

BUZZ STYLE

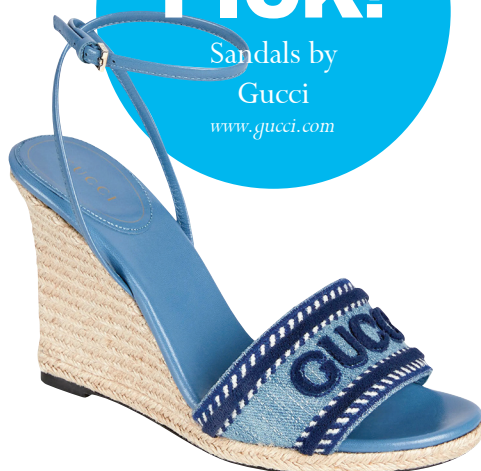


AHMED GHOZZI BECOMES THE FIRST EGYPTIAN FACE OF EMPORIO ARMANI

Egyptian actor Ahmed Ghazzi has been named the first Egyptian ambassador for Emporio Armani's fragrance *Stronger With You*. He stars in the brand's latest global campaign, directed by Jonathan Alric, joining the likes of British actor Nicholas Galitzine. The move is part of Armani's push to spotlight international talent. Ghazzi, known for roles in *El Harifu* (*The Footballers*) and *Project X*, represents a new chapter in the fragrance's identity, one defined by strength, diversity, and global appeal.

HOT PICK!

Sandals by
Gucci
www.gucci.com



QUIRKY BUY

Bag by
Loewe
www.loewe.com



August

THIS MONTH'S HOT STYLE NEWS



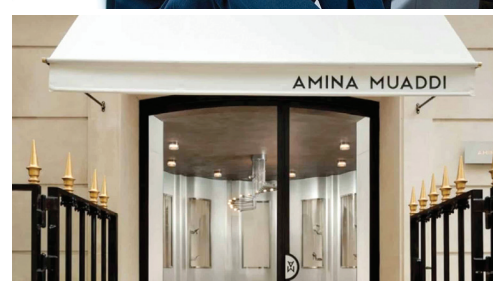
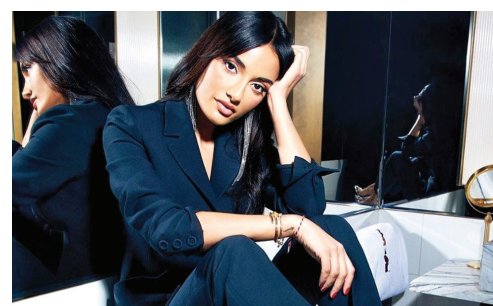
Bella Hadid Poses For Chopard's Latest Campaign

Bella Hadid stuns in Chopard's latest high jewellery campaign, revealed just ahead of Paris Couture Week. The supermodel wears dazzling pieces, including a diamond necklace with a vivid yellow gemstone and a sapphire-and-diamond set. A longtime Chopard ambassador since 2017, Hadid continues to embody the brand's timeless glamour. The campaign follows a busy summer for the model, who recently expanded her beauty brand Orebella with a limited-edition accessories line.



Huda Beauty x Saint Levant Collab KALAMANTINA Celebrates Palestinian Culture

Huda Beauty has teamed up with Palestinian artist Saint Levant to launch KALAMANTINA, a limited-edition Faux Filler Lip Oil inspired by Levant's latest song. With a subtle clementine scent and a nod to summer nostalgia, the collab celebrates Palestinian culture through both beauty and music. Proceeds from the launch will support organisations focused on Palestinian agriculture and cultural preservation.



AMINA MUADDI UNVEILS FIRST STAND-ALONE STORE IN PARIS

Amina Muaddi has officially opened her first-ever stand-alone boutique in Paris, marking a major milestone for the luxury shoe designer. Located at 6 Avenue Montaigne and unveiled during Paris Couture Week, the sleek new space features Art Deco-inspired interiors and showcases a limited-edition capsule collection, including six reimagined shoe styles and a crystal-embroidered Ami Clutch. The launch follows Muaddi's recent shop debut at Le Bon Marché and builds on her growing retail presence in Harrods and Level Shoes.