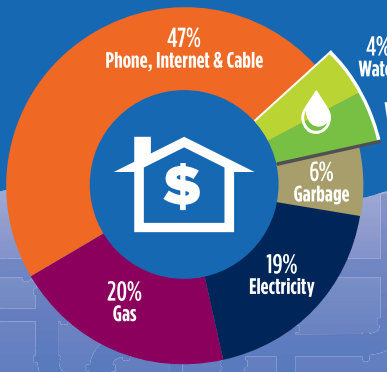
WATER WHAT IS IT WORTH TO YOU?

Can you imagine your life without clean and safe water?

$384 BILLION
needed to improve drinking water infrastructure through 2030

WATER: NECESSARY — YET UNDERVALUED

National average — household monthly utility costs



2.1 TRILLION
gallons of water wasted annually from water main breaks

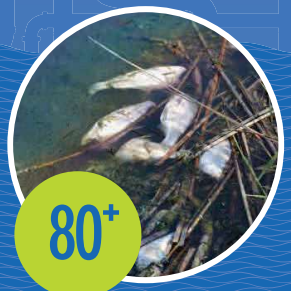
OUR WATER SYSTEM IS AT RISK

Trillions of gallons of water are transported through millions of miles of pipeline: But our water systems are old and need to be upgraded ...

240,000 water main breaks occur every year, approx. 658 per day

... and there are other threats to our water system:

5.6 major hurricanes occur per decade, with the damage causing water shortages and contamination



80+ percent of hazardous waste leakages and spills have contaminated nearby groundwater

50+ percent of U.S. farmland recently suffered moderate to extreme drought, jeopardizing our food supply

CLEAN, SAFE WATER IS ESSENTIAL

BE AWARE

- Severe weather and aging pipes threaten our water and wastewater services every day
- Know your water and wastewater service providers
- Revenue from water rates provides you with clean and safe water

BE PREPARED

- Store 3 gallons of water per family member for use during emergencies
- Read your water bills and inserts to learn more about your utility
- Help your utility by conserving water as much as possible

SHOW YOU CARE

- Support water system upgrades
- Spread the word in your community about the importance of a reliable water supply
- Protect local water sources

EPA
water.epa.gov

OFFICE OF WATER (MC 4608T) EPA-817-H-15-001 JUNE 2015

SMALL DATA BIG VALUE

GETTING MEANINGFUL INSIGHTS

CAPTURING A UNIVERSE OF VALUABLE DATA

INSURANCE CONSUMERS: DIGITALLY CONNECTED!

Mobile devices outnumber people; growing at breakneck speed

Personalised, real-time data 'rules' – so chart your journey to data optimisation

80% consumers might switch providers based on personalised service

48% consumers decisions influenced by social media

IT'S ALL THE RAGE: WEARABLE TECH!

71% Web users 16 – 24 years want wearable tech — smart watch, smart wristband or Google Glass

64% Web users 16 – 54 years have worn/want to wear wearable tech

UNSTOPPABLE! DRIVERS + TELEMATICS = CONNECTED CARS

Usage-based insurance = insurance telematics: It's here!

By 2020: **100M** drivers globally will use telematics

ALREADY: **5.5M** insurance policies leverage telematics data – Pay as You Drive vehicle insurance

SMALL DATA MEANINGFUL INSIGHTS

Sources include: Accenture (2013), Forbes (2014), GlobalWebIndex (2014), and Ptolemus Consulting Group (2014)

CSC: DRIVING INSURANCE INNOVATION

Market leader with industry recognition
Leading-edge solutions and business processes

45 years insurance expertise

13,000+ staff dedicated to insurance

1,500+ insurance clients globally

500,000,000+ POLICIES WORLDWIDE: SUPPORTED BY CSC SYSTEMS

CSC: Making sense of Healthcare, Life Science data

100M+ patient records managed

10K+ clinical installations

200+ life science clients

CSC