

# Billy (Ping Li), Wu

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## PROFILE

Bilingual multimedia journalist with experience in international field reporting, news editing, and multimedia production. At CNA, covered daily international news and filed 20+ stories on geopolitics, trade, and social issues as an overseas correspondent intern. Produced 100+ broadcast news segments at TaiwanPlus, contributing to editorial planning and program execution. Managed social media and video content at Commonwealth English and PanSci, driving 30% audience growth and 230K+ views on a single video. Fluent in Mandarin and English, with a strong grasp in leading social media platforms. Skilled in translating complex issues into clear, engaging narratives across multimedia formats.

## WORK EXPERIENCE

May, 2025 - Present

### Feature Reporter, Taipei Times

- Report long-form features on social issues, culture, policy, human rights, and energy transition for Taiwan's leading English-language newspaper.
- Conduct data-driven investigations using public records, government data, and field reporting to expose structural issues, supported by original photography and firsthand accounts.
- Collaborate with editors on headlines, layout, and house style to meet editorial standards and tight deadlines.

Aug, 2025 - Sept, 2025

### Singapore Overseas Correspondent & Translation Intern, Central News Agency

- Completed a high-impact overseas assignment under CNA's flagship correspondent program, filing 20+ exclusive stories from Singapore on geopolitics, energy, and culture within one month.
- Produced multimedia packages with ambassador-level interviews, independently managing the full production cycle across text and video formats.
- Translated and rewrote 10+ breaking news stories in real time for international desk within three days.
- Delivered clean, wire-style bilingual copy (EN/ZH) under simultaneous publishing deadlines, coordinating cross-language newsroom workflows.

Jul, 2024 - Mar, 2025

### Broadcast Reporter, TaiwanPlus News

- Produced 100+ news segments for Taiwan's leading English-language video platform, reporting on culture, politics, climate, and society for an international audience.
- Covered breaking news and long-form features, collaborating with editors on AP-style headlines and SEO-optimized abstracts to bring global relevance to Taiwan-focused stories.
- Secured exclusive interviews and delivered investigative reports on underreported issues, including the poinsettia industry and gender fluidity in Taiwanese opera.

Mar, 2024 - Jul, 2024

### News Podcast Producer / Social Media Manager, Commonwealth English

- Produced and edited episodes for a flagship English podcast by Commonwealth Magazine, with one video reached 16,000+ views on YouTube.
- Created platform-specific social media content, contributing to the platform's 30% growth to LinkedIn followers during tenure.

## EDUCATION

Sept, 2023 - July, 2025

### Master of Arts in Global Communication and Innovation Technology, National ChengChi University

- Full scholarship; print & broadcast training under Reuters reporter; Produced and anchored a 20-minute TV news program, covering political, cultural, and business features; capstone on interactive journalism User Experience of Taiwan's major media outlet.

Sept, 2019 - Jun, 2022

### Bachelor of Arts in Sociology, National Taipei University

## SKILLS

### Reporting

- Wire-style news copy (AP/CNA), broadcast news scriptwriting, field reporting, PTC/stand-ups

### Production

- Field shooting, video editing (Premiere Pro), motion graphics (After Effects), studio operation

### Languages

- Mandarin (Native), English (Full Professional), Hokkien (Full Professional), German (Limited)

# 吳秉勳

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## 关于我

您好,我是一名中英双语多媒体记者,具备丰富国际采访报道、编译与跨平台制作经验。于中央社担任编译与海外特派实习记者期间,编译每日国际新闻并驻地新加坡制作超过20则多媒体报道,涵盖国际政治、经贸、科技、地缘战略与社会议题。在TaiwanPlus担任记者期间,制作逾百则影音新闻,并参与节目策划与制作。在天下杂志及泛科学担任社群经营与短影音制作,推动社群成长30%,单支影片突破23万观看。熟悉Instagram、X等社群平台,能灵活切换于平面、影音、社群语境。具备全球视野与议题敏感度,能独立将复杂国际事件转化为精准、具吸引力的新闻内容。

