

an opportunity for your company's

growth



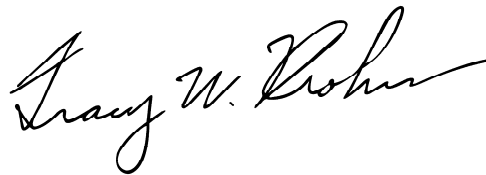
tracy w. krohn

Tracy W. Krohn has served as Chief Executive Officer of W&T Offshore since he founded the Company in 1983, as Chairman since 2004 and as Treasurer since 1997. Prior to founding W&T, Mr. Krohn was senior engineer with Taylor Energy. From 1996 to 1997, Mr. Krohn was also Chairman and Chief Executive Officer of Avicara Energy Corporation in Houston, Texas. He began his career as a petroleum engineer and offshore drilling supervisor with Mobil Oil Corporation. He graduated with a B.S. in Petroleum Engineering from Louisiana State University in 1978.

W&T Offshore is an independent oil and natural gas acquisition, exploitation and exploration company. The company is focused primarily in the Gulf of Mexico area, where it has developed significant technical expertise and where the high production rates associated with hydrocarbon deposits have historically provided the company the best opportunity to achieve a rapid payback on its invested capital.

W&T Offshore owns working interests in approximately 200 fields in federal and state waters, and it has interests in leases covering approximately 2 million acres. The company's proved reserves at December 31, 2006 were 735 Bcfe, with a pre-tax PV-10 of \$2.4 billion (excluding plug and abandonment cost). Of those, 65% were proved developed reserves and 55% were natural gas reserves.

W&T Offshore is headquartered in Houston, Texas and trades on the NYSE under the symbol "WTI".



Tracy Krohn
Founder, Chairman, CEO



the team

Marketing through Krohn Racing presents an opportunity to capitalize on an international field of drivers, manufacturers, global venues and worldwide sponsors with a high-profile sports car racing team. Krohn Racing can give a company recognition through its extensive exposure, proven success and reputation on and off the track. This multi-dimensional marketing platform can enhance your brand identity and provide value by creating opportunities for increased business.

- Krohn Racing was created late in 2005 for the specific campaign of the 2006 Grand-Am Rolex Sports Car Series. The team owner is Tracy W. Krohn. As President and CEO of an oil and gas exploration and production company, Mr. Krohn has built Krohn Racing as a viable motorsports business.

- Krohn Racing won the Daytona Prototype Driver Championship and finished second in the Prototype Team Championship in their first season.

- In 2007, Krohn Racing team fielded two Pontiac Rileys and finished fourth in the Grand-Am Prototype Team Championship after collecting six podiums, nine Top Five, and 15 Top Ten finishes, as well as two pole positions. The team also competed in four American Le Mans Series (ALMS) races, plus the 75th annual 24 Hours of Le Mans in a Ferrari 430 GT, where they finished on the podium.

- In 2008 Krohn Racing entered two Proto-Auto Lola Fords for the first time in Grand-Am Rolex Sports Car Series racing, accumulated two podiums, six Top Five and 13 Top Ten finishes. They also captured a podium in the 12 Hours of Sebring.

- In 2009 Krohn Racing garnered its first Grand-Am win for the Proto-Auto Lola.



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the car

- CAR:** No. 76 Krohn Racing Proto-Auto Ford Lola
- CHASSIS:** Hybrid steel and aluminum with carbon fiber bodywork
- ENGINE:** Roush Yates Racing-built 5.0-litre (305-cubic-inch) Ford V-8 (500 hp at 7,000 rpm)
- ENGINE MANAGEMENT:** Bosch MS 4.3 Motronic engine management system; Bosch spark plugs
- GEARBOX:** X-trac 386 5-speed
- STEERING:** Electric power-assisted rack and pinion
- SUSPENSION:** Twin wishbones and pushrods
- BRAKES:** AP Racing calipers and iron rotors
- WEIGHT/LENGTH/WIDTH/HEIGHT:** 2,275 pounds / 14.79 ft/ 6.5 feet / 3.6 ft
- WHEELS:** BBS 3-piece wheels (Front – 12.5 inches x 18 inches; Rear – 13 inches x 18 inches)
- TIRES:** Pirelli (Front – 25.5 x 11.5 x 18; Rear – 28.0 x 12.5 x 18)

business to business

The greatest value that a program with Krohn Racing can provide is the opportunity to increase your business and also solidify relationships with current customers. By leveraging "your race team", you will be able to:

- Have increased high quality face time with your top customers and prospects.
- Provide them an "experience" that they cannot buy, no matter who they are.
- Create opportunities to build stronger business and personal relationship with W&T Offshore.
- Have at track opportunities to meet with other key business leaders.
- Be provided the opportunity to participate in the Business Partners program (explained on following page).



