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Creative Services

A Division of Ebony Pollard Coaching & Consulting, LLC

Portfolio Sample #5B: Blog Post (Christian Ministry Audience)

Sample blog post for a Christian women's ministry, weaving scripture, encouragement, and practical application.

Title: *Small Steps, Big God*

When we think about spiritual growth, we often imagine dramatic breakthroughs — a powerful sermon, a life-changing retreat, or a radical leap of faith. But, more often than not, real growth happens quietly, through the slow and steady practice of trusting God in our everyday lives.

James 1:4 reminds us to “Let perseverance finish its work so that you may be mature and complete, not lacking anything.” And it's through those small acts of perseverance — opening our Bible, whispering a prayer, choosing faith over fear — that God shapes us into who He's called us to be.

Spiritual maturity is built in the ordinary rhythms of life. Each small act of faith opens the door for God to move, and over time, those choices deepen our trust in Him and make us more complete in Him.

Here are three small but powerful steps that can help you grow closer to God each day:

- **Start your morning with one verse.** You don't have to read a whole chapter. Begin with one verse, reflect on it, and carry it with you throughout the day. It's the small, steady actions that build lasting strength.
- **Pray simple prayers.** God doesn't require long, perfectly worded speeches. You can simply whisper a thank-you, ask for wisdom, or pray for grace in the middle of your busy day. He delights in every sincere prayer, no matter how short, and He meets

you right where you are. Even your smallest prayers invite His presence into the intricate details of your life.

- **Join a community.** Don't underestimate the power of community. Growth happens when we walk with others. Whether it's reaching out to a friend, joining a Bible study, or offering encouragement to someone in need, surrounding yourself with others strengthens your faith and reminds you that you're not alone.

Spiritual growth doesn't require big, dramatic moments — it's found in the little choices we make each day. When we open God's Word, whisper a prayer, or lean on the support of others, we create space for Him to work in us. These simple acts, practiced with perseverance, shape us into people who reflect His love more fully. Keep showing up in the little things, and know that God is doing a great work in your life.

✨ End of Sample

Mini Strategy Note (for portfolio context):

This ministry blog post is crafted to resonate with women seeking encouragement in faith:

1. Rooted in scripture → builds spiritual authority.
 2. Accessible practices → keeps the message practical and relatable.
 3. Encouraging close → leaves the reader with hope and motivation to act.
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