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To: bananie157@aol.com
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COYUCHI

New Bed Bath Apparel Baby

Dear Coyuchi Customers, Friends, and Families,

We cannot turn a blind eye to the injustices that have been inflicted against the Black community for far too long. Like so many of you, we feel grief, pain, and anger over the senseless killing of George Floyd, Breonna Taylor, and so many more of our fellow human beings. Black Lives Matter.

Our mission at Coyuchi has always been to create a safe, healing home for all, but we understand that we need to do more. As a small but mighty business with less than 30 employees, here are some of the actions we have taken so far, and are committed to taking in the future:

- We have donated to the ACLU, Campaign Zero, and Color of Change
- Offered paid time for employees to protest, sign petitions, read books, and listen to podcasts to better educate themselves on racial injustice
- Made additional mental health resources available to our employees who need extra support right now
- Continue to diversify our hiring at every level of the organization
- Continue to cast POC in our photography

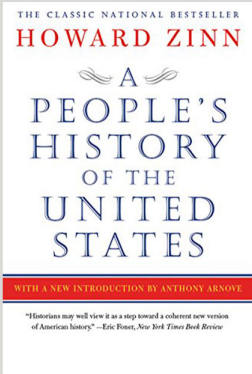
We know that we can do more to amplify Black voices, and we are committed to using our platform to elevate Black businesses, designers, influencers, literature, and more for the long term. This isn't just a moment in time, and it will take all of us making meaningful changes to push things forward.

Our open dialogue will continue as we keep educating ourselves and doing the work necessary to push for ongoing change in the face of racism in its many insidious forms. We stand against all manifestations of oppression, and our Commitment to People will forever be a brand value we stand by and protect.

We are not afraid to be held accountable. If we get something wrong along the way, we're committed to learning, growing, and educating ourselves and others. If there is something you would like to see us do, we would like to hear it.

We are here to listen and continue this crucial conversation.

The Coyuchi Family



A People's History of the United States by Howard Zinn

A People's History of the United States is the only volume to tell America's story from the point of view of — and in the words of — America's women, factory workers, African-Americans, Native Americans, the working poor, and immigrant laborers.

READ



Time: The Kalief Browder Story Series on Netflix

This series traces the tragic case of Kalief Browder, a Bronx teen who spent three horrific years in jail, despite never being convicted of a crime.

WATCH



Racism Cont'd Podcast by What A Day

A talk with Crooked's political director, Shaniqua McClendon, about the Adopt-A-State program, and how we can help get out the vote in key battleground states from the comfort of our homes.

[LISTEN](#)

Support Businesses Owned by the Black Community

Bookstores

- 1. **Brave and Kind Books** - braveandkindbooks.com
- 2. **Semicolon** - semicolonchi.com
- 3. **Brain Lair Books** - brainlairbooks.com

Art

- 1. **Yowie** - shopyowie.com
- 2. **Coloring Pins** - coloringpins.com
- 3. **Kashmir.VIII** - kashmirviii.com

Donate

Campaign Zero

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Color of Change

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MADE TO HIGHER STANDARDS



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