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business partner program

All public companies must be diligent in conducting their business in the shareholders' best interest. At the same time there are legitimate and appropriate ways for public companies to work with their business partners (vendors) to structure ways to create a win-win situation - for their business partners and for the company's shareholders.

In most projects, from the smallest to the largest, certain work and or services will always need to be part of the project. Assuming pricing is competitive, companies look first to their current business partners to do the work or provide the service(s) for it. In addition, when companies contract with others to manage large projects, these companies can introduce the appropriate business partner and strongly encourage the project managers to give these business partners the opportunity to participate in that project.

In addition to the ongoing program, Krohn Racing would hold an annual "Business Partners Summit" where we would bring together all of our "Business Partners" and outside major project managers to provide everyone the opportunity to get to know each others' capabilities and forge growth opportunities for all participants.



employee based programs

Your company is only as good as the people that make it work. Creating a work environment that gives employees incentives to perform and work together as a team results in a more productive and cohesive work force. Leveraging your race team can help you achieve optimum performance from your employees.

- Create appropriate team/individual recognition in an environment that is acceptable today.
- Interaction with top performers on a championship team.
- An "experience" they could never buy.
- MotorVation (training and team building program that ties in to your racing team).



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show car program and executive drives

Very few of your clients or prospects can say that they have been around Daytona International Speedway or Watkins Glen in a race car at over 180 miles per hour. As a "Preferred Partner", you will have access to our show car which is actually one of our race cars, but with a twist – a second seat has been installed for a passenger.

Events such as these are everlasting in your clients' memories and contribute greatly in developing relationships that are long lasting. Send your high net worth client / prospect / dealer a mounted picture of them getting out of the race car after the ride of their life, and they will remember you and your company forever.

This model can even be utilized for employee incentives.

The show car is not only equipped to thrill clients, but is also an effective tool that can be used at **corporate events and trade shows**. Krohn Racing drivers are also able to make guest appearances at your event along with the show car. Together with the drivers, you have a display that will stand out at trade shows and will peak the interest of everyone at your corporate event.



grand-am rolex sports car series nascar's road racing series



.....a company of



Grand-Am was established in the year 2000 to return stability to major league sports car road racing in North America, and although it was backed by the owners of NASCAR, Grand-Am only officially become the road racing arm of NASCAR in 2008. With this came access to NASCAR's extensive marketing and media infrastructure that will push Grand-Am's growth well into the future.

Grand-Am is located in Daytona Beach, Florida on the same corporate campus that is also home to NASCAR, International Speedway Corporation (ISC), and Daytona International Speedway. Although Grand-Am is a part of the NASCAR family, it offers an entirely different product that is known as an upscale environment featuring extremely competitive sports car racing on historic road and street circuits and in major market speedways throughout North America, Canada, and Mexico.

Grand-Am races at some of the world's most prestigious venues and is also home to some of the most recognized celebrities in entertainment and motorsports - Patrick Dempsey and big name NASCAR and IndyCar team owners and drivers such as Chip Ganassi, Eddie Cheever, Sebastian Bourdais, Paul Tracy, Jimmie Johnson, Tony Stewart, Jeff Gordon, Dale Earnhardt Jr., Dan Wheldon, Helio Castroneves, Ryan Briscoe, Sam Hornish Jr., Kurt Busch, Greg Biffle, Dario Franchitti, Adrian Fernandez, Rusty Wallace, the list goes on....



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exposure

TELEVISION

SPEEDTV: Broadcasts of Grand-Am events available in more than 73 million homes in 2008. 2009 coverage of all Rolex Series events.

FOX Sports: Special network broadcast of the Rolex 24 at Daytona available in more than 114 million homes.

International: Grand-Am Rolex Series races or highlight programs are distributed by 15 television partners in 187 countries and territories to more than 114 million total homes.

PRINT

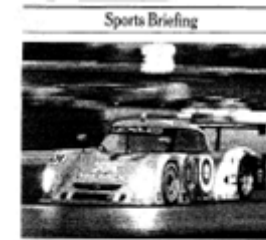
Grand-Am enjoys substantial coverage in print media. Grand is covered by more than 200 magazines and is also covered by 75 of the top-100 daily newspapers in the U.S. by circulation. This accounts for a total circulation of more than 500 million readers.

