

**CREATIVE/
MESSAGING**



**NO PUSH
PRESSURE**

**OUR HONDAS
SELL THEMSELVES!**

Steering Wheel-
Mounted Controls

16" Alloy Wheels

1.8L i-VTEC® with
140 Horsepower

2012 HONDA CIVIC SEDAN



Intelligent Multi-Information
Display (i-MID)

2.4L i-VTEC® with
185 Horsepower

Rearview Camera

2013 HONDA ACCORD



— SEE FOR YOURSELF —

OUT-OF-HOME



**NO PUSH
PRESSURE**

**Our Hondas
SELL
THEMSELVES!**

Lithia Honda

 **HONDA**

LithiaHondaMedford.com

**LITHIA AUTO
FINANCING**
Serving Our Customers Since 1962

OUR MISSION

Driven by our employees and dedicated to our customers,
Lithia is the leading automotive retailer in each of our
markets. Our name, Lithia, is derived from the Lithia Springs
in Portland, Oregon - the location of our first dealership. It's a
constant reminder of our heritage serving great communities.



Your Feedback Is Important

Helping you "right the ship" for our customers is our goal. We value your
feedback, even without your request, plus we would love to reward
you. Please log on to LithiaCar.com call 800-367-3333
and tell us about your ideas, needs and goals.

**FINANCING
AVAILABLE**



- We Work With Over 70 Local and National Lending Partners
- We'll Help You Find The Financing That Works Best For You

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ONLINE DISPLAY



LITHIA HONDA
OUR HONDAS
SELL
THEMSELVES!

Redesigned
Seats For
Superior
Comfort



ALL-NEW
2013 HONDA
ACCORD LX

SEE FOR YOURSELF →



LITHIA HONDA
OUR HONDAS
SELL THEMSELVES!

Redesigned Seats
For Superior Comfort



ALL-NEW 2013 HONDA ACCORD LX

LITHIA HONDA SEE FOR YOURSELF →

Redesigned Seats
For Superior Comfort



ALL-NEW 2013 HONDA ACCORD LX

H HONDA

SEE FOR YOURSELF →

OUR HONDAS
SELL THEMSELVES!



Redesigned Seats
For Superior Comfort



ALL-NEW 2013 HONDA ACCORD LX

LITHIA HONDA SEE FOR YOURSELF →

OUR HONDAS
SELL THEMSELVES! **LITHIA HONDA**

\$299
per
mo

Redesigned Seats
For Superior Comfort



LEASE A NEW 2013 HONDA ACCORD LX

H HONDA

SEE FOR YOURSELF →

*Model #F73H2CEW. 36 monthly lease payments of \$299, plus tax. Amount due at start, \$0. No security deposit required. Based on 12,000 miles per year, excess miles charged at 15 cents per mile. On approved credit thru HFS. Price does not include taxes, title, license and \$299 Dealer Doc Fee. Offer expires 09/04/12.

OUR HONDAS
SELL THEMSELVES!

\$299
per
mo



Redesigned Seats
For Superior Comfort

H HONDA

SEE FOR YOURSELF →

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SELL
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\$299
per
mo



Redesigned Seats
For Superior Comfort

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2013 HONDA
ACCORD LX

SEE FOR YOURSELF →

H HONDA

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LOT VISUAL

