

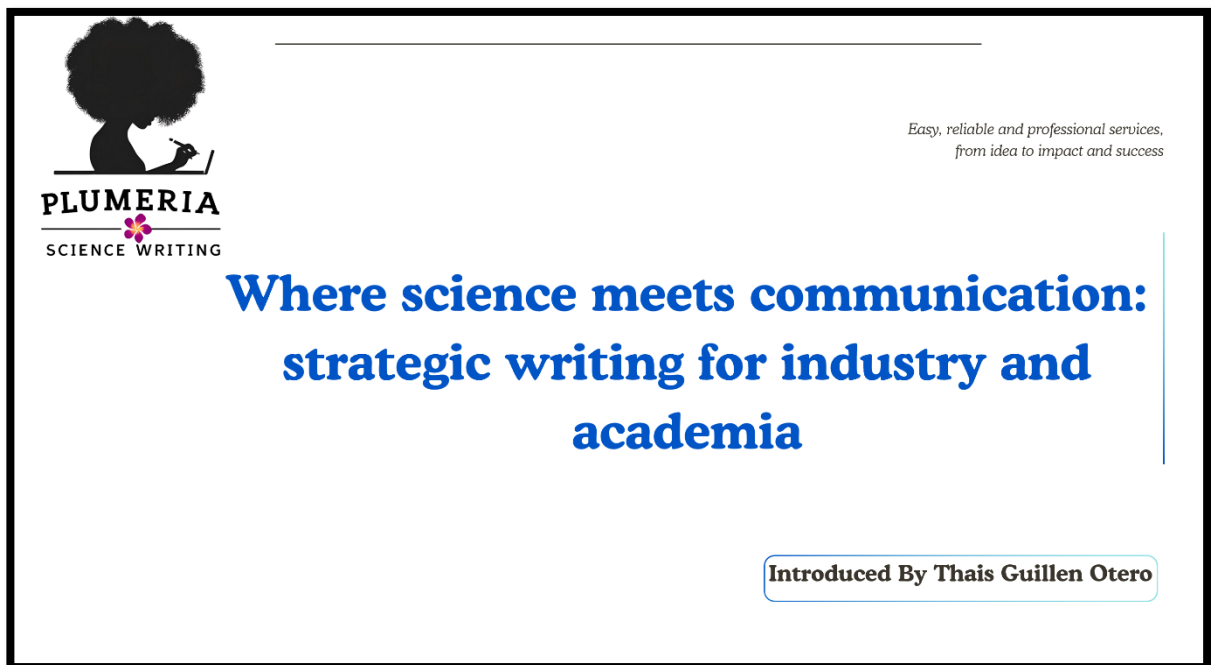
# **Investor Pitch Deck – Translating Scientific Innovation for Startup Communication**

**Title:** Where Science meets communication: strategic writing for industry and academia

**Reference:** Mock Presentation for Innosuisse

**Purpose:**

This presentation was designed to demonstrate how scientific innovation can be framed for investor audiences. It aimed to translate complex technical details into a structured and compelling narrative that highlights value, market potential, and real-world impact. By combining persuasive language with visual details, the deck transforms specialist knowledge into accessible and effective communication.



To explore the full pitch-deck, contact [me](#).