

Brand:

- Suntory Toki Whisky

Budget:

- \$440K USD

Media Plan:

- Supplied Asset Package
- Custom Carousel Series + Editorial
- TOKI-O Passport Event
- Come Along With Me Package w/ 1 Talent, 3-Part Custom Content Series

Supporting Editorial:

- [Inside Suntory Whisky Toki's Hi-Fi Listening Experience In NYC](#)

Integrated Social Media Placements:

Suntory Toki Highball Ritual

- [Custom Carousel](#)

IZAKAYA Essentials

- [Custom Carousel](#)

IZAKAYA Recipes

- [Custom Carousel](#)