

# COYUCHI

Organic. It's what we're made of.



FALL 2019





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A warm, inviting bedroom scene. The background is a wall of vertical wood planks. On the left, a framed piece of art with a yellow and white pattern hangs. On the right, a brass light fixture with two spherical shades is mounted. In the center, a bed is made with a blue and white striped duvet cover. Two pillows are visible: one with blue and white stripes and another with a solid orange color and a fringed edge. A large, fluffy, light-colored plant is on the right side of the bed.

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LUXURY WORTH BELIEVING IN

# UNCOMMONLY ORGANIC

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Less than 1% of the world's cotton is organic. At Coyuchi, we have devoted three decades to crafting luxury linens for the home from this limited supply. Today, we have evolved beyond those organic beginnings to include the highest standards of manufacturing and production, adopting the most innovative methods and materials. At the forefront of these principles is the Global Organic Textile Standard (GOTS). The strictest, most exclusive standard in textile processing,

GOTS ensures the safety of nontoxic, organic textiles throughout every step of the supply chain. The GOTS seal can only be earned by adhering to a strict set of environmental, ethical and social guidelines that protect the materials, the environment and the working conditions of the human hands involved along the way.

Our awe for the Earth's beaches, bluffs and ocean breezes drives us to nurture and preserve the natural world, combating the ever-present effects of climate change with earth-friendly processes and products.

Every step toward a more sustainable, organic world matters, so we celebrate every leap, stride and baby step that gets us there.



## ORGANICALLY GROWN

From organically grown fiber and GOTS-certified manufacturing to the latest water-recycling methods and circular business practices, we are committed to creating the highest quality natural textiles from organic fiber grown with minimal impact on the environment.

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## CONSCIOUSLY PROCESSED

Mother Nature got it right—cotton should feel like cotton, linen should feel like linen. Our rigorous environmental standards mean our products are not softened or dyed with toxic chemicals, ensuring healthier standards during every step of the process.

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## COMMITTED TO PEOPLE

We have a truly human commitment to the hands that touch our products. For us, organic farming and mindful manufacturing are as much about improving life for our partners around the world as they are about delivering the purest, healthiest products to your home.

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## COASTAL INSPIRATION

We are endlessly inspired by the natural palette, varied textures and raw beauty of our coastal California home. In everything we create, we seek to capture that feeling of serenity and renewal that draws us again and again to those places where water meets land.



FALL 2019

# HARVEST MOON

Summer is the prime time to lighten up your layers with breathable organic linen or cotton and introduce soft, coastal blues as a cooling counterpoint to the heat of of the season. Inviting organic elements into every room of the home provides a soothing summer reset. To showcase these natural wonders we’ve partnered with wellness expert Nitsa Citrine, creative director of Sun Potion®, where health, happiness and well-being are fostered through the use of medicinal plants, superfoods and tonic herbs. Get to know Nitsa, and explore her home full of tips for organic wellness and well-appointed design.



A. **Organic Crinkled Percale™ Sheets** \$148–\$248, B. **Braided Rope Organic Pillow Cover** \$98, C. **Monterey Organic Duvet Cover and Sham** \$68–\$398, D. **Cascade Organic Matelasse Sham** \$58–\$78, E. **Women’s Organic Crinkled Sleep Shirt** \$98





Ginger



Mid Gray

# NEW FALL COLORS

The world's linen supply is limited, and only a very small portion it is certified organic. Lightweight, breathable and temperature regulating, our rare and remarkable organic linen will keep you cool and comfortable throughout the sunny days and crisp nights of summer.



Indigo

Organic Linen Chambray Sheets \$498-\$598  
Sheet colors on bed: Fog, Charcoal, Blush





SLEEP SOUNDLY

# PLASTIC FREE

The world's linen supply is limited, and only a very small portion it is certified organic. Lightweight, breathable and temperature regulating,



A. **Miramar Organic Waffle Blanket** \$248–\$448, B. **Pismo Organic Blanket** \$98–\$298,  
C. **Mojave Linen Blanket** \$248–\$498, D. **Topanga Organic Matelasse Blanket** \$228–\$278

[coyuchi.com](https://coyuchi.com) | 365-Day Guarantee | Free Returns



# INTRODUCING INDIO

The world's linen supply is limited, and only a very small portion it is certified organic. Lightweight, breathable and temperature regulating.



