

CASS GUINTO [they/them]

Fort Lee, NJ • +1 (201) 665-2149 • cass.guinto05@journalism.cuny.edu • [LinkedIn](#) • [Website](#)

EDUCATION

CRAIG NEWMARK GRADUATE SCHOOL OF JOURNALISM AT CUNY

New York, NY

M.A. in Journalism

EXPECTED DEC 2026

Concentration: Arts and Culture | Media Specialization: Data Reporting

RUTGERS UNIVERSITY-NEWARK

Newark, NJ

B.A. in English, Summa Cum Laude

AUG 2025

Minor: Creative Writing, Poetry Concentration

JOURNALISM EXPERIENCE

CRAIG NEWMARK GRADUATE SCHOOL OF JOURNALISM AT CUNY

New York, NY

Student Reporter

AUG 2025 – PRESENT

- Developing a capstone editorial project focusing on the Los Angeles-based trans indie wrestling scene.
- Working on a series of enterprise stories based in Washington Heights, which aim to explore the impact of intergenerational language gaps on legacy businesses.

ENVI MEDIA CO.

New York, NY

Culture Editor

SEP 2024 – PRESENT

- Pen 2+ monthly stories covering notable creatives, events, independent businesses, fandom, and underrepresented topics across the Asian diaspora.
- Optimize content using SEO best practices for maximum reach and audience engagement.

STUDENT LEADERSHIP

FILIPINO INTERCOLLEGIATE NETWORKING DIALOGUE, INC.

New York, NY

National Chairperson; Secretary; District III Vice Chairperson

MAY 2022 – JUL 2025

- Led a team of 20 National Directors in overseeing the activities of 60 Filipino collegiate student organizations across the Eastern Seaboard.
- Founded and organized the MX pageant, an intercollegiate culture and talent showcase for the LGBTQ+ students in NJ/NYC that raised over \$3,000 across various LGBTQ+ foundations and mutual aids.

ADDITIONAL INFORMATION

Affiliations: Asian American Journalists Association

Software: Adobe Creative Suite, Avid Pro Tools, Sublime Text, Google Suite, Mac OSX

Hardware: Canon DSLR, Shure MV88+

Content & Design Management: Drupal, Squarespace, WordPress, Canva

Project Management: Milanote, Trello, Notion, Monday