

ROBERT JOEL NASH

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OBJECTIVE

I enjoy being part of a dedicated, hard-working, creative team that uses the talents of its individuals together to help accomplish an organization's goals and mission.

EDUCATION

Liberty University – Lynchburg, VA
Fall 2014 – Spring 2018

- Masters of Arts

Curry College – Milton, MA
Fall 2006-Fall 2007

- Bachelor of Arts Focus: English & Education (December 2007)
- 3.94 GPA
- Dean's List (4 consecutive semesters)
- Member of Pi Lambda Theta
- Founding Member and Vice President of Education Association

WORK EXPERIENCE

The Ghostwriters (March 2015 – Present)
Copywriter & Editor
Dallas, TX

- Research, write, edit, and format articles for online publication and print for several clients.
- Advise, train, and manage social media accounts for clients.
- Create marketing and advertising strategies for my business.
- Reach out to new clients.

- Manage day-to-day operations of business including record keeping, budgets, correspondence, contracts, and assignment deadlines.

Rudder Writing, LLC (March 2013 – Present)

Copy Editor & Publisher

Dallas, TX

- Manage day-to-day operations of business including record keeping, budgets, correspondence, contracts, and assignment deadlines.
- Write, edit, convert, post, publish and/or e-publish different projects for a variety of individual clients and businesses.
- Edit manuscripts and then prepare for various forms of publication.
- Create presentations and speak with potential investors.
- Manage website, social media, and other marketing mediums.
- Handle all orders and distribution.
- Attend to clients' and customers' questions, needs, and concerns.
- Managed sister-site (Texas Fandom) and its staff of reporters.

Godsey Martin (November 2014 – July 2016)

Marketing and Public Relations Assistant

Dallas, TX

- Research, write, edit, and format articles for publication online.
- Manage several social media accounts.
- Help create and manage different charity events.
- Create marketing strategies.

e-Media Group, LLC (June 2014 – October 2014)

Social Media Coordinator & Editor

Addison, TX

- Research, write, edit, and format articles for publication online.
- Lead team of staff writers.
- Manage up to 8 social media accounts.
- Write job posts and client profiles.
- Help team create proposals for prospective clients.
- Assist in determining marketing and branding campaigns.

- Draft content for promotional items.