A

Alpine White



Moonlight Blue



B

C

Laurel



Ginger

A. **Miramar Organic Waffle Blanket** \$248–\$448, B. **Pismo Organic Blanket** \$98–\$298,  
C. **Mojave Linen Blanket** \$248–\$498, D. **Topanga Organic Matelasse Blanket** \$228–\$278



# INTRODUCING INDIO



made of a relaxed, soft-washed  
organic cotton twill, woven with  
a subtle windowpane design



Moonlight Blue



Alpine White



Ginger

IN FOUR NEW FALL COLORS

C. Organic Linen Chambray Sheets \$498–\$598, D. Woven Rope Organic Pillow Cover \$88,  
E. La Loma Linen Sham \$98





Pewter Stripe



Clay Stripe

## MOJAVE BLANKET IN TWO NEW COLORS

C. Organic Linen Chambray Sheets \$498–\$598, D. Woven Rope Organic Pillow Cover \$88,  
E. La Loma Linen Sham \$98





## MOJAVE BLANKET IN TWO NEW COLORS

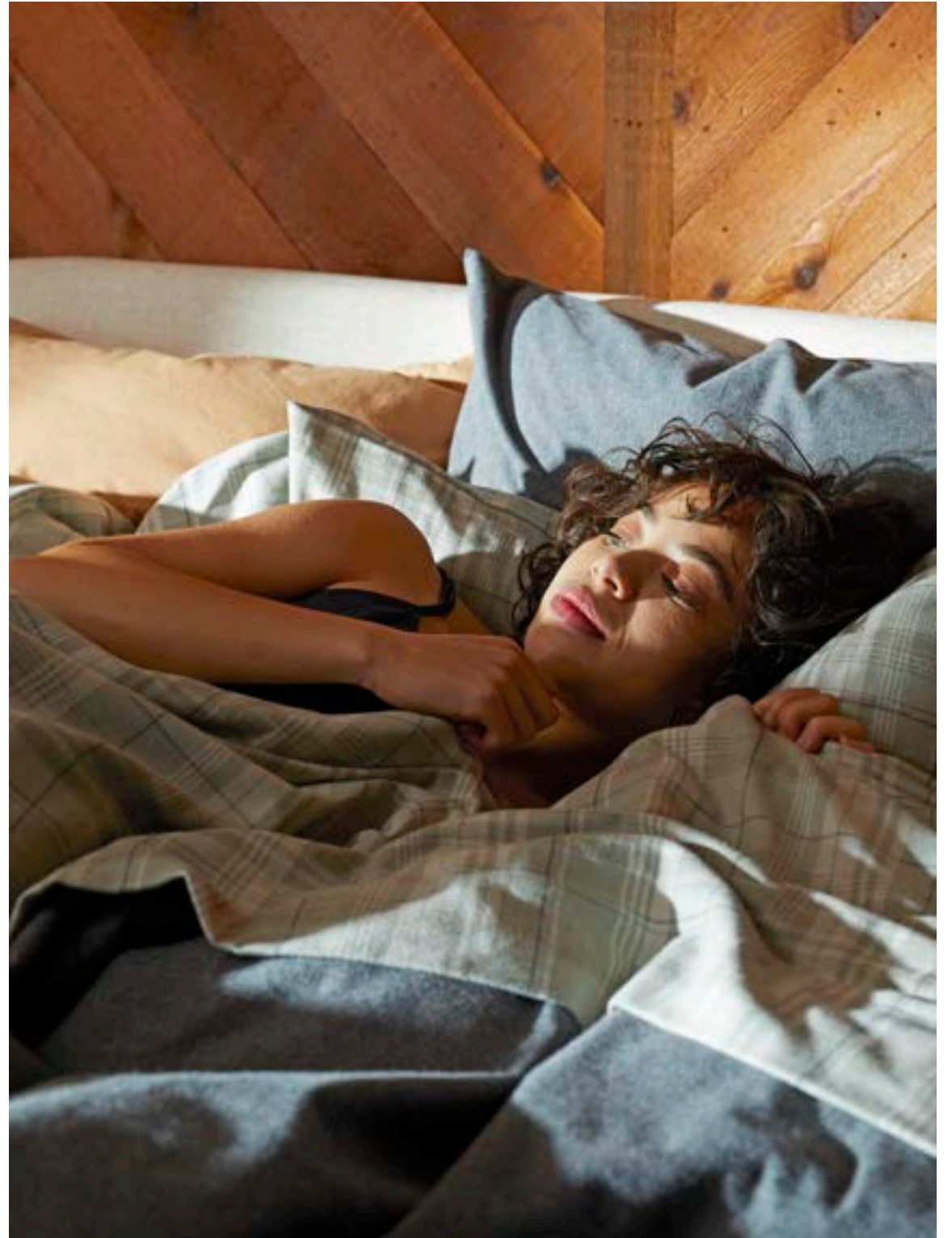
A. **Organic Crinkled Percale™ Sheets** \$148–\$248, B. **300 Thread Count Organic Percale Sheets** \$198–\$298, C. **300 Thread Count Organic Sateen Sheets** \$198–\$298, D. **Organic Linen Chambray Sheets** \$498–\$598