## 工作经历

May, 2025 - Present

### 专题记者, Taipei Times

- 在《Taipei Times》担任英文专题记者,负责规划并撰写关于社会议题、文化政策、人权与能源转型等主题的长篇调查报道。
- 从公开资料和政府数据出发,走入田野进行采访与调查,透过数据与故事并进的方式,揭露社会中的结构性问题,并藉以纪实摄影让报道更具现场感与故事性。
- 与编辑团队密切合作,在截稿时限内完成标题撰写、版面设计与内容调整,确保每篇报导皆符合社内编辑标准与品质要求。

Aug, 2025 - Sept, 2025

### 新加坡海外特派与编译实习生, 中央通讯社

- 于新加坡驻地一个月内产出20+则国际新闻与影音报道,涵盖地缘政治、能源转型、区域经济与文化交流等议题。亲自规划并执行大使级专访,独立完成报道与剪辑全流程作业。
- 协助国际中心进行即时新闻编译,熟悉通讯社写作逻辑,具备在时限内高效完稿的能力。三日内完成十余则国际要闻,展现对时事议题的敏感度与快速转译的实力。
- 具备跨国新闻团队协作经验,能灵活处理多语即时稿件,并独立完成国际与区域议题新闻产制,兼顾内容品质与产制效率。

Jul, 2024 - Mar, 2025

### 影音记者, TaiwanPlus News

- 于公视英语新闻平台制作逾100则影音新闻,内容涵盖文化、政治、气候与社会等议题,针对国际受众进行内容策划与编辑。
- 负责即时新闻与深度专题报道,协同编辑团队撰写符合AP标准的标题与内容SEO优化,强化台湾议题在国际媒体中的曝光与关注度。
- 深入调查与报道包含台湾圣诞红产业、台湾歌仔戏中的性别流动等议题,让观众能从更多元的角度理解台湾的社会变迁与文化脉动。

Mar, 2024 - Jul, 2024

### 新闻Podcast节目制作人/社群经营, 天下杂志英文网

- 参与多集节目制作与后期剪辑,并主导影音内容转型,其中一支影片在YouTube获得逾16,000次观看。
- 撰写并设计跨平台社群贴文与视觉素材,推广新闻内容与Podcast节目,成功带动LinkedIn粉丝成长30%、电子报订阅数突破5,000人。

## 学经历

Sept, 2023 - July, 2025

### 国立政治大学 全球传播与创新科技硕士学位学程

- 在在学期间获全额奖学金,并于路透社资深记者指导下接受文字与影音新闻训练。曾制作并主持一支20分钟的电视新闻节目,内容涵盖政治、文化与财经议题。硕士论文聚焦于台湾主流媒体互动式新闻的使用者体验研究。另曾担任柏林Treetop Travel Journalism特约记者,撰写两篇专题,探讨台湾移民故事及台德文化饮食交流。

Sept, 2019 - Jun, 2022

### 国立台北大学 社会学系

## 技能

### 新闻报道

- 熟悉通讯社新闻写作格式,具备编译电视新闻脚本撰写、采访及站播、现场连线经验。

### 影音制作

- 拥有完整影音、节目制作能力,包括外景拍摄、影片剪辑、短影音制作与虚拟棚操作。

### 语言能力

- 中文(母语)、英文(精通)、台语(精通)、德文(初学)

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## PRINT JOURNALISM PORTFOLIO

Freelance Journalist

### (Culture) Safety in numbers

Published in the Taipei Times, this feature investigates whether Timeleft, a social dining app that matches six strangers for dinner, offers a safer alternative to traditional dating platforms, particularly for women. Based on two months of fieldwork, including participant observation, expert interviews, public data analysis, and narrative scripting, I investigate how emotional safety, group dynamics, and algorithmic design shape Gen Z's evolving notions of intimacy. The story examines how structure, shared space, and community trust foster new forms of connection, while also spotlighting the lingering risks embedded in modern dating culture. <https://www.taipeitimes.com/News/feat/archives/2025/09/07/2003843356>

### (Politics) President Lai seeks to reinstate military trial system amid Chinese infiltration

Written as part of coursework for the GCIT program, this article examines Taiwan President Lai Ching-te's push to reinstate the military trial system—a move framed as essential to counter rising Chinese infiltration. Drawing on national security data, official remarks, and political reactions, the story unpacks how espionage cases involving military personnel have surged and why Lai's plan has sparked heated debate. With interviews, historical context, and legislative implications, the piece explores how Taiwan is weighing national security against hard-won democratic reforms in the face of evolving threats. <https://medium.com/@apple56700/president-lai-seeks-to-reinstate-military-trial-system-amid-chinese-infiltration-fee5b33666>

