

# ANDARI WIDANTO FITRIA AISYAH



CONTENT WRITER

## PROFILE

I'm a professional Content Writer with over 2 years of experience. Aside from that, i'm a Content Planner with over 1 years of experience in consultant agency. I'm comfortable writing for any kind of audience and on any topic. Even i have a disability, i always struggle to realize of my dreams and i also want to prove to people that being disabled is not a barrier to success.

## EDUCATION

### S1 | German Literatur

Universitas Negeri Surabaya | 2014-2018

### SMAN 22 Surabaya

2012 - 2014

## SKILLS

- Content writing
- Creative writing
- Copywriting
- News writing
- Passion for keeping up to date with developments in the digital and social media
- Teamwork
- Ability to work quickly and to agreed daily targets

## SAMPLE WORKS

Published worked:

- <https://www.goodnewsfromindonesia.id/u/pipit09>
- <https://rencanamu.id/post/sudut-pandang/punya-sifat-ambisius-baik-atau-buruk>

Collaboration:

- <https://baliBERSIH.com/> (Bupati Tabanan Bali x GNFI)
- Kapal Api x Millenial Job Center

Other projects:

- Facebook page (Palapa Karbol Sereh, Aquase, MagnaToys, Tosadah, CatalinaKitchenware, Parrot, dan D5 Soap)
- Ryusei
- Maskemas
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SURABAYA

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## WORK EXPERIENCE

### Porta Branding | Content Planner

Januari 2020- Presents

- Created caption on client's instagram
- Created a content plann or storyboard
- Wrote articles content that serves to inform customers and published on Facebook page
- Helped research to find out what content is compatible with the product and what issues are popular

### Mebiso | Freelance Content Writer

Desember 2020- Presents

- Created articles for client requests with SEO

### Manual Muda Indonesia (Youthmanual/Rencanamu) | Content Writer Remote

November 2018 - Maret 2020

- Wrote articles about college majors, career prospects, and self development
- Content research on what is currently popular in the middle of indonesian students and created it being articles
- Improved the quality of the articles on website with SEO
- Worked to strict deadlines: submitting five articles a week to be published on the website

### Museum House of Sampoerna | Freelance Content Writer

Maret 2019 - Maret 2020

- Created content in the from of brief info, infographics, videographics, from material that has been provided by the company

### Bali Bersih | | Freelance Content Writer

April 2019 - Agustus 2019

- Wrote articles from other media about Bali which will be free of waste by 2020
- Worked to strict deadlines: submitting twelve articles a week for to be published on the website

### [Internship] Good News From Indonesia | Editorial Staff

Agustus 2017 - November 2017

- Wrote articles about the good news of Indonesia that is happened in the country and overseas
- Created content in the form of brief info, infographics, videographics
- Worked to strict deadlines: submitting twelve articles a week to be published on the website