

Brand Placements

- [Ben-Amun for HBO's *Gossip Girl* Reboot](#)
- [Ben-Amun for *Tush Magazine*](#)
- [Ben-Amun for *Vogue*: Japanese Breakfast](#)
- [Ben-Amun for *Solstice Magazine*](#)
- [Ben-Amun for *L'Officiel Singapore*](#)

Press Pitches

Mad Hippie:

Your boho-chic aesthetic is a lifestyle, and you need a skin-care routine to match your radiant energy, with equal parts flower power and potency (hello active ingredients!). [Mad Hippie](#) products are formulated to address specific concerns and proven to combat signs of aging, acne scars, fine lines, and discoloration. Here's a morning regimen guaranteed to give your skin hippie-approved TLC:

- [Cream Cleanser](#) (\$15.99): Rinse and shine, hippies! Remove impurities and balance your PH.
- [Hydrating Nutrient Mist](#) (\$19.99): Spritz into the palm of your hands or directly on your face to tone and brighten.
- [Vitamin C Serum](#) (\$32.99): Tried-and-true. The cult favorite. Fade dark spots, acne scars, and refine your overall complexion.
- [Face Cream](#) (25.99): Goes on like butter...vegan, of course. Hydrate and protect. Control sebum production and soften skin.



If you're interested in indulging your inner hippie, I'd love to send some goodies your way for review. Happy to send hi-res images upon request.

Best,
Shaun Harris

Here's a little bit about the active ingredients in these powerhouse products:

- **Vitamin C:** Potent antioxidant that helps repair damaged skin cells and prevent free radicals.
- **Hyaluronic Acid:** Say goodbye to fine lines. Creates a plumping effect on the skin. Boosts hydration.
- **Green Tea:** Reduces inflammation and combats puffiness around the eyes. Controls sebum secretion and is a preventative property used against acne and pesky blemishes.
- **Peptides:** Amino acids that help support the proteins responsible for building collagen.
- **Konjac Root Powder:** A humectant for the skin that helps to draw in moisture.
- **Sesame Oil:** Anti-inflammatory, antibacterial.

Cocofloss:

I was delighted to see that Denise Woodard added Cocofloss to her 2019 list of Mother Essentials. As an ambassador of health-conscious living, Denise is a wonderful example of what happens when entrepreneurs give everyday items a modern update. Similarly, Cocofloss is committed to changing the conversation surrounding flossing and dental hygiene, one flavor at a time. The brand recently launched its Neapolitan line, a sweet-tooth collection of gelato-flavored flosses:



The Neapolitan Trio (\$29.00) features flavors Pure Strawberry, Vanilla Bean, and Chocolate. The 2-scoop (\$18.00) and 4-scoop (\$35.00) floss sets are perfect for experiencing their holiday-approved flavors.

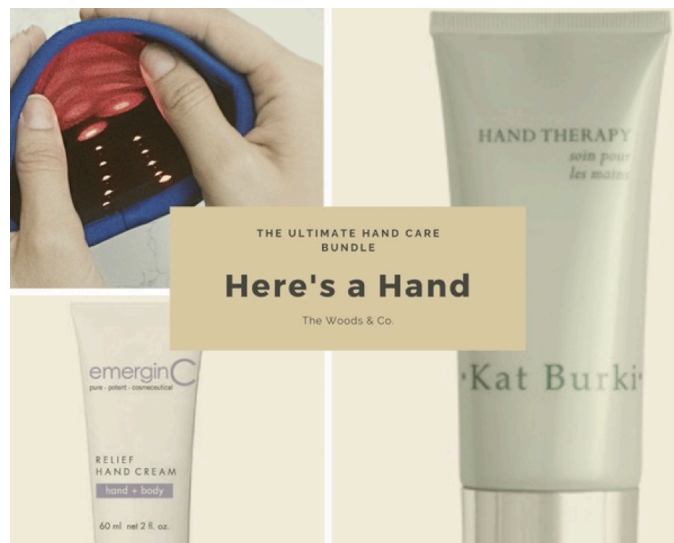
I'd love to treat your followers to the new Neapolitan Collection to appease their sugar cravings this holiday season. We're interested in orchestrating a proper holiday giveaway between Denise and her Instagram followers to help spread some holiday cheer! I'm currently highlighting the Neapolitan line and, as an additional bonus to your followers, I'd like to send the refill line that Cocofloss is developing as a sustainable option for dental hygiene enthusiasts your way.

