

JOSIE GOODRICH

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EDUCATION

Washington State University – GPA: 3.95

Pullman, WA

Bachelor of Art in Journalism and Media Production

May 2024

Emphasis: Multimedia Journalism

Additional Major: Criminal Justice and Criminology

EXPERIENCE

USA Today

Remote

Search and Optimization Intern

June 2023 – Sept. 2023

- Conducted expert interviews weekly on wide range of trending and evergreen topics
- Developed proficiency in SEO, Conductor and Google Trends
- Enhanced headlines, titles and links for SEO compatibility
- Freelanced articles about the Moscow, ID and Lauren McCluskey murders

The Daily Evergreen

Pullman, WA

Reporter, copy chief and multimedia editor

Jan. 2022 – May 2024

- Report on business, lifestyle, entertainment, crime and news weekly
- Copy edit other reporters' articles 3x a week
- Send out weekly newsletter and post articles on social medias
- Produced a weekly column, the "Cougar Cowgirl"

Murrow News 8

Pullman, WA

Producer, anchor, writer

Jan. 2024 – May 2024

- Produce, anchor, write and create graphics for the daily student broadcast
- Conducting original reporting, gaining experience in production and live anchoring
- Rotational positions every day including live shots, weather, sports and anchor 1 and 2 positions
- 2025 National Academy of Television Arts & Sciences: Northwest Student Production Award for Feature News Report

LEADERSHIP & INVOLVEMENT

Backpack Journalism Program

Nairobi, Kenya

Selectee

March 2023

- Selected as one of four Murrow College students on donor-funded international reporting expedition
- Conducted research on infectious diseases impacting the health and economics of the community
- Finished article published in The Standard, the oldest Kenyan newspaper

Cable 8 Productions

Pullman, WA

Member

2023 - 2024

- Cover sporting events for broadcast and print production
- Take b-roll, interviews and stand-ups for Wazzu Recap

Kappa Delta Sorority

Pullman, WA

Member

Aug. 2020 – May 2024

- Involved in philanthropy and community service for the Sigma Tau chapter

Women's Professional Rodeo Association

Pro Circuit

Member

2021 - Present

- Barrel racing and breakaway roping competitor at collegiate and professional level

SKILLS & INTERESTS

- **Applications:** Microsoft Office, Adobe Premiere Pro & Photoshop, Conductor, Google Trends, AP style
- **Skills:** Outgoing public speaker, fluent reader/writer, multimedia content creator, responsible time management, collaboration and leadership, creative and critical thinker
- **Interests:** Traveling, road trips, western lifestyle, reading, concerts