

GRAPHIC COMMUNICATIONS

Associate in Fine Arts Degree

Graphic Communications is the “art” of communicating. From concept origination to final production, students learn to use the latest graphic software to create professional projects. The AFA degree is designed for students planning to transfer to a four-year art school or the University of Missouri-St. Louis to earn a bachelor of fine arts degree.



ABOUT GRAPHIC DESIGN

Graphic design is where words take on more than their intended meanings—where words begin as shapes and color. What gives a company or product, like Coca-Cola, its identity? The logo—Nike’s swish, Microsoft’s window, Mac’s apple. Each of these logos was designed by a graphic designer.

ABOUT THE PROGRAM

Today’s marketplace demands proficiency in graphic software. At Forest Park, students learn the latest versions of software that is most in demand by employers.

Graphic design courses begin with the basic elements of type and placement, and progress to complex professional projects.

Students take 20 hours of regular academic requirements, along with 23 hours in core graphic design and fine art classes, rounded out by courses in one of four areas of concentration:

- Graphic Design.

- New Media.
- Illustration.
- Animation.

Most students choose one of the first two, as the job market is best in the areas of graphic design and new media.

Students can choose from electives that broaden their knowledge in advertising, marketing, web design and photography in order to tailor a degree to a specific job area.

WHAT IS NEW MEDIA?

New media addresses the rapidly growing areas of web design, interactive video, photo-imaging, presentation graphics and other areas of digital communication. This option provides the greatest number of electives and allows students to build a program of studies that prepares them for the newest jobs in the digital communications field.

CREATIVE_{DOT}COMM

Many schools do their best to help students obtain internships, but Forest Park

brings the clients on campus with Creative_{dot}Comm. A unique partnership between the Mass Communications and Art departments, Creative_{dot}Comm is an in-house studio or “agency” where students with skills in graphics, writing and photography work together to produce marketing and public relations materials for outside clients.

Students gain professional experience in interacting with clients and living the creative process from initial concept to final production. Those who perform well in the classes can apply to act as mentors and groups leaders the following semester, thereby gaining even more experience and providing the studio with continuity.

FOR MORE INFORMATION

Art Department:

314-644-9350

Graphic Communications:

Evann Richards

314-644-9649

(See curriculum on back side)



ABOUT THE CAMPUS

Forest Park is Missouri's leading provider of health technology training, offering 13 medical programs ranging from Funeral Services and Diagnostic Medical Sonography, to Dental Hygiene, Nursing and Respiratory Therapy.

We are the premier trainer for the hospitality industry in St. Louis, offering programs in Hotel/Restaurant Management, Culinary Arts and Tourism. The campus houses a \$5 million Hospitality Studies Center, as well as a Center of Excellence in Advanced Networking Technology.

Global Education is a major focus for this cosmopolitan campus, which welcomes more than 700 international students from 70 countries, speaking more than 50 languages. The campus also supports the Harrison Education Center in north St. Louis, offering credit and non-credit courses and contractual training.

Forest Park is accredited by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools.

Accommodations Statement

St. Louis Community College makes every effort to accommodate individuals with disabilities. If you have accommodation needs, please call the Forest Park Access Office at 314-644-9039 to request needs. Individuals with speech or hearing impairments may call via Relay Missouri by dialing 711.

Non-Discrimination Statement

St. Louis Community College is committed to non-discrimination in its admissions, educational programs, activities and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination. For information, contact: Herb Gross, Vice President, Student Affairs, SLCC-Forest Park, 5600 Oakland Ave., St. Louis, MO 63110-1316, 314-644-9212; heross@stlcc.edu.

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GENERAL EDUCATION

		CREDITS
__ENG:101	College Composition I	3
__ENG:102	College Composition II or	
__ENG:103	Report Writing or	
__MCM:217	Publications Writing or	
__COM:101	Oral Communication I	3
__XXX:XXX	Missouri State Requirement	3
	(see catalog for courses that meet state requirement)	
__XXX:XXX	Social Science Elective	3
__XXX:XXX	Science Elective	3
__MTH:155	Survey of College Mathematics or	
__MTH:160	College Algebra	4
__	Physical Education Activity	2

AREA OF CONCENTRATION

__ART:107	Design I	2
__ART:108	Design II	2
__ART:109	Drawing I	3
__ART:110	Drawing II	3
__ART:111	Figure Drawing I	3
__ART:112	Figure Drawing II	3
__ART:131	Computer Art Studio	3
__ART:133	Graphic Design I	3
__ART:134	Graphic Design II	3
__ART:138	Drawing for Graphics I	2
__ART:238	Drawing for Graphics II	2
__ART:239	Illustration I	3
__ART:240	Illustration II	3
__ART:233	Graphic Design III	3
__ART:234	Graphic Design IV	3
__ART:245	Portfolio Design & Professional Practices	2
__ART:135	Graphic Production I	2
__ART:235	Graphic Production II	2
__AT:242	History of Graphic Communications	3

PROGRAM TOTAL 71