To find your perfect set, visit our sheet guide at [www.coyuchi.com/sheetguide](http://www.coyuchi.com/sheetguide).





# FALL IN LOVE WITH FLANNEL



C. **Organic Linen Chambray Sheets** \$498–\$598, D. **Woven Rope Organic Pillow Cover** \$88,  
E. **La Loma Linen Sham** \$98





**FLANNEL IN EVERY COLOR**

C. **Organic Linen Chambray Sheets** \$498–\$598, D. **Woven Rope Organic Pillow Cover** \$88,  
E. **La Loma Linen Sham** \$98

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# NEW ORGANIC LATEX

The world's linen supply is limited, and only a very small portion it is certified organic. Lightweight, breathable and temperature regulating, our rare and remarkable organic linen will keep you cool and comfortable throughout the sunny days and crisp nights of summer.



A



B



C



D



E



F

A. Cozy Cotton Organic Pillow Cover \$98, B. Crocheted Tassel Organic Pillow Cover \$128, C. Lost Coast Decorative Organic Pillow Cover \$68, D. Woven Rope Organic Pillow Cover \$88, E. Down Throw Pillow Insert \$68-\$78, F. Amador Organic Pillow Cover \$68, G. Topanga Organic Matelasse Blanket \$228-\$278



# ORGANIC LATEX SERENITY PILLOW

Soft, supportive, and extraordinarily comfortable, our shaped Serenity Pillow redefines sleep support. It's specially designed for proper head and neck alignment, cradling you in comfort to help you sleep better and longer. The results: less tossing and turning, reduced snoring, alleviated face and neck wrinkling, and less pressure on the ear.

100% organic gOLS latex molded to the perfect shape

two ear holes on either side to cradle your head and put less pressure on your ear when sleeping on your side

On the bottom side of the pillow, a hole for your head is carved out, allowing your neck to better align when sleeping on your back.

All this latex is wrapped in 100% organic cotton cover, so you can rest soundly.