### (Culture) Berlin under Taiwanese's eye

Published on Berlin-based Treetop Travel Journalism, this article explores Berlin through the eyes of five Taiwanese individuals who have found new lives in one of the world's most eclectic cities. From think tank researchers to ceramic artists and YouTubers, their stories reveal how Berlin's openness, diversity, and contradictions shape lives in unexpected ways. Through themes of freedom, resilience, and identity, this feature offers a rare perspective on how Berlin not only welcomes difference—but transforms those who arrive. <https://indd.adobe.com/view/f812fd65-181a-4a9a-9893-ca252004> (p.44-46)

### (Culture) Maokong Tea Farmers Thrive at the Crossroads of Tradition and Modernity

Published on The News Lens International Edition, this article explores how Maokong's tea culture is adapting to change in the wake of the 2007 Gondola launch. Once a teahouse hotspot in the 1970s and '80s, the area now grapples with shifting tourism and modernization. Through interviews with tea farmers, tourists, and entrepreneurs, the story shows how Maokong's "egg-white area" is blending tradition with innovation—reviving its legacy through education, eco-tourism, and cultural exchange.. <https://international.thenewslens.com/article/186712>

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## BROADCAST JOURNALISM PORTFOLIO

The Central News Agency

### (Politics) 新加坡60週年國慶 台灣致贈奈米噴漆蘭花祝賀

This story reported on Taiwan's nano-coated orchid gift for Singapore's 60th National Day, produced through on-site reporting, full production cycle. Featuring an exclusive interview with Taiwan's top envoy in Singapore, it explored how Taiwan's blend of nanotechnology and orchid cultivation intersects with Singapore's long-standing tradition of orchid diplomacy, showcasing cultural ties and soft power on the global stage. <https://www.cna.com.tw/news/aip/202508090074.aspx> / [https://www.youtube.com/watch?v=phsqX2RiT\\_A](https://www.youtube.com/watch?v=phsqX2RiT_A)

### (International) 新加坡60年國慶 空軍編隊飛行秀博滿堂彩

This story captured Singapore's 60th National Day celebrations, focusing on the air force's large-scale formation flight and military displays. Working alongside CNA's Singapore correspondent, I contributed on-site reporting outside the venue, from crowd reactions to aerial performances, and delivered a PTC under roaring fighter jets. The report highlighted how Singapore projects unity and future aspirations on the world stage. <https://www.cna.com.tw/news/aopl/202508090196.aspx> / [https://www.youtube.com/watch?v=Np1ka\\_XAQI0](https://www.youtube.com/watch?v=Np1ka_XAQI0)

### (Energy) 濱海灣花園升級太陽能系統 助新加坡落實永續願景

This story reported on Gardens by the Bay's upgrade of its solar power system, adding 1,700 new panels as part of Singapore's push for sustainability. Serving as video photographer and field producer, I captured the Supertrees and glass conservatories from ground to canopy, and coordinated on-site production to show how renewable energy is woven into the garden's design. The piece highlighted Singapore's broader vision of urban sustainability and the role of iconic landmarks in advancing that goal. <https://www.cna.com.tw/news/aopl/202508220214.aspx> / <https://www.youtube.com/watch?v=UMg2nGOGHDs>

**The Central News Agency****(Financial) 美對大馬關稅19% 台商籲深化東協市場探中東商機**

This story examined the impact of the United States' 19% tariff on Malaysian goods through on-the-ground reporting in Singapore. I interviewed Taiwanese business leaders and regional economists to assess how rising trade costs may weaken U.S. consumer demand while reshaping supply chains in Southeast Asia. The piece highlighted calls from Taiwanese firms to deepen engagement with ASEAN markets and explore new opportunities in Muslim-majority economies in the Middle East.

<https://www.cna.com.tw/news/aopl/202508020085.aspx> / <https://www.youtube.com/watch?v=Eh3Ujm59uC8>

**TaiwanPlus News****(Diplomacy) Rijksmuseum Exhibition Explores 400 Years of Taiwan-Netherlands Ties**

This reporting explores how a special exhibition at the Rijksmuseum in Amsterdam revisits 400 years of Taiwan-Netherlands history—shedding light on a colonial past that remains largely unknown to many in the Netherlands. Through rare artifacts and historical records, the exhibition sparks new conversations on heritage, identity, and colonial legacies..

