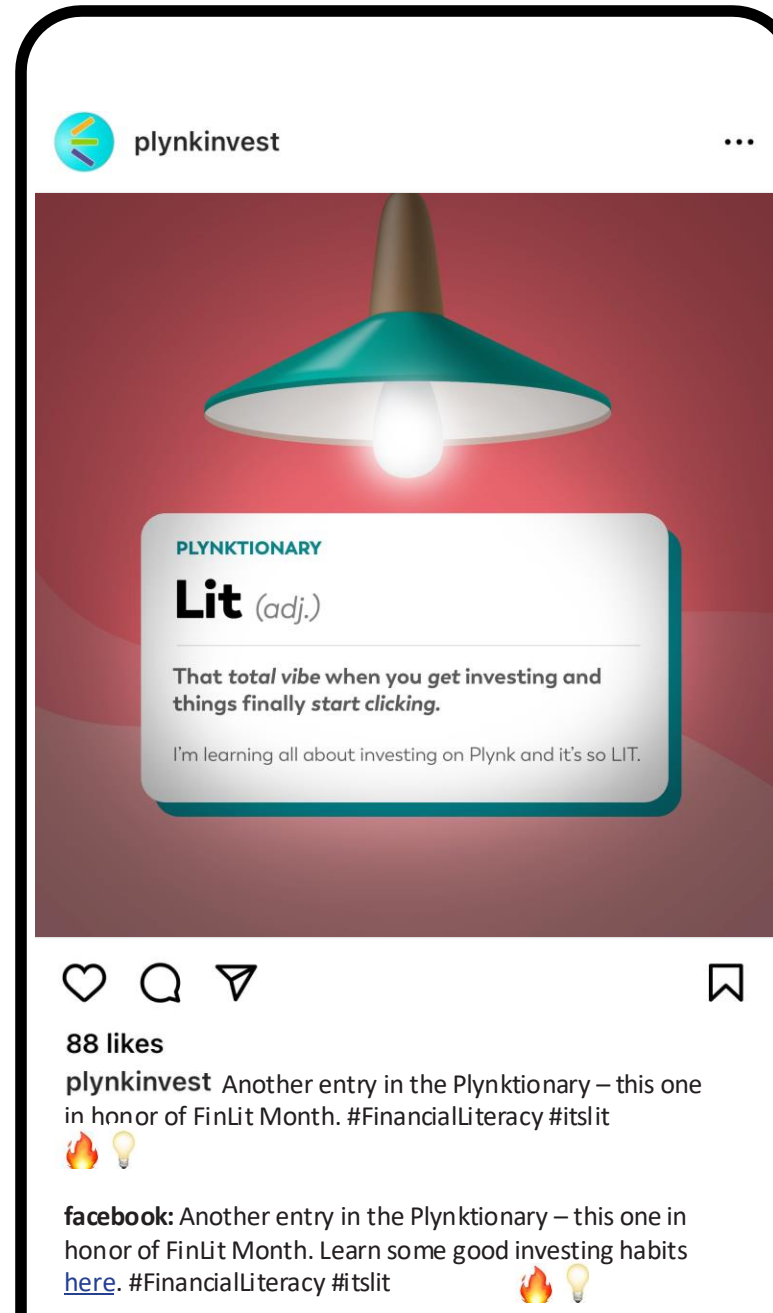
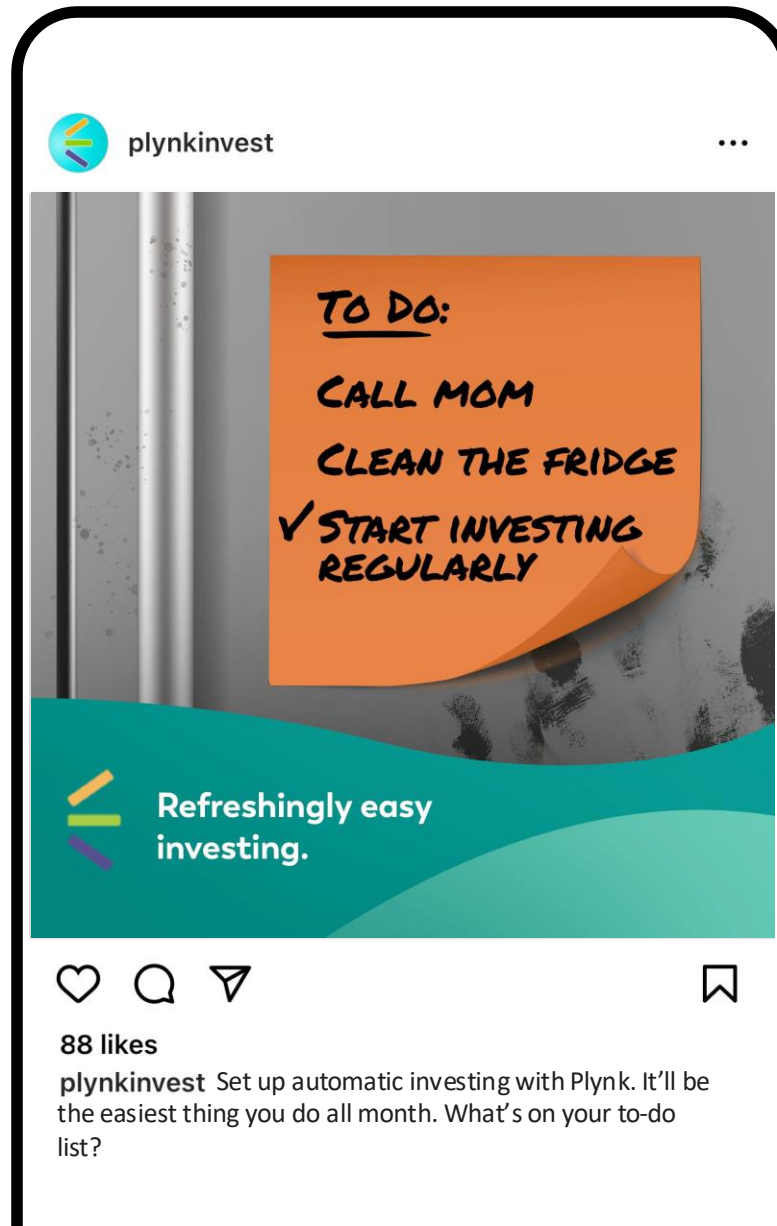