NASCAR

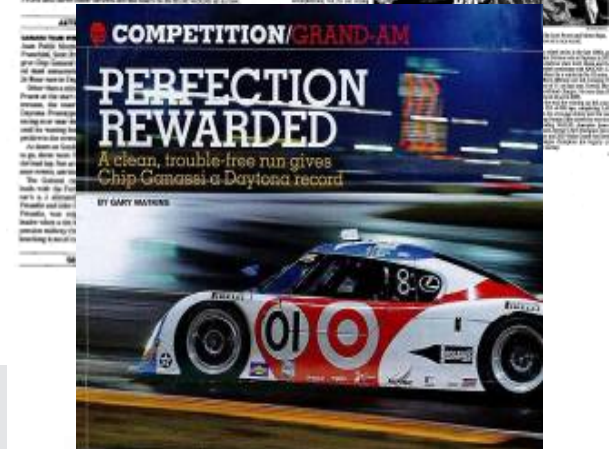
As NASCAR fully integrates Grand-Am into its fold, NASCAR's marketing and media infrastructure will significantly contribute to increased exposure for the Grand-Am Rolex Sports Car Series.



The New York Times



More sports
Ganassi wins third consecutive Rolex 24 at Daytona



AutoWeek

track locations



January 24-25	Daytona International Speedway 24 hours - Daytona Beach, Florida
April 26	Virginia International Raceway 250 miles - Alton, Virginia
May 3	New Jersey Motorsports Park 2 ¾ hours - Millville, New Jersey
May 17	Mazda Raceway Laguna Seca 250 miles - Monterey, CA
June 6	Watkins Glen International 6 Hours - Watkins Glen, New York
June 21	Mid-Ohio Sports Car Course 250 miles - Lexington, Ohio
July 2	Daytona International Speedway 250 miles - Daytona Beach, Florida
July 19	Barber Motorsports Park 250 miles - Birmingham, Alabama
August 9	Watkins Glen International 200 miles - Watkins Glen, New York
August 30	Circuit Gilles-Villeneuve 200 miles - Montreal, Quebec, Canada
September 20	Miller Motorsports Park 1,000 km - Tooele, Utah
October 11	Homestead-Miami Speedway 250 miles - Homestead, Florida

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demographics



Beyond the corporations and the super wealthy that are a part of the Grand-Am environment, there are also the everyday Grand-Am fans that love our sport - those that come to watch us at the race tracks and also on TV. These fans have the following characteristics:

LARGE FAN BASE:

Approximately 8% of general U.S. population (or, nearly 20 million people) are Grand-Am fans (interest of 5-7 on a 7-point scale). Source: IPSOS, a global research leader.

AFFLUENT:

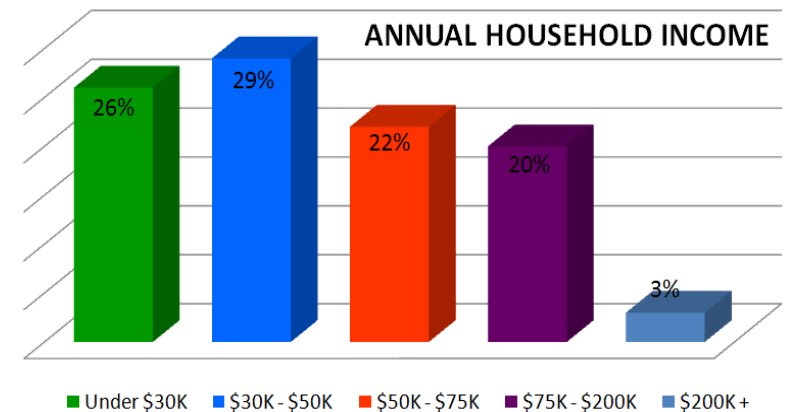
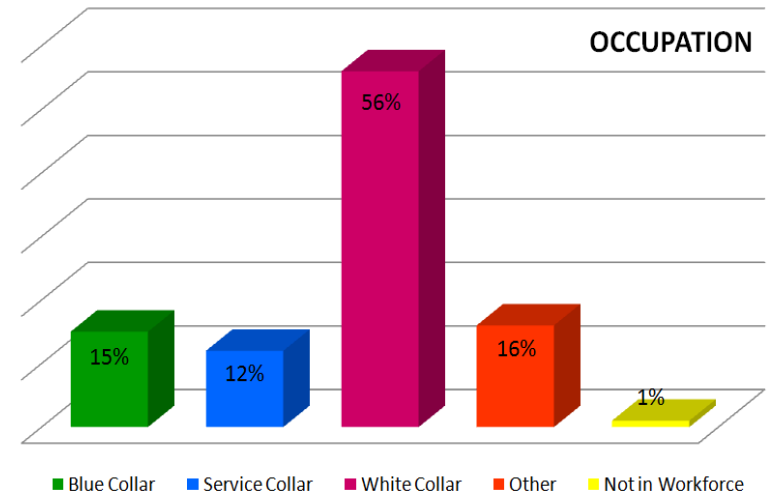
Grand-Am fans have an average household income of \$72,000, well above the U.S. national average (IPSOS).

