

LINDA WANG

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Creative science communications professional with more than two decades of experience developing content for government, nonprofits, and corporations. Skills include writing, editing, using AI tools, storytelling, photography, photo editing, video production, podcasting, social media marketing, and project management. Experienced in Drupal, WordPress, Cision/Bulletin Intelligence, JIRA, Adobe Analytics, Chartbeat, Biorender, InCopy/K4, Photoshop, Lightroom, Photomechanic, Adobe Premiere, Final Cut Pro, Asana, Teams, and Slack.

Professional Experience

Linda Wang Media Group

Founder and Principal Consultant

Rockville, Md.

2025-Present

- Founded a consulting business after being impacted by an NIH-wide Reduction-in-Force in 2025.
- Services include science and biomedical writing, editing, storytelling, project management, corporate photography, and other communications support.
- Clients include Dana-Farber Cancer Institute, Chordoma Foundation, American Chemical Society, Texas A&M University, HealthCentral's Patient Power, and ShareAmerica.gov

National Institutes of Health/NCI

Technical Writer/Editor

Bethesda, Md.

2021-2025

- Oversaw the development of press releases and other media products to shape messaging on the latest scientific discoveries by subject matter experts at the National Cancer Institute. Wrote articles for the NCI *Cancer Currents* website that highlighted new developments in cancer research. Developed multimedia products, such as videos and factoids; worked with the social media team to amplify content.
- Created and led a workshop on emerging AI tools for science communication. Served on a working group to develop a set of recommendations for implementation through the NIH-wide Strategic Communications Plan. Trained and mentored writing fellows.
- Developed patient education content on topics such as advanced breast cancer and long-term care. Handled media requests and provided scientists with media training. Awarded the Rhonda W. DeJoyce Award for Communications Excellence.

American Chemical Society/C&EN

Senior Editor

Washington, DC

2010–2021

Associate Editor

2007–2009

Production Editor

2004–2006

- Managed a section of Chemical & Engineering News (C&EN) magazine that covers ACS programs, education and employment. Oversaw freelance writers on the production of several regular features in the magazine.
- Initiated and led a major content strategy project on the chemistry graduate school experience, coordinating the work of more than two dozen individuals, including staff writers, copyeditors, designers, illustrators, and freelancer writers.
- Developed an 8-week newsletter series and managed the work of 10 graduate student writers. Coached the students in writing and storytelling. Launched a monthly career and professional development column, which increased online engagement among C&EN's target demographic of younger chemists. Launched and grew the magazine's Instagram account and wrote scripts for C&EN's Speaking of Chemistry podcast.

Journal of the National Cancer Institute

Assistant News Editor

Bethesda, Md.

2001–2003

- Wrote press releases on peer-reviewed research published in the journal. Managed the distribution of press releases to the news media. Pitched news releases to reporters and coordinated interviews with scientists. Tracked and documented media coverage of press releases.
- Wrote news and feature articles about cancer research. Helped redesign the journal's news section. Attended scientific meetings and reported on new research discoveries.

Additional Experience

- Freelanced articles and photography for publications including *The Washington Post*, *Edible DC*, and *Freethink*. Corporate and event photographer: Photographed weddings, mitzvahs, family portraits, headshots, and corporate events.
- Volunteered as a photographer for World Central Kitchen and the American Red Cross. Volunteered as a video producer and video editor for Stone Soup Films, which produces promotional films pro bono for nonprofit organizations in need. Served as a video producer and video editor for Montgomery Community Media.
- Volunteered for Les Dames d'Escoffier, an organization of women entrepreneurs in the food, beverage, and hospitality industry. Developed a food photography workshop, which raised more than \$2,500 for scholarships for young women in the hospitality industry. Designed promotional materials for the workshop and cultivated sponsors.

Education

M.S., Science & Technology Journalism, Texas A&M University, 2001

B.S., Biochemistry, University of Wisconsin, Madison, 1999