

BUZZ STYLE



BALMAIN X AZZA FAHMY UNVEIL EYE OF HORUS AT YOUNG V&A

Azza Fahmy's dazzling Eye of Horus Bustier, created in collaboration with Balmain for the 2023 Resort Collection, is now turning heads at the Young Victoria & Albert Museum in London as part of the *Making Egypt* exhibition. Blending ancient symbolism with modern couture, the golden bustier—shaped like armour and etched with hieroglyphs for protection—pays tribute to Egypt's enduring cultural legacy while showcasing Fahmy's celebrated design ethos.

QUIRKY BUY

Shoes by
Gucci
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THIS MONTH'S HOT STYLE NEWS



Drake Unveils His First Eau de Parfum

Drake steps further into the world of luxury fragrance with his debut of *Summer Mink*, his first-ever eau de parfum under the Better World Fragrance House label. Created in collaboration with Givaudan's senior perfumer Michael Carby, the amber-woody scent blends fresh Italian citrus and clary sage with floral heart notes of jasmine sambac and rose oil, finishing on a sultry base of vetiver, ambrofix, and musk. Encased in a sleek midnight-blue globe-shaped bottle, *Summer Mink* captures the opulence of mink in the heat of summer.



Sabrina Carpenter Stars in Versace's New Campaign

Versace unveils its *La Vacanza* 2025 campaign starring global pop sensation and two-time GRAMMY® Award winner Sabrina Carpenter, who brings the house's glamorous spirit to life in a series of striking images by Carlijn Jacobs. Set against a sun-soaked, Hollywood-style poolside backdrop, the campaign captures the effortless elegance of the collection, from swimwear to occasion wear, while spotlighting the iconic Tag bag in bold new iterations.



JACQUEMUS SHOOTS NEW CAMPAIGN IN EGYPT

Jacquemus brings French fashion with Egypt's rich visual heritage by unveiling its latest campaign, *La Croisière*, a stunning 24-hour fashion journey. Shot by Egyptian photographer Mohamed Sherif and starring Angelina Kendall and Mohamed Hassan, the campaign unfolds from Cairo to Aswan, with dramatic visuals set against the Great Pyramid of Giza, the Nile's banks, and lush farmland. Standout looks include a voluminous polka-dot coat, a bold red dress, and sculptural banana-print pieces, all reflecting the quiet luxury that defines Jacquemus.