**ANIMATION:** The light flickers and turns on, illuminating the definition.





ALT OPTION WITHOUT TAGLINE





## Recurring investments

*We open with a perennial flower getting sprayed by a garden hose and drinking it up.*

**FLOWER:** Refreshing! Hey, I'm a perennial! You know –the flower you plant once that comes back every year?

I'm here to tell you about **recurring investments**. It's when you set your Plynk app to make automatic investments each month.

You choose **how much and when to invest** and – BAM – you're doing it, baby!

Like me, it's something you plant once, then sit back and hopefully watch it grow.

That's what I call **refreshingly easy investing**.

*He gets an overwhelming spray to the face.*

OH YEAH! GIMME SOMMA THAT!

**\* Bold green text can also be supers that appear on screen**

**POST COPY:** Who knew a flower had so much to say about investing? #FinancialLiteracy #perenniallylearning #plynk



## Happy Financial Literacy Month!

Plynk is all about learning, so we're psyched to kick off Financial Literacy Month. We totally get that investing is a huge topic with tons to dive into. So let's start small with [three tips](#) for budding investors:

- Only invest as much as you can afford to lose
- Don't put all your eggs in one basket
- Consider setting up automatic investments

### How to set up recurring deposits with Plynk (Psst – it's easy)

**The more you can invest** (and the earlier you can start), **the more your investments can grow.**

You can set recurring monthly deposits to your Plynk account in a few, quick steps. **Download the app, follow a few quick prompts** and BOOM – you're officially on your way.

[Set recurring deposits](#)

### Wait. Diversa-what?

[Diversification](#) means that you spread out your money across a variety of investments. For example, rather than putting 100\$ in just one stock, maybe you put \$50 in stock, 25\$ in a bond and \$25 in an exchange-traded-fund (ETF).

Why? Because there's less risk this way.

### Invest in your sleep. Like, *literally*

If you wanna grow your money (and who doesn't), automatic investing could be for you. You simply choose when, where and how much to invest on a monthly basis, and the rest of the work is done for you.

[Automate your investing](#)

### We're plucky at Plynk. Meet the team.

Plynk was created by regular folks to help *other* regular folks get confident in the often-confusing world of investing.

[Meet Karen Harrison](#)

Customer Experience Analyst



### Plynk Play

Have you guessed the Plynk Play word of the week? Get it in 6 tries to win - then learn all there is to know about the investing term.

[Play now](#)

Let's connect!



plynk



**Special Event:  
Financial Literacy  
Month**

It's time to deepen your investment knowledge with our in-app education hub, Plynk Think.

[Start learning](#)

**ALT: April is Financial Literacy Month**

Get investing-savvy for spring with our in-app learning hub, Plynkthink.

[Start learning](#)



**Financial literacy month**  
Get investing education, tips  
and how-tos

**ALT: Financial literacy month**

Get investing-savvy with tips, tricks & how-tos