We would love to collaborate! If your team is interested, please reach out to me with a personal email for Denise so that we can get started!

Best,
Shaun Harris

Kati Burki: I'm reaching out with some exciting hand care products that may come in handy—pun intended—as we enter the colder months of the year. The brisk temperatures will certainly keep you awake, but they're known to dehydrate and parch sensitive skin, so here's a hand.

As an impromptu self-care moment, these products are perfect to rehydrate and protect your skin from ailments like eczema, dermatitis, and dry, flaky skin. Brainstorming for the holidays? These hand care goodies make wonderful holiday sets and last-minute gift ideas for friends and family.



[The Kat Burki Hand Therapy](#) (\$45.00) is your little anti-aging warrior this winter. Formulated with arnica (hello healing properties!), Gotu Kola (hello collagen!), lavender, calendula, and

chamomile, this vitamin-enriched hand cream will soothe weathered skin and help combat the colder temperatures.

We all need a tried-and-true multi-purpose hand cream. The [EmerginC Relief Cream](#) (\$16.50) can be used for the hands, elbows, and knees. Let aloe vera do the hard work for you, right?

And finally, drum roll, please... say hello to the [reVive dpl Flex Mitt](#). The Flex Mitt (\$179.00) is a medical-grade light therapy device that reduces inflammation and symptoms of arthritis, nerve injury, and carpal tunnel syndrome. The infrared light spectrum produces medical-grade results in the comfort of your home in only 20 minutes. For a powerhouse combo, we recommend pairing your dpl Flex Mitt device with the Kat Burki Hand Therapy or EmerginC Relief Cream to enhance the overall elasticity, softness, and appearance of your hands.

Happy to send you samples and hi-res images upon request.

I look forward to hearing from you!

Best,
Shaun Harris

Caley Cosmetics: Reaching out with some tropical-inspired pieces from Caley Cosmetics, guaranteed to deliver a soft, bohemian glow-up this holiday season. Caley's must-have essentials are ideal for creating a subtle glam or a minimalistic, monochromatic look (à la Cindy Crawford). The cold weather is no reason to hibernate, beach babes!



Glow up this holiday season with tropical favorites below. Would love to send any requested products your way for review!

Best,
Shaun Harris

[Beach Babe Natural Eyes Eyeliner in Sunset](#) (\$14.00)

An absolute need for creating a soft, smoky definition to the lash line. From the office to dinner parties, this honey-toned eyeliner adds a pop of sparkly, flirty fun to the eyes.

[Beach Babes Natural Brows](#) (\$14.00)

Frame the eyes with Caley's defining brow pencil, which applies like a gel and dries to a powder-like finish. Perfect for achieving full, fabulous, feathered brows.

[Color Wave Lipstick in Sunset Cruise](#) (\$18.00)

Looking to be a monochromatic vixen for the holidays? Pair your Sunset eyeliner with this glossy, '90s nude, complete with caramel undertones and gold reflex for added dimension. Soothing oils (sunflower seed, coconut, and avocado) help to hydrate your lips for a devilishly plump pout.

[The Kiss Lip Gloss in Coconut Kiss](#) (\$16.00)

Wear alone or pair with the Sunset Cruise for a glossy, '90s nude look. Drench your pout in vitamin-rich watermelon seed oil to keep your lips hydrated and soft.

Fear not, boho-chic lovers, Caley Cosmetics' sun-drenched essentials will have you basking year-round in the tropical fruits of summer!