<https://www.youtube.com/watch?v=zQc-Ado9uJY&t=60s>

**(Climate) Taiwan Develops Homegrown Poinsettias To Withstand Climate Change**

This story explores how Taiwan's poinsettia industry has evolved from imported plants to thriving local varieties, now a holiday staple across the island. As climate change delays the signature red transformation, researchers are developing resilient breeds like "Thor" to adapt. Through innovation and cultivation, Taiwan's flower market continues to blend tradition, science, and festive cheer worldwide.

<https://www.youtube.com/watch?v=ZjghzuJo0ss&t=92s>

**(Culture) Taiwanese Opera Redefines Gender and Performance**

This story explores how Taiwanese opera blurs gender boundaries, as female performers embody male warriors and male actors portray graceful heroines. Long rooted in tradition, the art form continues to evolve—reflecting Taiwan's openness and its embrace of diversity. Through powerful performances and modern themes, opera becomes a mirror of shifting social values.

<https://www.youtube.com/watch?v=9yNo9TGJU68> / [https://www.instagram.com/p/DHDp9z\\_BzaH/](https://www.instagram.com/p/DHDp9z_BzaH/)

**(Energy) Analysis: How Small Hydropower Can Help Taiwan's Push for Green Energy**

This story examines Taiwan's push for small hydropower as part of its green energy transition. Unlike large-scale dams, these compact systems can be integrated into natural landscapes, pipelines, and even wastewater facilities—offering a flexible, efficient, and decentralized energy solution. As Taiwan seeks grid stability and net-zero goals, experts say small hydropower could play a crucial role in shaping the island's renewable future.

[https://www.youtube.com/watch?v=NiDK6vEn\\_YQ](https://www.youtube.com/watch?v=NiDK6vEn_YQ)

**(Culture) Taiwan's Roadside Banquet Chefs: Keeping Tradition Alive**

This story delves into Taiwan's roadside banquet culture, a long-standing tradition that brings communities together over elaborate feasts. Once an essential part of weddings, birthdays, and religious celebrations, these banquets are now fading due to modern dining habits, regulatory hurdles, and a dwindling number of skilled chefs. As young people move away from the trade, some—like Taiwanese chefs abroad—are working to preserve and share this unique culinary heritage beyond Taiwan's borders.

[https://www.youtube.com/watch?v=n\\_XDxJZrpeY](https://www.youtube.com/watch?v=n_XDxJZrpeY)

**CommonWealth English****(Technology) Why Taiwan provides most of the world's industrial computers**

This episode explores how Taiwan came to dominate the global industrial computer market, supplying over 70% of these essential machines. From its roots in a kitchen lab to becoming a global leader, Advantech's journey reflects Taiwan's strengths in rapid prototyping, innovation, and strategic manufacturing. Guest Chaney Ho unpacks how industrial PCs power everyday life—behind sushi belts, hospitals, and public transport—and how AI and edge computing are shaping the future.

<https://reurl.cc/qGOqeN> / <https://reurl.cc/NYpoep>

**(Energy/ Technology) Germany's Battery Quest: Can Taiwan Follow?**

As the world races toward electric vehicles, one question looms large: where will all the batteries come from? With 80% of lithium batteries made in China, Europe is scrambling to build its own supply chain. In this episode, we follow Kwangyin Liu to Germany's first battery-grade lithium refinery and hear from experts in Berlin and Taiwan on the region's bold ambitions. From geopolitics to raw materials, we unpack the road ahead for powering the EV revolution.

[https://www.youtube.com/watch?v=TO\\_7--x4Dws&list=PLyYI2fZBFmkLY3EIXYvMDHKqR7JSl\\_TWg&index=17](https://www.youtube.com/watch?v=TO_7--x4Dws&list=PLyYI2fZBFmkLY3EIXYvMDHKqR7JSl_TWg&index=17)

Global Chat, mnews

**(Human Rights) 驚見千具兒童骸骨!原住民寄宿學校遺址揭加國最殘酷黑歷史 | 全球聊天室**

This episode addresses Canada's dark legacy of indigenous cultural assimilation, featuring insights from victims and activists like Kenneth Deer, and expert Jolan Hsieh, to discuss the government's reparative efforts and the crucial role of implementing restorative policies for transitional justice.

