom that collects the most points wins a cupcake party thrown by *CC* as a reward to kids for being a “superhero” within their community. Over 10 schools participated in 2025.

Founder and Director Ashley Wilson says that *Curt's Closet* is still counting in all the donations as of March 5, 2025. Over the last two years however, more than 20 thousand pairs of underwear have been collected from “Captain Underpants” alone.

For more information, please contact Mia Holt at 256-810-6900 or email at [mgholt@uab.edu](mailto:mgholt@uab.edu).

*Curt's Closet* was founded in 2017 by Ashley Wilson following the passing of her son, Curtis, as a way to give back to the community that loved him. The organization's services include allowing children aged to 19 the opportunity to ‘shop’ for clothing, backpacks, shoes, and other accessories, all for free. Additionally, *Curt's Closet* serves individuals or families facing emergency situations.