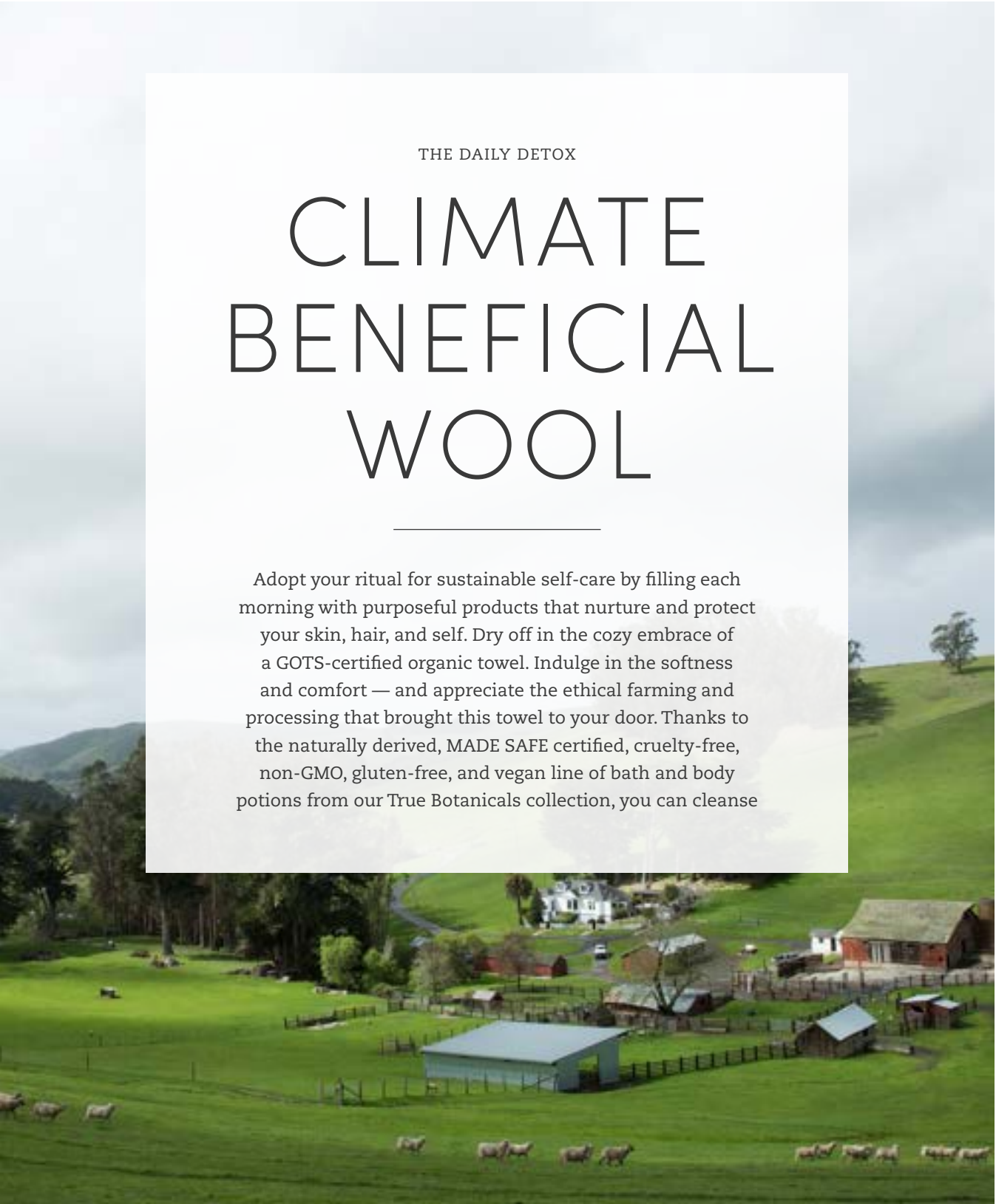




A

B

C



THE DAILY DETOX

# CLIMATE BENEFICIAL WOOL

Adopt your ritual for sustainable self-care by filling each morning with purposeful products that nurture and protect your skin, hair, and self. Dry off in the cozy embrace of a GOTS-certified organic towel. Indulge in the softness and comfort — and appreciate the ethical farming and processing that brought this towel to your door. Thanks to the naturally derived, MADE SAFE certified, cruelty-free, non-GMO, gluten-free, and vegan line of bath and body potions from our True Botanicals collection, you can cleanse

A. **Cloud Loom Organic Towels** \$18–\$248, B. **Mediterranean Organic Towels** \$8–\$148,  
C. **Mosaic Canyon Bath Rug** \$98–\$198





