

**DIRECT MAIL LETTER — SALVATION ARMY**



507 N Humphreys St, Flagstaff, AZ 86001

**November 29, 2025**

**The most important time of the year**

**Dear Ms. Smith,**

As we approach the Christmas holiday, I wanted to write a letter to you about getting some volunteers and/or donations to The Salvation Army. This is also the **busiest time** of the year for us and we need your help.

At the Salvation Army, our mission statement is simple. "To preach the gospel of Jesus Christ and to meet human needs in his name without discrimination." That message is very important to us during the Christmas season as it's the perfect time for people to give service.

Some interesting facts is that The Salvation Army assists more than 27 million individuals nationwide, including providing well over 166 million meals and more than 9 million nights of shelter. **And about 2.4 million volunteers help during the holiday season worldwide!**

Families around the world and especially in Flagstaff need all the help they can get. It's a stressful time for families as they try to make ends meet. Some can **barely afford** to buy their kid a Christmas present.

Growing up, my family didn't have a lot which meant I would get one or two presents every Christmas. When I was eight-years-old,

my family and I received donations from The Salvation Army which was a Christmas miracle; something I would never forget.

With your service or donation, you would provide the following:

- Connect with the community/making new friends
- Discovering your purpose
- Bringing a smile to a child on Christmas

We would really appreciate the help whether it be volunteering or any donations. Please call us at **(928) 774-1403** or visit our website at **[https://flagstaff.salvationarmy.org/flagstaff\\_corps/](https://flagstaff.salvationarmy.org/flagstaff_corps/)**.

Whether it be volunteering at the soup kitchen or donating \$10, you would make a difference in the most important time of the year.

Kind regards,

Connor Emery

Community Outreach Coordinator

The Salvation Army

**P.S.** We look forward to hearing from you and other volunteers soon as we would really appreciate the help. Your help and/or donation is crucial for helping God's children. Thank you for taking the time to read this letter and have a Merry Christmas!