# Manistee Plan for Creating Community In-Home Care Solutions for Seniors

#### **Logic Model**

The goal of this planning project is to lay the foundation for developing a senior in-home care option as part of the continuum of care in Manistee County, Michigan. A strong continuum already exists in Manistee County, with the exception of this option, and Project Partners are both capable and willing to collaborate on this project. The planning project will lead to the implementation of a program that not only deepens and expands the current continuum of care, but also impacts the community as a whole by creating well-paying caregiving jobs that will also attract young people to the area. By providing a living wage and comprehensive training and social supports, this program will provide young people a pathway to success in providing care to seniors. The planning project will also increase awareness of senior issues throughout the community, bringing Manistee County closer to being a "senior and dementia-friendly community."

#### Inputs

- Project Partners
- Project Coordinator
- Project Consultant
- 3rd Party Evaluator
- Care Recipients & Families
- Community

#### **Activities**

- Work with partners to outline priorities & formally articulate the mission & vision for the project
- Create shared understanding among Project Partners re: conflicts of interest & conflict resolution
- Create a dynamic planning stucture that includes all Project Partners
- Create a calendar & workplan for the project
- Develop job descriptions for key project staff
- Research, define & address legal, bond & fiduciary issues
- Conduct various surveys to provide baselines for evaluation purposes
- Develop process & product evaluation processes
- Establish a plan to recruit caregivers and host families
- Identify a process for recruiting caregivers & host families
- Develop training for caregivers & host families
- Create a communications & marketing plan for the project
- Identify & address previously unidentified needs, obstacles & resources to integrate into the project plan

### **Outputs**

- Formal mission & vision statements
- A draft policy/procedures manual
- A comprehensive business plan for the project that includes:
  - Goals and benchmarks
  - Calendar & workplan
  - Job descriptions for all staff
  - Identification of & strategies to address legal, bond & fiduciary issues
  - A communications & marketing plan
  - Recruitment plans for caregivers, host families, and care recipients & families
  - Training plan
  - Survey results & other data that supports the plan
  - Process & product evaluation plan
  - Materials & products related to various aspects of the plan

#### **Outcomes**

- A common understanding, agreement and commitment to the goals and processes of the program between and among Project Partners
- A sequenced and detailed roadmap for creating a senior in-home care program based on input from Project Partners, Care Recipients & their Families, and the Manistee County community
- Raised awareness within the community about senior issues because of surveys and fact-finding/ listening activities



## Impact

At the end of the planning period, there will be:

- A sequenced and detailed roadmap for creating a senior in-home program supported by an innovative plan to create a cadre of well-trained caregivers who are well trained and supported both financially and socially.
- A coalition of community organizations committed and ready to implement the project in order to better meet the health and care needs of area seniors, while creating a financial and social support system for caregivers from within and outside of the community.
- Increased community awareness will lead to support of the proposed project specifically and senior issues generally.