



Digital Movie Poster Illustration: Alien – By: Ridley Scott

1. What you project is going to be? I.E. Photography Series; Magazine Layout: Illustration of Movie Poster, etc.

Movie Poster Illustration (digital)

2. What medium will you be using?

Digital (but if this isn't allowed, I can try to draw it by hand)

3. What Color Harmony will be presented in the final place?

The color harmony being used in the concept for my illustration of a movie poster is Analogous Harmony.

4. What hues will be presented in the final piece? Why?

The hues represented in this piece are primarily light blue (*teal*), blue-green (*cyan*), and a *dark green/neon green*, which sit next to each other on the color wheel to form an analogous harmony. These specific colors were chosen to evoke a cold, sterile, and clinical atmosphere consistent with the film's aesthetic while using a "sickly" acid green for the egg and laser to suggest unnatural alien biology. This choice allows the design to remain primarily one color, creating a cohesive and still but potentially monotone mood that focuses on high-contrast iconography.

5. Who is your audience?

The audience for this piece would be fans of the *Alien* franchise and maybe collectors of alternative movie posters.

6. What emotional response(s) is it supposed to have upon viewers or users of your art?

The art/movie poster is designed to induce a sense of cold dread and unease by using a "sickly" green glow and a sterile, analogous color palette to mimic the isolation of space. It utilizes minimalist iconography to create a looming threat, where the black silhouette serves as a "neutral anchor" that suggests a kind of predator is watching. Ultimately, the piece creates tension through high contrast, inviting the viewer to feel both isolation and the psychological discomfort of an unnatural foreign biological threat.

7. Discuss your process in creating the art.

I used a combination of Photoshop and Canva to create the image. I used Analogous Harmony when making the poster by using a combination of greens and blues to make an eerie and uneasy look to the poster. I made sure the title and directors names were in the poster by adding the main antagonist of the film, the Xenomorph to the center of the poster. I then added the "face-hugger" egg to the bottom of the poster to create more uneasiness and wonder, while also paying homage to the original poster that released along side the film. I then added some extra details, like the green line and blended the blues and greens more, and then it was finished for now.

***I'm not sure if it is allowed to make the illustration of the poster digitally, if it isn't, email me and I'll draw it by hand and color it to the best of my ability. ***