BUZZ



TIFFANY & CO. WELCOMES LOJAIN OMRAN AS FRIEND OF THE HOUSE

Tiffany & Co. has announced Lojain Omran as its newest Friend of the House, making history as the first Saudi woman to represent the iconic American luxury jeweller. Omran, a pioneering figure in Arab media, expressed her pride in joining the Tiffany legacy, adding that she was excited to witness Tiffany & Co.'s growing influence in the region. Omran's appointment is celebrated with her fronting the Tiffany HardWear collection, which is inspired by the bold spirit of 1960s New York and reflects the modern strength and individuality that defines Omran herself.





March

THIS MONTH'S HOT STYLE NEWS



Dua Lipa Becomes the Face of the New Chanel 25 Handbag

Singer-songwriter Dua Lipa made her debut as the face of the new Chanel 25 handbag, a sophisticated yet functional accessory that captures the spirit of freedom and self-expression. In a cinematic campaign shot on the vibrant streets of New York, Lipa showcases the handbag's versatile design, which features two signature side pockets and a sleek quilted leather finish. This modern update on Chanel's classic designs, including the revolutionary 2.55, is perfectly suited for those constantly on the move. The full campaign will be unveiled next March.



Ariana Grande Shines Bright with Debut Swarovski Jewellery

Ariana Grande is making her mark in the world of jewellery design with the launch of her debut capsule collection with Swarovski. The 16-piece collection co-created with Swarovski's Global Creative Director, Giovanna Engelbert titled *Ariana Grande x Swarovski*, features sparkling musical notes, heart motifs, and timeless pearl details. The campaign, captured in black and white by Mert and Marcus, features Grande shining like an old time Hollywood diva.



ZOE SALDAÑA STARS IN THE NEW SAINT LAURENT SPRING CAMPAIGN

Zoe Saldaña, fresh from her Golden Globe win, stars in Saint Laurent's Spring 2025 campaign, photographed by David Sims. Set against the iconic Manhattan skyline, the actress is captured basking in golden sunlight atop a skyscraper, exuding regal elegance in an intricate semi-sheer gown. The collection, designed by Anthony Vaccarello, features muted earthy tones and key pieces like a belted brown leather jacket and a tan ruffled dress, with pleats and ruffles offering a fresh, airy feel for spring.