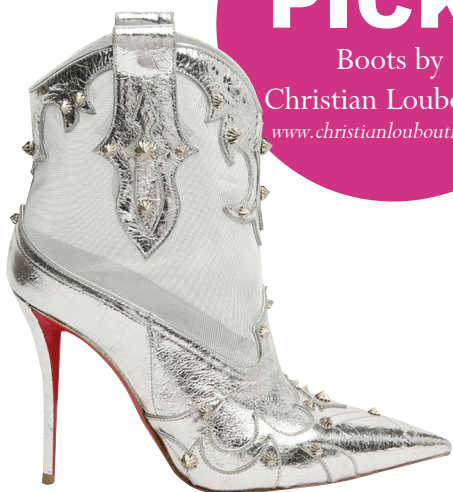


TAMER HOSNY ENTERS FASHION SCENE WITH HIS BRAND SEVEN

Tamer Hosny brings his signature style from the stage to the street with the launch of Seven, his first streetwear label blending effortless cool with everyday versatility. Named after a number he says holds personal meaning and “a lot of secrets,” Seven offers men’s, women’s, kids’, and unisex collections featuring staple pieces like oversized tees, denim, linen shirts, and coordinated sets. While the core line leans clean and functional, the limited edition drops bring bolder textures, washed-out finishes, and statement prints, designed for casual confidence with a street-smart edge.

HOT PICK!

Boots by
Christian Louboutin
www.christianlouboutin.com



QUIRKY BUY

Bag by
Jacquemus
www.jacquemus.com



September

THIS MONTH'S HOT STYLE NEWS



Kim Kardashian's SKIMS lands in Dubai

Kim Kardashian's SKIMS is making a bold move into the Middle East, opening its first-ever physical store at Dubai's Mall of the Emirates. The storefront is already wrapped in signature SKIMS branding, teasing a soft launch that signals serious intent. Backed by retail powerhouse Al Tayer Group, the brand's UAE debut brings its cult-favourite shapewear, loungewear, and cotton basics to fans with no shipping required.



Selena Gomez launches Rare Beauty's first fragrance

Selena Gomez is expanding her Rare Beauty empire with the launch of Rare Eau de Parfum, the brand's first fine fragrance. Two years in the making, the warm, spicy gourmand scent opens with caramel, pistachio and pink pepper, unfolds into notes of vanilla, ginger and cocoa, and settles into a rich drydown of sandalwood, tonka bean and skin musks designed to evolve gracefully over 12 hours. In line with Rare Beauty's commitment to inclusivity, the perfume bottle was designed with hand therapists to include an ergonomic pump and a twist-lock cap.



TOM HOLLAND NAMED NEW GLOBAL AMBASSADOR FOR PRADA BEAUTY

Tom Holland steps into spotlight as the new face of Prada Beauty, kicking off his role as global ambassador with the launch of Paradigme, a daring new fragrance that challenges the rules of scent and masculinity. Opening with rich base notes of Peru balm, benzoin, and guaiac wood, and lifted by floral bourbon geranium and bergamot, Paradigme is warm, fresh, and unexpectedly elegant. Housed in a refillable, sharply designed green bottle, the fragrance is fronted by a cinematic campaign directed by Thomas Vinterberg.