<https://www.youtube.com/watch?v=LzKaArigyuc>

**(Politics) 菲總統大選出爐!「政二代」小馬可仕,薩拉杜特蒂出線「權貴家族」將全面把持政壇? | 全球聊天室**

This episode explore the 2022 Philippine election, where Bongbong Marcos and Sara Duterte secure victory, marking the Marcos family's return despite corruption. Social media shapes youth opinions, highlighting challenges to democracy posed by political dynasties. Experts note a focus on economic development, anticipating a moderate foreign policy. Persistent family politics consolidate influence in each election.

[https://www.youtube.com/watch?v=Yv3PmCbJX9s&list=PL1jBQxu5EkldM\\_5B\\_h2refltAWKFvwV7N&index=73](https://www.youtube.com/watch?v=Yv3PmCbJX9s&list=PL1jBQxu5EkldM_5B_h2refltAWKFvwV7N&index=73)

**(Medical) 插管綁床VS.安寧緩和 子女該如何做抉擇? | 全球聊天室**

This episode explores the intersection of curative and palliative care in Taiwan, highlighting personal and medical perspectives on navigating these choices against the backdrop of healthcare policy challenges, aiming to inform viewers on the potential for integrated care pathways.

<https://www.youtube.com/watch?v=7kGcRc8DArU>

Pansci, Panmedia

**(Technology) ChatGPT不只能寫文章,還可以當教練分析運動賽事?AI創作著作權又該歸誰?它已經引發了哪些社會問題?讓專家來談AI衝擊!**

This video explores AI's impact on technology and society, focusing on ChatGPT. It covers ChatGPT's applications in education, copyright, and marketing, discussing how it affects student learning and presents challenges to copyright. The video underscores the importance of adapting future education to AI advancements and implementing relevant regulations, with 88,000 views on YouTube channel.

<https://www.youtube.com/watch?v=mxQCn519srw&t=1383s>, <https://reurl.cc/2zXyE9> (Podcast)

**(Energy) 種電種到宇宙去!?不受天氣影響的發電廠登場,我們將迎來能源自由?日本宇宙太陽能2030試運轉!**

The Space Solar Power Project plans to deploy numerous space-based solar panels, ensuring a constant and ample energy supply to Earth. The video explores feasibility, solar energy reception benefits, microwave transmission, and potential impacts on construction costs and renewable energy sources, with 196,578 views on the YouTube channel.

[https://www.youtube.com/watch?v=YDThCZ\\_QxVE](https://www.youtube.com/watch?v=YDThCZ_QxVE)

**(Medical) 巴比妥是什麼?為何會讓神經安靜下來?巴比妥類藥物的種類、由來與使用現況**

The video presents barbiturates, CNS depressants for conditions like epilepsy. It covers their mechanisms, medical use, highlights addiction and safety concerns prompting replacement, and examines legal status and exemptions, with 135,113 views on the YouTube channel.

<https://www.youtube.com/watch?v=fs6UIqS247Y>

Student Journalist

**20-Minute TV News Program**

As part of my master's program at GCIT, I produced a full 20-minute news broadcast under the GCIT News banner, taking on the roles of producer, anchor, field reporter, editor, and writer. Working with a small core team, I helped build the program from the ground up — from pitching and scripting to live hits, cultural features, and business coverage. The experience was an intensive training ground in real-world newsroom demands, honing my ability to manage field shoots and collaborative production at a professional standard.

<https://www.youtube.com/watch?v=ZCiWmUSImwo>

**(Human Rights) From Silence to Healing Rebuilding Social Trust after Taiwan's White Terror**

This video delves into the lasting impact of the White Terror era, unveiling the persisting scars of political violence from oppressive martial law to silenced voices. Experts highlight the urgent need for open dialogue and understanding to heal the deep-seated fear and distrust in Taiwanese society. Government initiatives, including "Political Violence Healing Centres," aim to support and foster a united, trusting future through shared stories.

<https://www.youtube.com/watch?v=K5fBrYAGz2w>