



The **Bold** Path

The Bold Path: A Podcast that Explores The Journey of Entrepreneurs

Lucy knows the entrepreneur's journey intimately—not just from books or observation, but from living it.

In 2013, she took her first bold step into the world of business, launching **Red Row Hotel**, a restaurant in Dandora with a purpose beyond profit. It wasn't just about serving food; it was about giving teenage mothers a chance to work while raising their children. Her business plan won an award after an intensive entrepreneurship training program—one she attended with her baby on her lap.

But raising capital was a battle. With only **25,000 KES** to get started, she pushed forward, fueled by ambition, mentorship, and the belief that dreams could be built from the ground up. The reality was harsher than expected. Eight months later, the business collapsed. The sting of failure was deep, bruising her mental health and shaking her confidence.

Yet, like every true entrepreneur, Lucy couldn't stay down for long.

In 2016, she dipped her feet into business again, importing wallets from China with just **5,000 KES**. They sold well—until they didn't. Then came another venture: **selling her book**. The launch was strong, but momentum slowed. It was through these experiences—some wins, some losses—that Lucy truly understood what entrepreneurship meant.

She didn't just want to build businesses; she wanted to build **entrepreneurs**.

Why The Bold Path?

Lucy **knows** what it feels like to try, to fail, to doubt yourself, and to start again anyway. She has lived the uncertainty, the struggle, and the relentless pursuit of something greater. And she knows one undeniable truth: **stories have power.**

"When you see yourself in someone, you are likely to do what they do—even if the journey looks different for you," she says.

That's the driving force behind The Bold Path. This podcast isn't just about success stories—it's about the **messy, painful, exhilarating** journey of entrepreneurship. It's about **resilience, grit**, and the **lessons only failure can teach.**

The Vision

Lucy's vision is bigger than just a podcast. She wants to see at least half of the **30 million young unemployed people in Kenya** rise and create businesses that don't just sustain them but employ others. She wants to light the fire of possibility in young dreamers who hesitate at the edge of taking the plunge.

Through real, raw, and inspiring conversations, **The Bold Path** will bring **underdogs, innovators, and game-changers** to the forefront—showing that success isn't about avoiding failure, but about **pushing through it.**

So if you've ever doubted yourself, if you've failed and wondered if you should try again, if you've questioned whether you have what it takes—**this podcast is for you.**

Because your bold path starts now.