Oladipupo Dimeji Victor

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Professional Summary

Accomplished content and academic writer with a proven track record of producing well-researched, clear, and impactful writing. Expert in tailoring complex information for diverse audiences, from scholarly publications to accessible web content. Meticulous about style, accuracy, and deadlines.

Key Achievements

- Wrote over 100 SEO-rich articles with 70% achieving Page 1-3 Google rankings.
- Wrote 30+ product description pages, improving conversation rates by 8%
- Consistently met 3 articles per week deadlines with 95% client satisfaction.
- Produced email campaigns with consistent 12-15% open rates.
- Processed at least 5 weekly customer inquiries via email and chat support
- Reduced client complaint resolution time from 48hrs to 24hrs by improving documentation

Experience

National Youth Service Corps (NYSC) **June 2024 - June 2025**
Administrative Support at Ministry of Lands and Survey Asaba

- Supported preparation of internal memos and reports at the Ministry Of Lands And Survey.
- Ensured timely scheduling and documentation, improving workflow efficiency

Oladipupo Dimeji Writing Services **January 2018 –**
Content Writer Remote
Writing Samples

- Delivered timely, research-driven projects tailored to diverse client needs.
- Utilized SEO tools like Surfer SEO, Clearscope, MarketMuse, and many others to enhance content visibility and drive organic traffic.
- Wrote over 500 tech and health related articles with an average SEO score of 85/100 (per client reports).
- Adapted to various tools and topics, showing versatility in remote work.

Private Client (Contractual) **March 2023 - August 2024**
Bio and Social Media Writer Remote
Google Drive Portfolio

- Contracted by R. Oyebode to work to produce and refine over 10,000 engaging bios for home improvement companies in the United States.
- Conducted extensive research on each home improvement company before crafting a bio that accurately shows their most important and relevant information.
- Researched, drafted, and scheduled a portfolio of 150+ engaging social media posts across multiple platforms (e.g., LinkedIn, Twitter, Instagram) to drive traffic and audience interaction.
- Developed compelling copy (capped at 250 characters for platform-specific best practices) tailored to each article's core message and target audience.
- Analyzed content to generate relevant, high-performance hashtags that increased post discoverability and expanded organic reach.

Pure Football (Ghost CMS) **August 2025**
Football News Writer Remote
My profile page

- Researched, pitched, and wrote engaging news articles and opinion pieces for a dedicated football publication, consistently meeting tight editorial deadlines.
- Developed a specialized niche as a Chelsea FC correspondent, producing content that resonated with a passionate and knowledgeable fanbase.
- Analyzed team performance, transfer rumors, and tactical developments to create insightful and debate-driving content.
- Utilized SEO principles to enhance article visibility and reader engagement.

Education

Ekiti State University, Ado -Ekiti **2018 – 2023**
Linguistics B.A
4.07 (Second Class Upper)

Key courses: Pragmatics, Phonetics & Phonology, Syntax, Semantics, Morphology, Sociolinguistics, Historical Linguistics, Dialectology, etc.

Additional Information

Soft Skills

Problem Solving, Active Listening, Time Management, Administrative Support, Adaptability, Fast Learner, Customer-Centric Writing, Research & Critical Thinking, Leadership & coordination

Language Skils

English (Professional Level), Yorùbá (Native), French (Basic)

Certifications

Generative AI for Beginners (2025), Trello for Beginners (2025), Marketing Analytics (in progress), Google Data Analytics (in progress), HubSpot for Beginners (2025), Salesforce Sales Operations Professional (In view)

Technical Skills

Content Tools: Grammarly Canva WordPress, Data Analysis: Excel & Google Analytics (Basic), B2B Lead Generator: Apollo, Google Workspace: Docs & Slides, Microsoft Office Suite: Word & PowerPoint, CRM Platforms: HubSpot (Basic); Zendesk & Salesforce (Learning), Content Tools: Grammarly; Canva, WordPress, Marketing: Email Campaigns (Mailchimp & Klaviyo), CMS Expert

References

Available Upon Request