PASSIONATE:

- Huge racing enthusiasts who live a car culture lifestyle.
- Enjoy multiple types of auto racing.
- Love cars, car shows, and working on their cars.
- Read auto magazines and go online for auto racing updates.

POSITIVE ATTITUDES ABOUT GRAND-AM SPONSORS

- Associate Grand-Am with positive brand attributes.
- Understand the role of sponsors and seek to support them.



le mans in france

The **24 Hours of Le Mans** (*24 Heures du Mans*) is the world's oldest sports car race in endurance racing, held annually since 1923 near the town of Le Mans, Sarthe, France. Commonly known as the **Grand Prix of Endurance**, it is organized by the Automobile Club de l'Ouest (ACO) and runs on a circuit containing closed public roads that are meant not only to test a car and driver's ability to be quick, but also to last over a 24-hour period.

There is no other sports car event in the world that can boast the same history and fan following. Le Mans is known as the most prestigious sports car racing event in the world, and it shows. Car manufacturers such as Audi, Peugeot, Bentley, Porsche, Mercedes, and many more have all competed at some point for top honors at Le Mans.

Krohn Racing partners with Risi Competizione for this historic race. Together they enter a Ferrari F430 GT and it is easily one of the highlights on the Krohn Racing calendar, along with the Rolex 24 Hour at Daytona.

This event provides an upscale environment in which to entertain your most valued customers and also your biggest prospects. Sipping champagne at a 400 year old chateau the day before the thrilling 24 Hour race starts on one of the oldest race tracks in the world is an experience your customers and prospects will never forget.



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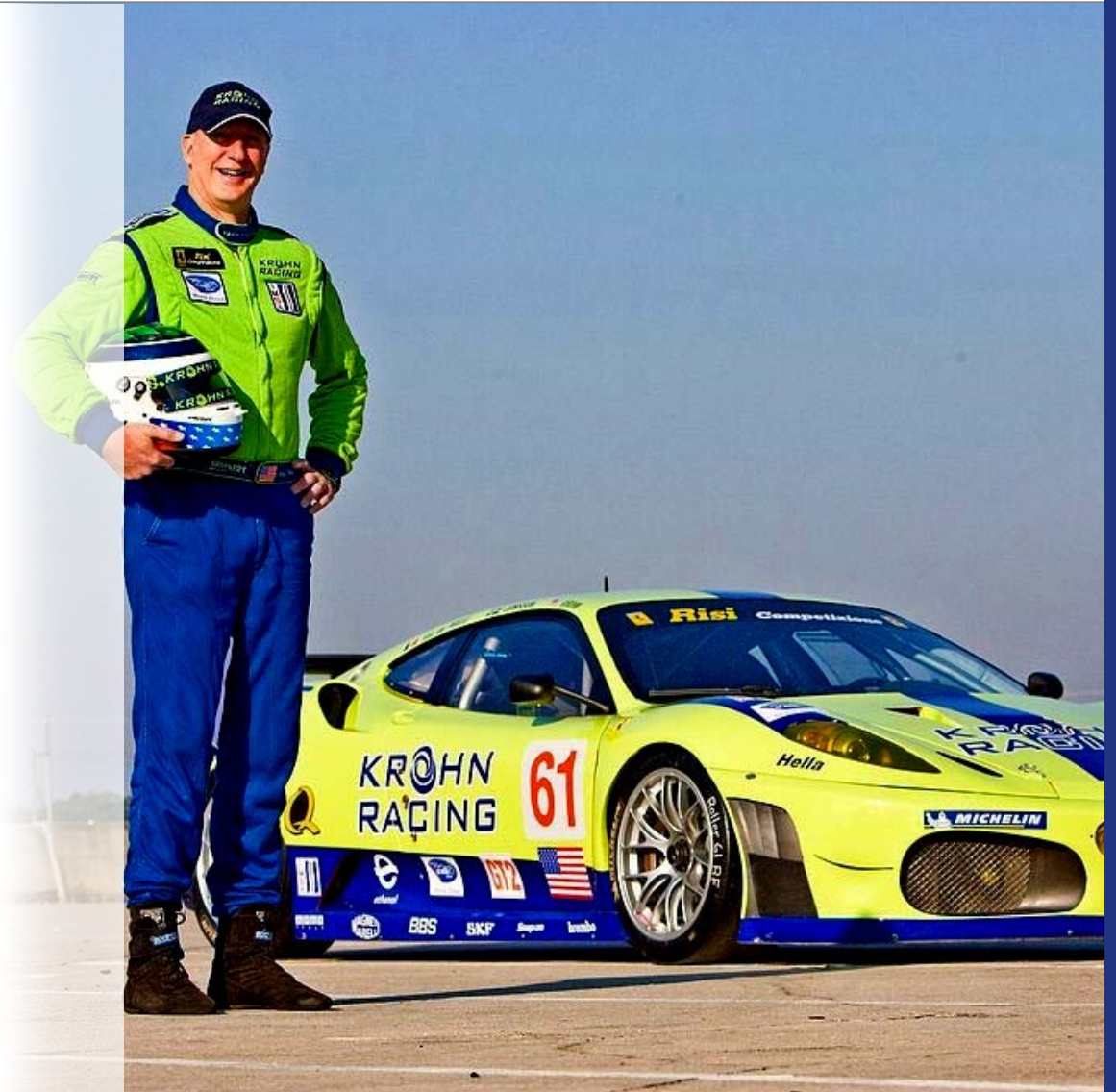
american le mans