A

B

C

A. Pismo Organic Blanket \$98–\$298, B. Handwoven Jute Runner \$128, C. Fringe Stripe Organic Napkin, Set of 4 \$48, D. Textured Grid Organic Kitchen Towel, Set of 4 \$68



D





COZY UP IN ORGANIC BLANKETS

A. Ojai Waffle Organic Towels \$28–\$178, B. Mediterranean Organic Towels \$8–\$148, C. Air Weight® Organic Towels \$8–\$178, D. Cloud Loom Organic Towels \$18–\$248, E. Catalina Organic Towels \$18–\$198, F. Zuma Organic Beach Towel \$98, G. Women’s Solstice Organic Robe \$98, H. True Botanicals Renew Pure Radiance Oil \$110

NEW COLORS

A

NEW

B

NEW

C

NEW

A

NEW COLOR

B

NEW COLOR

C

NEW  
COLOR

A

B

C





# SOLSTICE

# SEASON

## COZY ORGANIC COTTON WEAR IN NEW STYLES

A. Pismo Organic Blanket \$98–\$298, B. Handwoven Jute Runner \$128, C. Fringe Stripe Organic Napkin, Set of 4 \$48, D. Textured Grid Organic Kitchen Towel, Set of 4 \$68

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ROMPER



SLEEP SHIRT



PAJAMA SET



CREW NECK



SHORTS



JOGGERS



[coyuchi.com](http://coyuchi.com) | 365-Day Guarantee | Free Returns





**RELAX IN NEW UNISEX AIR WEIGHT ROBE**

A. Mediterranean Organic Beach Towel \$68



NEW TEMESCAL TOWELS



A. Pismo Organic Blanket \$98–\$298, B. Handwoven Jute Runner \$128, C. Fringe Stripe Organic Napkin, Set of 4 \$48, D. Textured Grid Organic Kitchen Towel, Set of 4 \$68







A

B

## YOUR FAVORITE ORGANIC TOWELS IN NEW FALL COLORS

A. Cloud Loom Organic Towels \$18–\$248, B. Air Weight® Organic Towels \$8–\$178

### CLOUD LOOM ORGANIC TOWELS

GOTS-Certified organic towel with a soft, fluffy pile that feels plush yet lightweight and its long loops absorb water beautifully.



A

BLUSH



TAUPE



### AIR WEIGHT® ORGANIC TOWELS

Our Fair Trade towels are loomed from pure organic cotton, in colors drawn from earth, water and sky. Soft and thirsty, they're designed to dry quickly on the towel bar and in the dryer.



B

DUSTY CORAL



INDIGO





# COYUCHI.

1400 Tennessee Street  
San Francisco, CA 94107  
888.418.8847 | coyuchi.com

**30-DAY TRIAL**  
**365-DAY GUARANTEE**  
**FREE RETURNS**

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U.S. Postage  
PAID  
Coyuchi Inc.



#### Global Organic Textile Standard (GOTS)

The world's leading textile-processing standard for organic fibers, including ecological and social criteria.



