

Katherine Gustafson

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Education

University of Puget Sound, Tacoma, WA | May 2026

Bachelor of Arts in English Literature, minors in Politics and Government and Spanish.

- GPA: 3.8/4.0

Writing & Editing Experience

The Trail, University of Puget Sound

Copy Editor | December 2025- May 2026

- Responsible for reading and line editing all stories.
- Performed Fact-checking duties, monitored journalism ethics issues, and applied AP style to all pieces.

Writer | September 2025 - December 2025

- Developed story ideas for Editorial, Opinion, Arts and Events and News sections.
- Researched and conducted interviews for assigned stories, engaging in ethical interview and quoting practices.
- Collaborated with section editors to revise and submit stories according to strict monthly issue deadlines.

Northwest Life and Travel Magazine, Premier Media Group

Publishing Intern | June 2025 - August 2025

- Researched story ideas, wrote feature pieces, interviewed sources, and photo sourced for each edition.
- Proof read and edited content written by freelance writers.
- Collaborated with magazine editor on writing feature stories about assigned topics such as budget travel (published Sept/Oct 2025), child-friendly experiences and educational attractions in the Northwest (published Nov/Dec 2025).

BGT Strategies, Dallas Housing Coalition

Policy Intern | May 2024 - August 2024

- Researched and advocated for specific policies related to housing and community development.
- Assisted in Copywriting for Op-Eds and weekly website newsletters.
- Researched and authored BGT Strategies' and respective clients' newsletters.
- Created proposals and pitch decks to support business development.
- Monitored relevant Dallas City Council and regional meetings and briefings to stay up-to-date and informed on changes/updates in relevant documents.

Philanthropy & Communication Experience

AmeriCorps VISTA, Ecolibrium3

Communications VISTA | June 2026 - Present

- I serve in a capacity building role building organizational efficiency through improve communications infrastructure and systems.
- I develop and refine strategic communications and marketing plans for Ecolibrium3 programming, including age-friendly, energy security, the LNPK Hub, specifically targeting low-income residents through developing an visibility and identity for the organization.
- I track and report communications metrics from a variety of sources (Google Analytics, Meta Business Suite, etc.) to identify growth areas and establish and implement strategies for improvement as needed.

University of Puget Sound Student Philanthropy Center

Manager and Coordinator | January 2024 - May 2026

- I monitored and provided constructive feedback to callers on a nightly basis, addressing performance concerns and implementing improvement plans.
- I demonstrated strong leadership overseeing calling staff, enforcing guidelines, and motivating callers to meet nightly performance goals.

Skills

Proficient in Microsoft Suite, Asana, Keela, and Canva.