Krohn Racing will compete in select American Le Mans (ALMS) races throughout the racing season including arguably the biggest event in the ALMS Series calendar, the Sebring 12 Hour. The team enters a Ferrari F430 GT in cooperation with Risi Competizione to challenge the 12 Hour Sebring competitors.

The storied Sebring 12 Hour which takes place in Sebring Florida is on the A list of prestigious sports car events in the world. Names like Andretti, Foyt, Gurney, Donahue and Fangio have all been involved in the event and it still continues to draw the best drivers in the world.

Fans line the track for this historic race, which is an excellent venue to host customers, clients, or even employees for an employee incentive program.

Krohn Racing usually competes in the famed Sebring 12 Hour, the Petit Le Mans in Atlanta, and potentially other select ALMS events. The team's ALMS program is linked to the world famous 24 Hour Le Mans in France as the Sebring 12 Hour is normally considered the best test run for the 24 Hour.



team sponsorship

Team sponsorship puts your brand on the playing field like no other sport. It authenticates your position in the sport, gives your clients, prospects, and employees someone to rally for on race day, and puts a face to your program.

TEAM SPONSORSHIP PROVIDES (assets that you'll have to promote your brand)

- ☐ Team and driver promotional rights for purposes of (including, but not limited to):
 - Themed advertising
 - Consumer promotions
 - Employee incentives
 - Trade promotions
 - Point-of-sale material
 - Television
 - Online
- ☐ Driver appearances:
 - Business-to-business events
 - Internal incentive programs
 - Consumer promotions
- ☐ Pass through rights for your partners
- ☐ Opportunity to take advantage of add-on elements that tie in to the race program such as:
 - Business-to-business functions (at-track or at company locations)
 - Show Car
 - Show Car ride-along experiences
 - PR Team to promote your involvement with the race team
 - MotorVation (training and team building program that ties in to your racing team).
- ☐ Rights for company branding on:
 - Race Car
 - Team fire suits and gear
 - Drivers' fire suits and gear
 - Team transporter
 - Pit box and pit setup
 - Team and driver websites
 - Team and driver promotional collateral

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team branding

Team branding is where your exposure begins, so it is crucial that you represent your brand cleanly and effectively throughout the branding assets that are provided with a team sponsorship. The race car is not the only asset that provides your company with exposure. Yes, your brand will be seen on the race car all over the country and on television, in print and other media, but there are more branding assets beyond the race car that come with a team sponsorship.

Your brand will be seen on our driver fire suits during interviews and in media pictures, our crew fire suits also receive exposure, and don't forget about our team apparel. The team transporter is a mobile billboard that travels across the country representing your brand, and the show car is another branding asset that provides exposure throughout the country and at executive level events.

Depending on your level of investment, your brand can be the focal point of a program, or, if being the primary partner is not in line with your company goals, there is associate sponsorship which will allow for sufficient exposure while still providing you access to the tie-in programs that activate your sponsorship.

The examples shown on the following pages depict branding that comes with a primary sponsorship. The team becomes your brand and the race team is known as your brand. For an associate sponsorship, we would integrate your brand in to the existing team layouts. This would be done with your input to ensure that the integrity of your brand is upheld. Although your brand will not be the focal point of the team branding with an associate sponsorship, you will still garner notable exposure while having access to the tie-in programs that allow you to activate your investment in the race team.



branding – the race car



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next steps

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