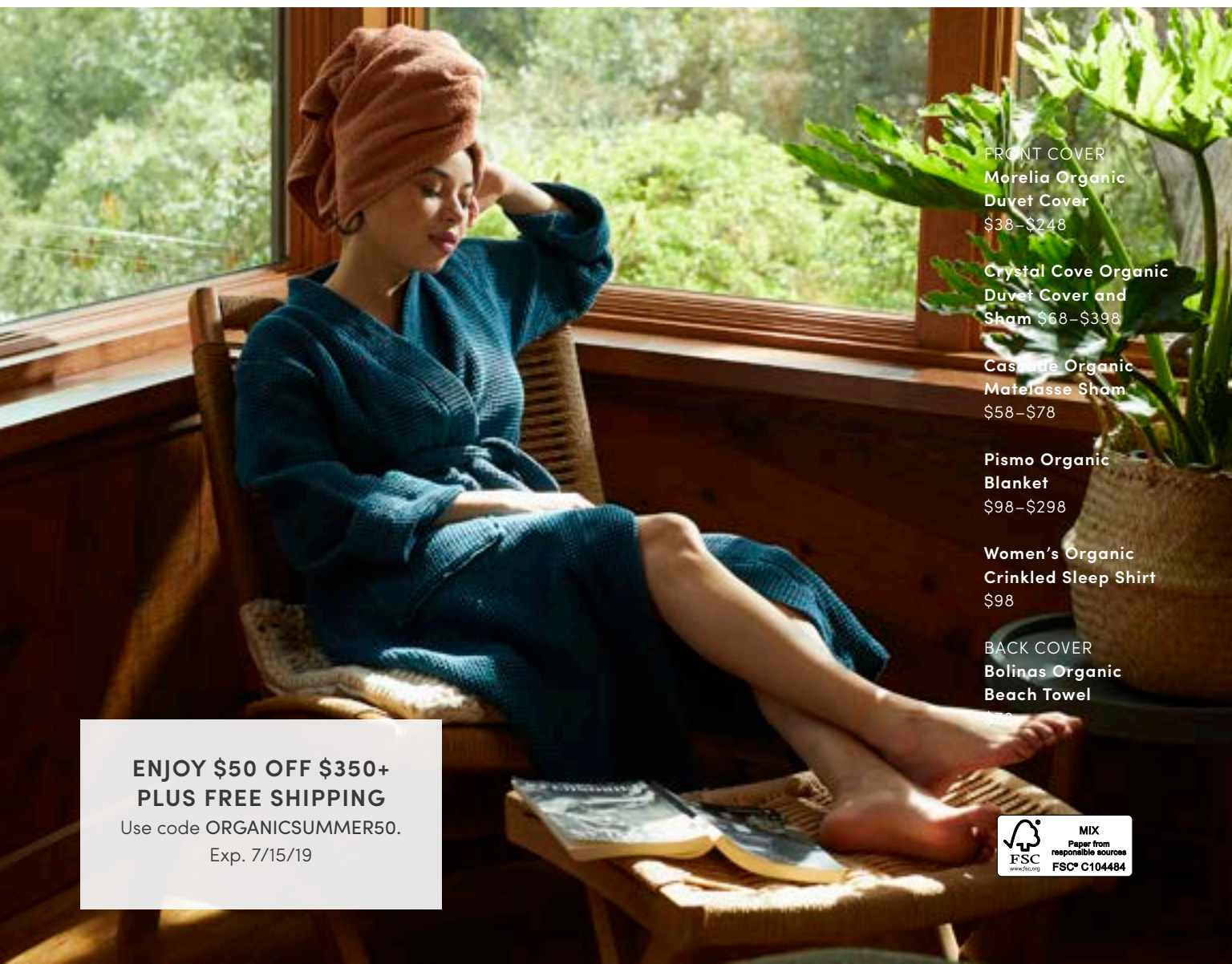
#### Fair Trade Certified™

Focused on improving the wages, benefits and working conditions of farms and factories around the world.



#### MADE SAFE

MADE SAFE is the first nontoxic seal to certify that products we use every day are made with safe ingredients.



FRONT COVER  
**Morelia Organic**  
Duvet Cover  
\$38–\$248

**Crystal Cove Organic**  
Duvet Cover and  
Sham \$68–\$398

**Cascade Organic**  
Matelasse Sham  
\$58–\$78

**Pismo Organic**  
Blanket  
\$98–\$298

**Women's Organic**  
Crinkled Sleep Shirt  
\$98

BACK COVER  
**Bolinas Organic**  
Beach Towel  
\$22

**ENJOY \$50 OFF \$350+  
PLUS FREE SHIPPING**

Use code **ORGANICSUMMER50**.

Exp. 7/15/19





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**Organic Crinkled  
Percale™ Sheets**  
\$38–\$248

**Crystal Cove  
Organic Duvet  
Cover and Sham**  
\$68–\$398

**Cascade Organic  
Matelasse Sham**  
\$58–\$78

**Pismo Organic  
Blanket**  
\$98–\$298

**Women's Organic  
Crinkled Sleep  
Shirt**  
\$98

BACK COVER  
**Bolinas Organic  
Beach Towel**  
\$78





